

CEDS Quarterly Meeting #1

March 29, 2022

Agenda

- ▶ Welcome and introductions
- ▶ Guest speaker: May Tsupros, Director of Programs and Partnerships at Partridge Creek Farm
- ▶ EDA investment programs and the CEDS
- ▶ CARES Act Recovery and Resilience Strategy progress
- ▶ 2022 Meeting date schedule
- ▶ Around the room updates - time permitting



Welcome and introductions

Alan Barr	<i>Creative Change</i>	Jim Baker	<i>Michigan Technological University</i>
Alison Cook	<i>Schoolcraft Tourism & Commerce</i>	Joe Thiel	<i>Innovate Marquette SmartZone</i>
Alex Kofsky	<i>Accelerate UP</i>	Julee Kaurala	<i>Michigan Department of Health and Human Services</i>
Bill Raymond	<i>Michigan Works of the Upper Peninsula</i>	Kathy Reynolds	<i>Greater Munising Bay Partnership of Commerce</i>
Brian Sarvello	<i>Marquette-Alger RESA</i>	Lois Ellis	<i>Dickinson Area Economic Development Alliance</i>
Donna LaCourt	<i>Michigan Department of Agricultural and Rural Development</i>	Marty Fittante	<i>Invest UP</i>
Ed LeGault	<i>Delta County Economic Development Alliance</i>	Nancy Douglas	<i>Menominee Business Development</i>
Emily Leach	<i>Marquette County Planning</i>	Nate Heffron	<i>Superior Trade Zone/ City of Negaunee</i>
Geri Grant	<i>Superior Watershed Partnership</i>	Parker Jones	<i>MSU Product Center</i>
Sarah Lucas	<i>Lake Superior Community Partnership</i>	Ryan Stern	<i>UP Regional Labor Federation</i>
Sue Roll	<i>Bonifas Arts Center</i>	Trina Ruokola	<i>MI Dept. of Labor and Economic Opportunity: Rehabilitation Services</i>
Dotty LaJoye	<i>Central UP Planning and Development</i>	Vince Bevins	<i>Michigan Department of Transportation</i>

EDA investment programs and the CEDS

Important note As of April 1st, organizations on Grants.gov will be required to transition from a DUNS number to a **Unique Entity ID (UEI)**. All applications will only use UEI after April 1st. Find out more at <https://sam.gov/content/duns-uei>

All NOFOs will close on April 1st and will reopen on April 4th with the new SF-424 form.

- ▶ ARPA Economic Adjustment Assistance (EAA) – Suggested deadline, March 31st.
 - ▶ The EAA program provides a wide range of technical, planning, and public works and infrastructure assistance in regions experiencing adverse economic changes that may occur suddenly or over time.
 - ▶ Primarily construction of economic development infrastructure and facilities.
 - ▶ Minimum \$100k - 80% match
 - ▶ Key criteria include:
 - ▶ The ability of the proposed project to realistically achieve the desired results and catalyze additional resources;
 - ▶ The ability of a project to start quickly and create jobs faster;
 - ▶ The extent to which the project will enable the community/region to become more diversified and more economically prosperous;
 - ▶ ARPA Coal Communities set-aside – still available

- ▶ ARPA Indigenous Communities – Suggested deadline, March 31st
 - ▶ The Indigenous Communities program aims to assist indigenous communities to recover economically from the coronavirus pandemic.
 - ▶ Under this announcement, EDA solicits applications under the authority of its Economic Adjustment Assistance (EAA) program, which is intended to be flexible and responsive to the economic development needs and priorities of indigenous communities.
 - ▶ Minimum \$100k - 80% Federal match

- ▶ FY 21-23 Short-Term Planning and Local Technical Assistance – rolling deadline
 - ▶ Under the Local Technical Assistance program, EDA makes awards to strengthen the capacity of local or State organizations, institutions of higher education, and other eligible entities to undertake and promote effective economic development programs through projects such as feasibility studies, impact analyses, disaster resiliency plans, and project planning.
 - ▶ Up to \$300k – 50-80% match, depending on community's economic distress
 - ▶ UPCDC Labor Market Study

To view these opportunities and more as they come out, visit:

<https://www.eda.gov/funding-opportunities/>

A few things to consider when applying

1. Read the Notice of Funding Opportunity (NOFO) for the program you intend to apply for.
2. Begin planning for EDA investment early in the project planning stages.
3. Does the project address one or more [EDA priorities](#)?
4. Is the project consistent with the [Central UP CEDS](#)? If not, make sure to submit to CUPPAD far in advance.
5. EDA will not cover housing projects. No exceptions.
6. Who owns the land? Must be held by a public or non-profit entity.
7. What private sector support does the project have? Private investment enhances competitiveness.
8. Project must not exclusively benefit a single private employer.
9. The project must be competitively procured, following Federal policy.
 1. Under \$250,000 must obtain three quotes.
 2. \$250,000 and over must be competitively bid.
 3. A&E may be eligible but must be competitively procured as well.
10. What is the applicant's capacity to administer a project? Non-profits lacking staff or experience are an issue.

EDA Priorities

- ▶ **Equity:** Economic development planning or implementation projects that advance equity across America through investments that directly benefit 1) one or more traditionally [underserved populations](#) (PDF), including but not limited to women, Black, Latino, and Indigenous and Native American persons, Asian Americans, and Pacific Islanders or 2) underserved communities within [geographies](#) that have been systemically and/or systematically denied a full opportunity to participate in aspects of economic prosperity such as Tribal Lands, [Persistent Poverty Counties](#) (XLSX), and rural areas with demonstrated, historical underservice.
- ▶ **Recovery & Resilience:** Economic development planning or implementation projects that build economic resilience to and long-term recovery from economic shocks, like those experienced by coal and power plant communities, or other communities impacted by the decline of an important industry or a natural disaster, that may benefit from economic diversification-focused resilience.
- ▶ **Workforce Development:** Economic development planning or implementation projects that support workforce education and skills training activities directly connected to the hiring and skills needs of the business community and that result in [well-paying, quality jobs](#) (PDF).
- ▶ **Manufacturing:** Economic development planning or implementation projects that encourage job creation, business expansion, technology and capital upgrades, and productivity growth in manufacturing, including efforts that contribute to the competitiveness and growth of domestic suppliers or to the domestic production of innovative, high-value products and production technologies.
- ▶ **Technology-Based Economic Development:** Economic development planning or implementation projects that foster regional knowledge ecosystems that support entrepreneurs and startups, including the commercialization of new technologies, that are creating technology-driven businesses and high-skilled, well-paying jobs of the future.
- ▶ **Environmentally-Sustainable Development:** Economic development planning or implementation projects that help address the climate crisis including through the development and implementation of [green products](#) (PDF), [green processes](#) (PDF) (including green infrastructure), [green places](#) (PDF), and [green buildings](#) (PDF).
- ▶ **Exports & FDI:** Economic development planning or implementation projects that enhance or build community assets to support growth in US exports or increased foreign direct investment.

Concurrence with Central UP CEDS

- ▶ **Goals & Objectives**
 - ▶ Updated every three years
- ▶ **Priority Responsive Projects**
 - ▶ Specific projects are mentioned directly if they support the Strategy's goals and objectives
 - ▶ Considered quarterly, with a complete project submission form
- ▶ **Steady State Priorities**
 - ▶ Priority concepts mentioned generally and not specific to any entity or location



Update on CARES Act Recovery & Resilience Strategies

► Recovery and Resiliency Strategy for Marquette County

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- Antonio Adan, *Secretary/Cochair, Connect Marquette*
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- Scott Erbsich, *County Administrator, Marquette County*
- Marty Fittante, *CEO, InvestUP*
- Nate Heffron, *City Manager, City of Negaunee*
- Sean Hobbins, *Assistant City Manager, City of Marquette*
- Thyra Karlstrom, *Manager of Planning, Marquette County*
- Karen Kovacs, *City Manager, City of Marquette*
- Sarah Lucas, *CEO, Lake Superior Community Partnership*
- Mary Myers, *Director of Business Development, Lake Superior Community Partnership*
- Dave Nyberg, *Executive Director of Business Engagement and Economic Development, Northern Michigan University*
- Ryan Soucy, *Senior Economic Development and Community Planner, Central Upper Peninsula Planning and Development Regional Commission (CUPPAD)*
- Joe Thiel, *CEO, Innovate Marquette SmartZone*
- Jen Tucker, *Senior Community Assistance Team Specialist, Michigan Economic Development Corporation*

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TIP Strategies, Inc., is a privately held economic development consulting firm with offices in Austin and Seattle. TIP is committed to providing quality solutions for public sector and private sector clients. Established in 1995, the firm's primary focus is economic development strategic planning.

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Proposed CEDS 2022 Meeting Schedule

All meeting times are 10:00-11:30 AM EST. Meetings will be offered virtually and in-person on a rotating schedule between Marquette and Escanaba.

- ▶ Meeting #2 – Tuesday, May 31st – Escanaba
- ▶ Meeting #3 – Thursday, July 28th – Marquette
- ▶ Meeting #4 – Tuesday, September 27th – Escanaba
- ▶ Alternate Meeting #5 – Tuesday, November 29th – Marquette

Around the room updates

Anything to share that's relevant to regional development?
Let us know!

Thank you for attending.