

CEDS Quarterly Meeting #5

November 29, 2022

Agenda

- ▶ Welcome and introductions
- ▶ 2023 meeting schedule
- ▶ UP Childcare Task Force grant proposal - Janie McNabb
- ▶ Broadband Task Force highlights - Ryan Soucy
- ▶ Outdoor recreation innovation news - Joe Thiel & Marty Fittante
- ▶ Partner updates



CUPPAD

Welcome and introductions


Trent Bellinger	<i>Delta / Schoolcraft CTE</i>	Vince Bevins	<i>Michigan Department of Transportation</i>
Craig Cugini	<i>City of Ishpeming</i>	Jennifer Watson	<i>Schoolcraft Tourism & Commerce</i>
Nancy Douglas	<i>Menominee Business Development</i>	Lois Ellis	<i>Dickinson Area Economic Development Alliance</i>
Trae Forgette	<i>Marquette-Alger RESA</i>	Marty Fittante	<i>Invest UP</i>
Christopher Germain	<i>Lake Superior Community Partnership</i>	Geri Grant	<i>Superior Watershed Partnership</i>
Nate Heffron	<i>Superior Trade Zone/ City of Negaunee</i>	Parker Jones	<i>MSU Product Center</i>
Julee Kaurala	<i>Michigan Department of Health and Human Services</i>	Alex Kofsky	<i>Accelerate UP</i>
Karen Kovacs	<i>City of Marquette</i>	Donna LaCourt	<i>Michigan Department of Agricultural and Rural Development</i>
Dotty LaJoye	<i>Central UP Planning and Development</i>	Brigitte LaPointe	<i>Keweenaw Bay Indian Community</i>
Ed LeGault	<i>Delta County Economic Development Alliance</i>	Emily Leach	<i>Marquette County Planning</i>
David Ollila	<i>Private Sector</i>	Bill Raymond	<i>Michigan Works of the Upper Peninsula</i>
Kathy Reynolds	<i>Greater Munising Bay Partnership of Commerce</i>	Sue Roll	<i>U.P. Arts & Culture Alliance</i>
Trina Ruokola	<i>Labor and Economic Opportunity - Rehabilitation Services</i>	Ryan Stern	<i>UP Regional Labor Federation</i>
Julie Shaw	<i>Superior Alliance for Independent Living</i>	Jordan Stanchina	<i>City of Iron Mountain</i>
Joe Thiel	<i>Innovate Marquette SmartZone</i>	Jesse Viau	<i>Hannahville Indian Community</i>
Alan Barr	<i>Creative Change Associates</i>	Vicki Schwab	<i>Michigan Economic Development Corp.</i>

Proposed CEDS 2023 Meeting Schedule


All meeting times are 10:00-11:30 AM EST. Meetings will be offered virtually and in-person on a rotating schedule between Marquette and Escanaba.

- ▶ Meeting #1 – Thursday, February 23rd – Marquette
- ▶ Meeting #2 – Thursday, April 27th – Escanaba
- ▶ Meeting #3 – Thursday, June 22nd – Marquette
- ▶ Meeting #4 – Thursday, August 24th – Escanaba
- ▶ Meeting #5 – Thursday, October 26th – Marquette
- ▶ Meeting #6 - Thursday, December 14th – Escanaba

Broadband Task Force - November meeting highlights



Learn how to navigate computers, internet, email, and so much more!

CONNECTED NATION 

FREE DIGITAL LITERACY & LEARNING WORKSHOPS

Join the Escanaba Public Library

1/24/23 Computer/internet/email basics 10am - 12:30pm EST
Computer/internet/email basics 2pm - 4:30pm EST


1/25/23 Computer/internet/email basics 10am - 12:30pm EST
Computer/internet/email basics 2pm - 4:30pm EST


**SCAN QR CODE OR
USE LINK TO REGISTER:**
<https://surveys.connectednation.org/s3/EPL>

Escanaba Public Library
400 Ludington St., Escanaba, MI 49829

Questions? Call 906-789-7332

Sponsored by:

 **AT&T**





AFFORDABLE CONNECTIVITY PROGRAM

WHAT IS IT?

The Affordable Connectivity Program is an FCC program that helps connect families and households struggling to afford internet service.

The benefit provides:

- Up to \$30/month discount for internet service;
- Up to \$75/month discount for households on qualifying Tribal lands; and
- A one-time discount of up to \$100 for a laptop, desktop computer, or tablet purchased through a participating provider.

WHO IS ELIGIBLE?

A household is eligible for the Affordable Connectivity Program if the household income is at or below 200% of the Federal Poverty Guidelines, or if a member of the household meets at least one of the criteria below:

- Participates in any of the following assistance programs: SNAP, Medicaid, Federal Public Housing Assistance, Veterans Pension or Survivor Benefits, SSI, WIC, or Lifeline;
- Participates in any of the following Tribal specific programs: Bureau of Indian Affairs General Assistance, Tribal TANF, Food Distribution Program on Indian Reservations, or Tribal Head Start (income based);
- Participates in the Free and Reduced-Price School Lunch Program or the School Breakfast Program, including through the USDA Community Eligibility Provision;
- Received a Federal Pell Grant during the current award year; or
- Meets the eligibility criteria for a participating broadband provider's existing low-income internet program.

TWO STEPS TO ENROLL

1

Go to **AffordableConnectivity.gov** to submit an application or print a mail-in application


2


Contact your preferred participating provider to select an eligible plan and have the discount applied to your bill.

Some providers may have an alternative application that they will ask you to complete.

Eligible households must both apply for the program and contact a participating provider to select a service plan.

LEARN MORE

 **Call 877-384-2575**, or

 Visit **[fcc.gov/acp](https://www.fcc.gov/acp)**



Affordable Connectivity Outreach Grant Program – Fact Sheet

BACKGROUND

On August 5, 2022, the Federal Communications Commission (FCC) established the Affordable Connectivity Outreach Grant Program (ACP Outreach Grant Program) to raise awareness about the nation's largest ever broadband affordability effort, the Affordable Connectivity Program (ACP). The [ACP](#) is a \$14.2 billion FCC benefit program that helps ensure that qualifying low-income households can afford the broadband they need for work, school, healthcare and more. The ACP plays an integral role in helping to bridge the broadband affordability gap, which is an ongoing priority for Congress, the FCC, and across the federal government. The [ACP Grant Program Second Report and Order](#) directs the Consumer and Governmental Affairs Bureau (CGB) to develop, administer, and manage the grant program, with a focus on reaching historically underserved communities.

OVERVIEW

Through this ACP Outreach Grant Program, the FCC seeks to enlist and empower trusted community messengers to develop innovative outreach strategies to reach historically underserved and unserved communities. This includes providing those partners with the funding and resources needed to increase participation among eligible, low-income households in need an affordable internet connection.

The ACP Outreach Grant Program is comprised of four complementary grant programs:

- National Competitive Outreach Program (NCOP)
- Tribal Competitive Outreach Program (TCOP)
- Your Home, Your Internet Pilot Program (YHYI) Outreach Grants
- ACP Navigator Pilot Program (NPP) Outreach Grants

The ACP Outreach Grant Program NOFO will solely focus on NCOP and TCOP. A separate NOFO will be released on November 21, 2022, for applicants seeking grant funds for the BHYI and NPP pilot programs.

PROGRAM GOAL AND OBJECTIVES

The Goal and Objectives for the ACP Outreach Grant Program are as follows:

- **Goal:** The goal of the ACP Outreach Grant Program is to facilitate the promotion of the ACP and increase awareness of and participation in the ACP among eligible households.
- **Objectives:** To support the ACP Outreach Grant Program goal, the FCC has identified three objectives:
 - Expand and support diverse and impactful outreach efforts nationwide;
 - Strengthen outreach partners nationwide by empowering them to mobilize people and organizations to help raise awareness about the ACP; and
 - Increase ACP enrollment as a result of ACP Outreach Grant Program funded activities.

Mapping Update

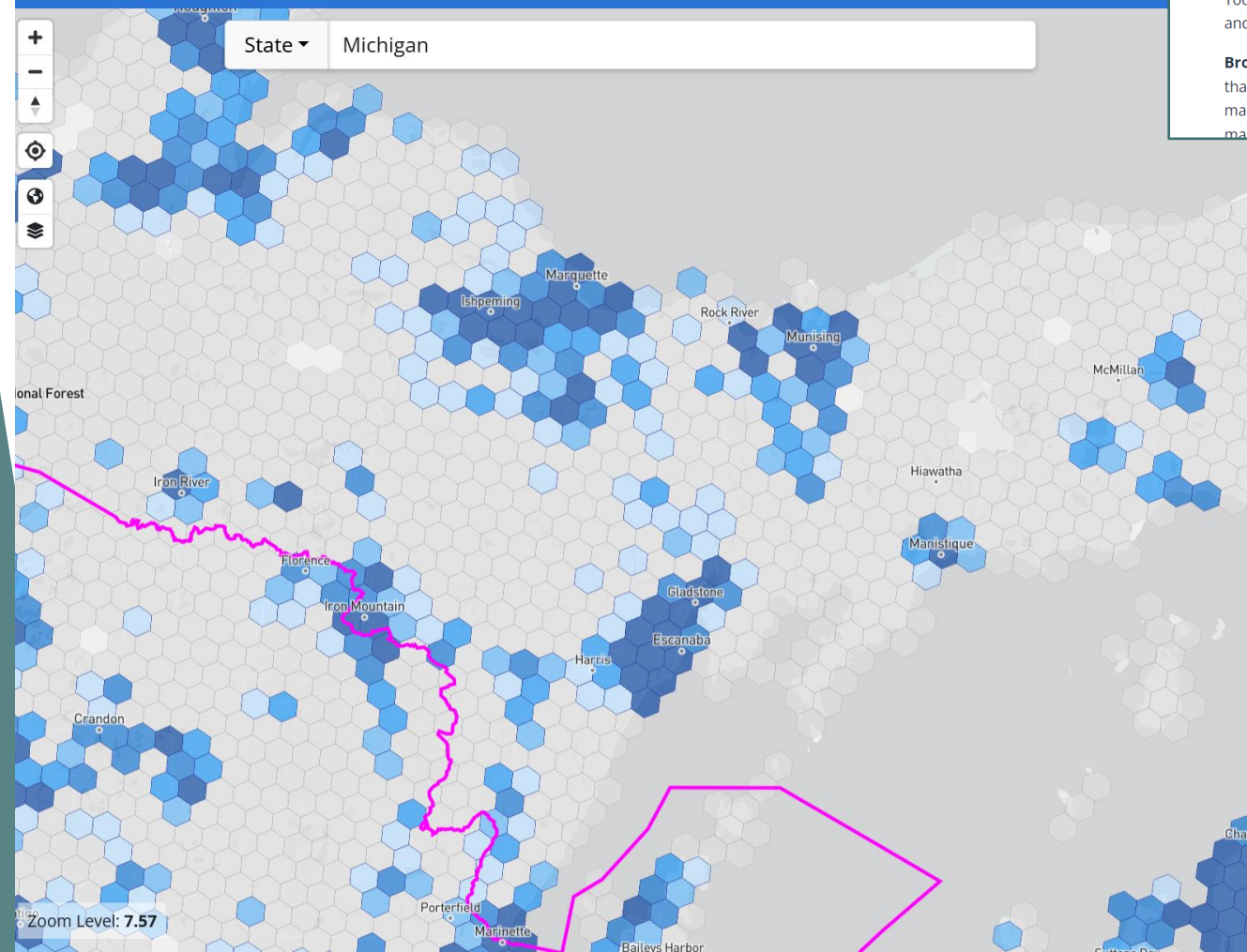
<https://broadbandmap.fcc.gov/home>



Federal
Communications
Commission

FCC National Broadband Map

Home Location Summary Provider Detail Area Summary Data Download About



Federal
Communications
Commission

Browse by
CATEGORY

Browse by
BUREAUS & OFFICES

Search



About the FCC

Proceedings & Actions

Licensing & Databases

Reports & Research

News & Events

For Consumers

Home / News & Events / Notes from the FCC /

The New Broadband Maps Are Finally Here

November 18, 2022

By [Jessica Rosenworcel](#) | Chairwoman

Today, the FCC is unveiling the *pre-production draft* of its new broadband maps. These maps provide the best picture available to date of where broadband is and is not available across the country, and the maps will only get better from here. Here are the most important things to know about today's maps:

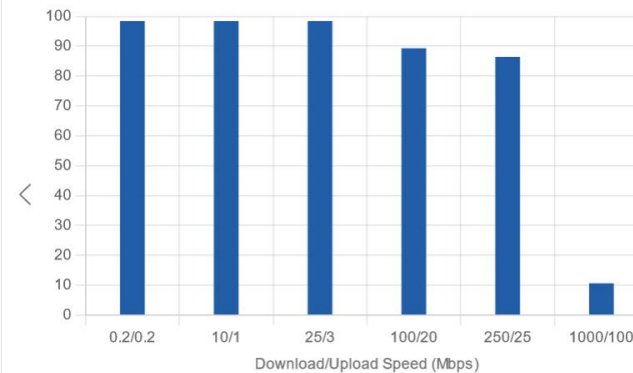
Broadband consumers are empowered like never before. Maps that show the availability of high-speed Internet service are nothing new. The problem is that the FCC's maps had previously relied on information that failed to paint the whole picture of who did and who did not have the internet. The FCC's older maps collected data at the census block level, meaning that if a single home was served in a census block, the whole block would show up as served on our maps. The net result was maps that were overly optimistic, lacked location-specific information, and subsequently glossed over gaps in coverage. With these

Broadband

Type Residential
Technology All Wired
Speed 100/20 Mbps or greater
Data As Of Jun 30, 2022 (Last Updated: 11/17/22)

Residential | Business

Percent of Units Covered



Map Legend

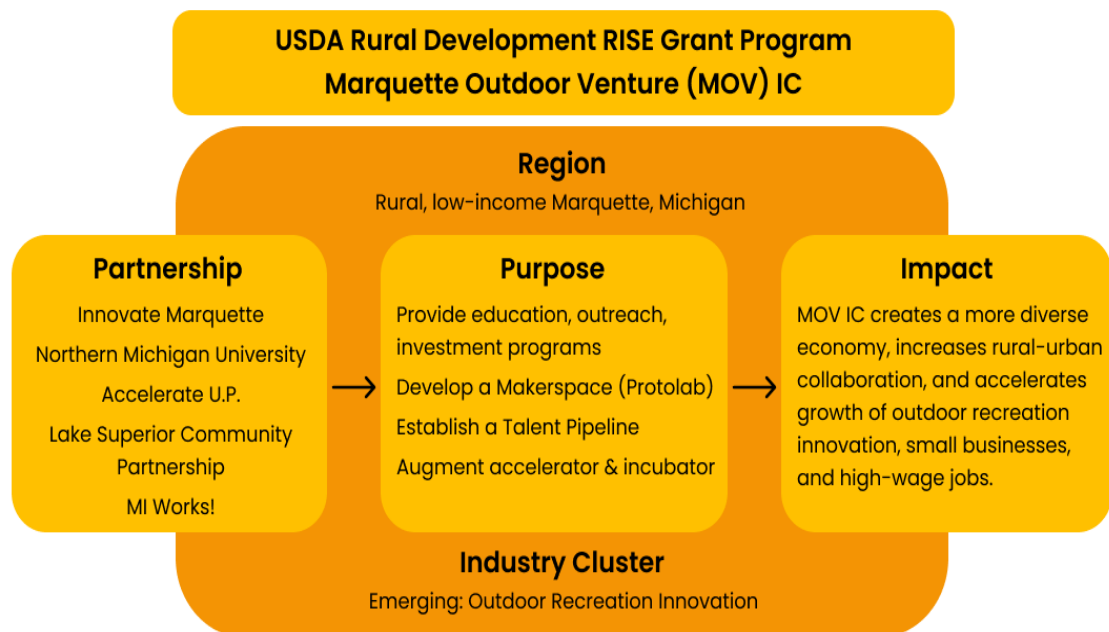
Served Units Percentage

0%
0 - 20%
20 - 40%
40 - 60%
60 - 80%
80 - 100%

Outdoor Recreation innovation news

- ▶ Joe Thiel, CEO - Innovate Marquette SmartZone
- ▶ Marty Fittante, CEO - InvestUP
- ▶ Vince Nystrom, Director of Strategic Initiatives - InvestUP

USDA RISE Grant:



Partners:

IMQT

- Administer Grant
- Coordinate all activities
- Dev and Operate Protolab
- Operate Accelerator
- Guide incubation and acceleration of clients

NMU

- Assist with education & outreach programming
- Invent@NMU Incubator, w oversight from IMQT
- Work to establish the talent pipeline by developing edu pathways w/outdoor industry relevant credentials
- Collaborate w National Outdoor Recreation Workforce Dev Consortium & MI office of outdoor Rec Industry

LSCP

- Implement the Urban Programs Connector to provide inter-state & regional connectivity and collaboration
- Act as liaison to industry and EDO partners to build effective bridge between MI's urban & rural economies

MI Works

- Build outdoor industry talent infrastructure and career pathways to increase UP business diversification
- Expand education providers' programs
- Reskill workers for opportunities in high quality outdoor industry jobs

Key Milestones/Tasks:

Key Milestones and Tasks	Date	Responsible
<ul style="list-style-type: none"> Hire Outdoor Recreation Innovations Program Manager Establish talent pipeline advisory group 	Oct 22 Oct 22	IMQT, partners
<ul style="list-style-type: none"> Convene events throughout the U.P. to engage a broad diverse audience including underserved communities (e.g., Women Who Innovate) 	Oct 22, Mar 23 – Sep 23	IMQT, Invent@NMU
<ul style="list-style-type: none"> Grand Opening and Investor Summit 	Mar 23	IMQT and Partners
<ul style="list-style-type: none"> Vanbassador outreach to one-two rural U.P. communities per month 	Mar 23 – Sep 23	IMQT, Invent@NMU
<ul style="list-style-type: none"> Provide ongoing outreach and attraction media coverage to highlight outdoor industry innovation successes, calls for engagement, and connect urban and rural economies 	On-Going	LSCP
<ul style="list-style-type: none"> Plan Makerspace (Protolab) physical space Hire outdoor recreation innovation expert David Ollila Plan operating procedures Purchase equipment and supplies Hire Makerspace staff through Invent@NMU 	Oct 22 Oct 22 Oct 22 Nov 22 Jan 23	IMQT, Invent@NMU
<ul style="list-style-type: none"> Examine industry trends and create educational pathways where students can obtain credentials related to outdoor recreation competencies. 	Jan 23 – Jun 23	NMU, MI Works
<ul style="list-style-type: none"> Conduct outreach to identify workers seeking upskilling, offer training/retraining 	Jul 23 – Sep 23	NMU, MI Works
<ul style="list-style-type: none"> Incubate outdoor recreation startups Invite clients to pitch to enter accelerator Run clients through accelerator in preparation for a pre-seed pitch event 	Nov 22 – Apr 23 May 23 May 23 – Sep 23	IMQT, Invent@NMU

Outcomes Timeline:

Objectives & Performance Measures	Intended Outputs/Outcomes
# of education and training activities	<p>By Oct 2023: Vanbassadors conduct 9 innovation education and outreach activities (1/mo spring-fall). Invent@NMU and IMQT convene 5-8 events throughout the U.P. NMU completes planning and preparation for new outdoor recreation education certification program. MI Works! conducts talent outreach and provides training/retraining.</p> <p>Oct 2023-Dec 2026: IMQT convenes 4-6 events annually throughout U.P.</p>
Regional collaboration increased	<p>By Oct 2023: 10 organizations actively engaged through Partnership activities. LSCP Urban Programs Connector attracts 3 businesses (1 from urban location).</p> <p>Oct 2023-Dec 2026: Urban Programs Connector attracts 2 business annually.</p>
# outdoor rec innovation clients incubated	<p>By Oct 2023: 10 clients successfully complete incubator.</p> <p>By Dec 2026: 40 clients successfully complete incubator annually.</p>
# outdoor rec innovation clients accelerated	<p>By Oct 2023: 2 clients successfully complete accelerator.</p> <p>By Dec 2026: 12 clients successfully complete accelerator annually.</p>
# high-wage jobs created	<p>By Oct 2023: 2 high-wage jobs created.</p> <p>Oct 2023-Dec 2026: 2 high-wage jobs created annually through 2024, 5 in 2025, 10 in 2026.</p>
# new businesses formed	<p>By Oct 2023: 4 new businesses formed.</p> <p>By Dec 2026: 20 total new businesses formed by 2026.</p>
# new products, prototypes, launched/commercialized	<p>By Oct 2023: 10 prototypes produced, 1 new product commercialized.</p> <p>By Dec 2026: 35 prototypes produced, 5 new products commercialized.</p>
Private investment leveraged	<p>By Oct 2023: Outdoor Recreation Investment Fund established to leverage private investment.</p> <p>By Dec 2026: leverage \$2M of private investment.</p>

Partner updates

Anything to share that's relevant to regional development?
Let us know!

Thank you for attending.