

CEDS Bi-Monthly Meeting #1

February 23, 2023

Agenda

- ▶ Welcome and introductions
- ▶ Overview of IIJA and IRA Opportunities - Aubrey Moore
- ▶ CEDS 101 for the 2023-2026 program term
- ▶ Broadband Task Force Updates
- ▶ Partner updates



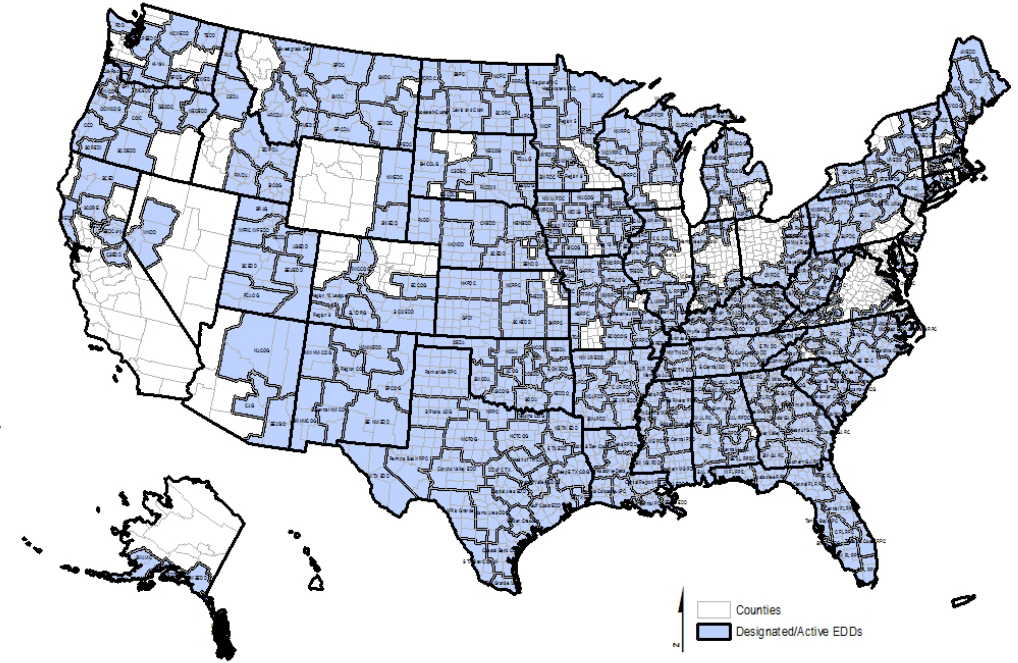
CUPPAD

Welcome and Introductions

Alan Barr	<i>Creative Change</i>	Vince Bevins	<i>Michigan Department of Transportation</i>
Trent Bellinger	<i>Delta Schoolcraft ISD</i>	Victoria George	<i>Schoolcraft Tourism & Commerce</i>
Craig Cugini	<i>City of Ishpeming</i>	Lois Ellis	<i>Dickinson Area Economic Development Alliance</i>
Trae Forgette	<i>Marquette-Alger RESA</i>	Marty Fittante	<i>Invest UP</i>
Christopher Germain	<i>Lake Superior Community Partnership</i>	Geri Grant	<i>Superior Watershed Partnership</i>
Abbie Hanson	<i>Michigan EGLE</i>	Nate Heffron	<i>Superior Trade Zone/ City of Negaunee</i>
Janice Ketcham	<i>City of Gladstone</i>	Julee Kaurala	<i>Michigan Department of Health and Human Services</i>
Alex Kofsky	<i>Accelerate UP</i>	Karen Kovacs	<i>City of Marquette</i>
Donna LaCourt	<i>Michigan Department of Agricultural and Rural Development</i>	Dotty LaJoye	<i>Central UP Planning and Development</i>
Brigitte LaPointe	<i>Keweenaw Bay Indian Community</i>	Ed LeGault	<i>Delta County Economic Development Alliance</i>
Emily Leach	<i>Marquette County Planning</i>	Jessie Viau	<i>Hannahville Indian Community</i>
Holly Peoples	<i>Michigan Works of the Upper Peninsula</i>	Kathy Reynolds	<i>Greater Munising Bay Partnership of Commerce</i>
Sue Roll	<i>U.P. Arts & Culture Alliance</i>	Holly Thomma	<i>USDA</i>
Ryan Stern	<i>UP Regional Labor Federation</i>	Julie Shaw	<i>Superior Alliance for Independent Living</i>
Jordan Stanchina	<i>City of Iron Mountain</i>	Joe Thiel	<i>Innovate Marquette SmartZone</i>
Zak Aubert	<i>Menominee County/Menominee DDA</i>	David Nyberg	<i>Northern Michigan University</i>
Dave Ollila	<i>Shophouse Park</i>	Vicki Schwab	<i>Michigan Economic Development Corporation</i>
Irina Bruno	<i>Bonifas Fine Arts Center</i>	Steve Gillotte	<i>MI Dept. of Labor and Economic Growth</i>

CEDS 101 for 2023-2026

- ▶ CUPPAD, as the US EDA's Economic Development District (EDD) for the Central UP applied for a new 3-year term under the Partnership Planning program in January.
- ▶ The Partnership Planning program provides for the development or update of a **Comprehensive Economic Development Strategy (CEDS)**, as well as technical assistance to support the Strategy.
- ▶ The process of developing a CEDS is locally-based, regionally driven and leverages the involvement of the public, private and non-profit sectors to establish a strategic blueprint for regional collaboration.



The CEDS Strategy Committee

- ▶ The CEDS roster is a list of our officially identified members, for the purposes of the program. Although anyone is welcome to attend and join the conversation. One person per organization may be identified.
- ▶ Committee membership must be representative of the economic interests of the region and at a minimum must include:
 - ▶ Tribal government
 - ▶ Private sector
 - ▶ State, local and other public officials
 - ▶ Community leaders
 - ▶ Representative from workforce boards and institutions
 - ▶ Institutions of higher education
 - ▶ Minority and labor groups
- ▶ Attendance is tracked, but there is no minimum requirement. Those who attend frequently and fall into at least one of these categories may be invited to be identified on the official roster.
- ▶ The Committee votes on:
 1. The addition of projects to the official project list
 2. Recommending the draft CEDS to the CUPPAD Executive Committee
- ▶ Meeting materials and recording are posted on the CUPPAD CEDS page a week following the meeting: <https://cuppad.org/ceds/>

The CEDS Strategy

- ▶ Must update at least every five years. Starting in April 2023, we will begin the process of updating the CEDS.
- ▶ Purpose: To bring together the public and private sector in the creation of an economic roadmap to diversify and strengthen the regional economy.
- ▶ Is developed with broad based community participation and promotes integration with other regional (and state) plans.
- ▶ Will establish regional goals, objectives, and action items as well as identifying investment priorities and possible funding sources.
- ▶ Required sections:
 - ▶ Summary of economic development conditions - regional data
 - ▶ SWOT analysis
 - ▶ Strategies and implementation plan
 - ▶ Performance/Evaluation measures
 - ▶ Equity component
 - ▶ Resiliency component (i.e. the ability to avoid, withstand, and recover from economic shifts, natural disasters, the impacts of climate change, etc.)

Central Upper Peninsula Comprehensive Economic Development Strategy CEDS



Central Upper Peninsula Planning & Development
2021-2023



2023 Call for Projects

- ▶ The CEDS includes a section on Priority Responsive and Steady State projects.
 - ▶ Priority responsive - Proposed and conceptualized projects which could have a substantial regional impact and relate to CEDS goals.
 - ▶ Steady state - Not yet conceptualized and not specific to any location. Relates to CEDS goals but are general placeholders for types of projects that could have a regional impact.
- ▶ An annual *Call for Projects* will be announced in April of each year to identify projects.
- ▶ A short project description will be proposed for the CEDS and the CEDS committee will discuss the collection of projects at a future meeting. The committee will vote upon the inclusion of projects in the CEDS.
- ▶ Project identification and relation in the CEDS is one essential factor for EDA investment funding consideration.
- ▶ The Call for Projects form [Draft] contains many more considerations.
- ▶ CUPPAD and the CEDS are the region's conduit for EDA funding.

2023 CEDS Project Submission Form

The CUPPAD Regional Commission is soliciting construction projects, non-construction, and workforce development programs from public entities to be included in the next update of the Comprehensive Economic Development Strategy (CEDS). A project's inclusion in the CEDS is one fundamental requirement of EDA-funding eligibility.

Projects should be of a public nature and serve to promote economic development opportunities, enhance the local workforce, or develop vital public infrastructure. Entities submitting projects should have sound management capability, and be able to obtain adequate matching funds and other financial resources.

The economic development project may be tied to a specific private investment or be speculative (meaning it will lead to future investment/jobs, but nothing can be identified yet).

Please share as much detail about the project that you are aware of at this time. Fields indicated with a star (*) will be required at the time of EDA investment funding requests, however; a projects may simply write "TBD" if the answer is not currently known. **Please submit a separate form for each individual project.**

Organization Name: *

Short answer text

Contact person: *

Short answer text

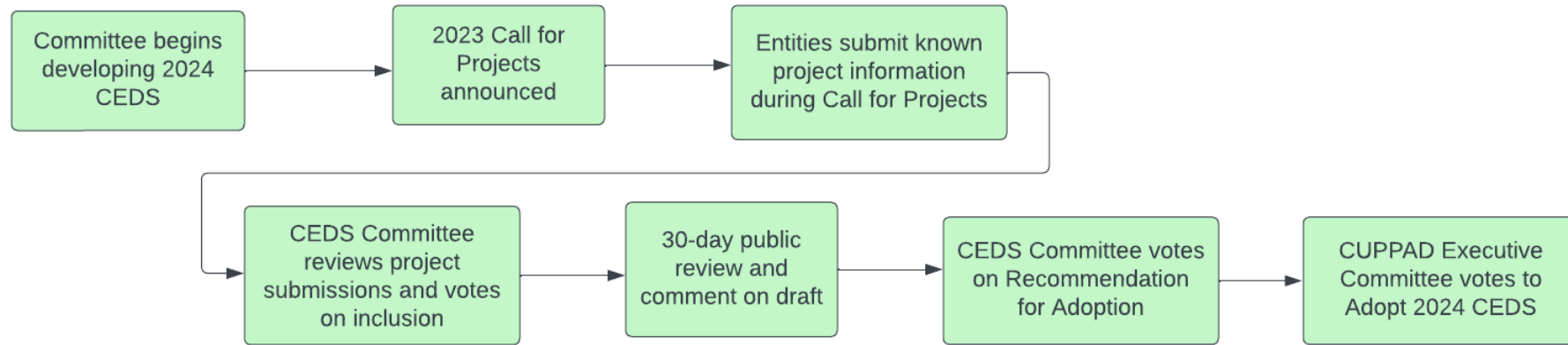
Phone: *

<https://forms.gle/2K6a64WV8oJeE5FY9>

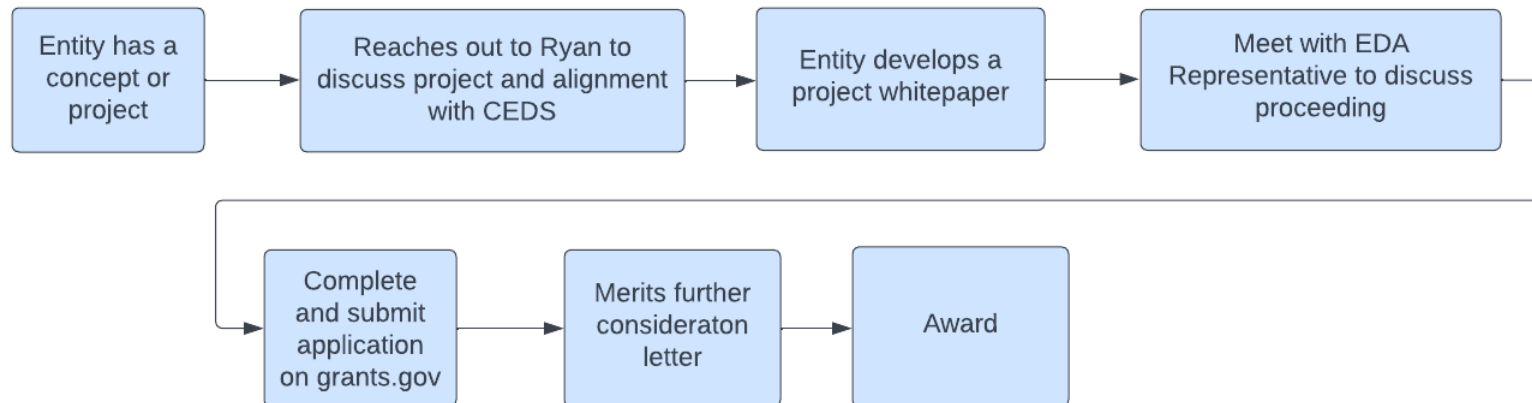
EDA Investment Funding

- ▶ The Chicago region (our region) is annually allocated funding under various programs. Share among MI, MN, WI, IN, and OH.
- ▶ A few EDA Funding Programs to be aware of:
 - ▶ Economic Adjustment Assistance (EAA)
 - ▶ Eligible activities such as: infrastructure improvements, including site acquisition, site preparation, construction, rehabilitation and equipping of facilities.
 - ▶ Typical awards of \$500,000- \$2.5M
 - ▶ 50-80% Federal cost share; depending on county's level of distress
 - ▶ Rolling application period until funds depleted
 - ▶ Assistance to Coal Communities (ACC) set-aside funding - 80% Federal cost share
 - ▶ Local Technical Assistance (LTA)
 - ▶ Eligible activities such as: feasibility studies, impact analyses, disaster resiliency plans, and project planning.
 - ▶ Typical awards of \$100,000-300,000
 - ▶ 50% Federal cost share
- ▶ More programs outlined at: <https://www.eda.gov/funding/programs>

CEDS development process



CEDS project application process



Central UP Broadband Task Force Quarterly Meeting #1

Friday, February 17, 2023

Agenda

- ▶ Welcome and introductions
- ▶ MI Connected Future Listening Tour & Community Workshops in a Box
- ▶ Michigan Health Endowment Fund - Central UP Telehealth Study proposal
- ▶ ROBIN grant discussion
- ▶ Partner updates

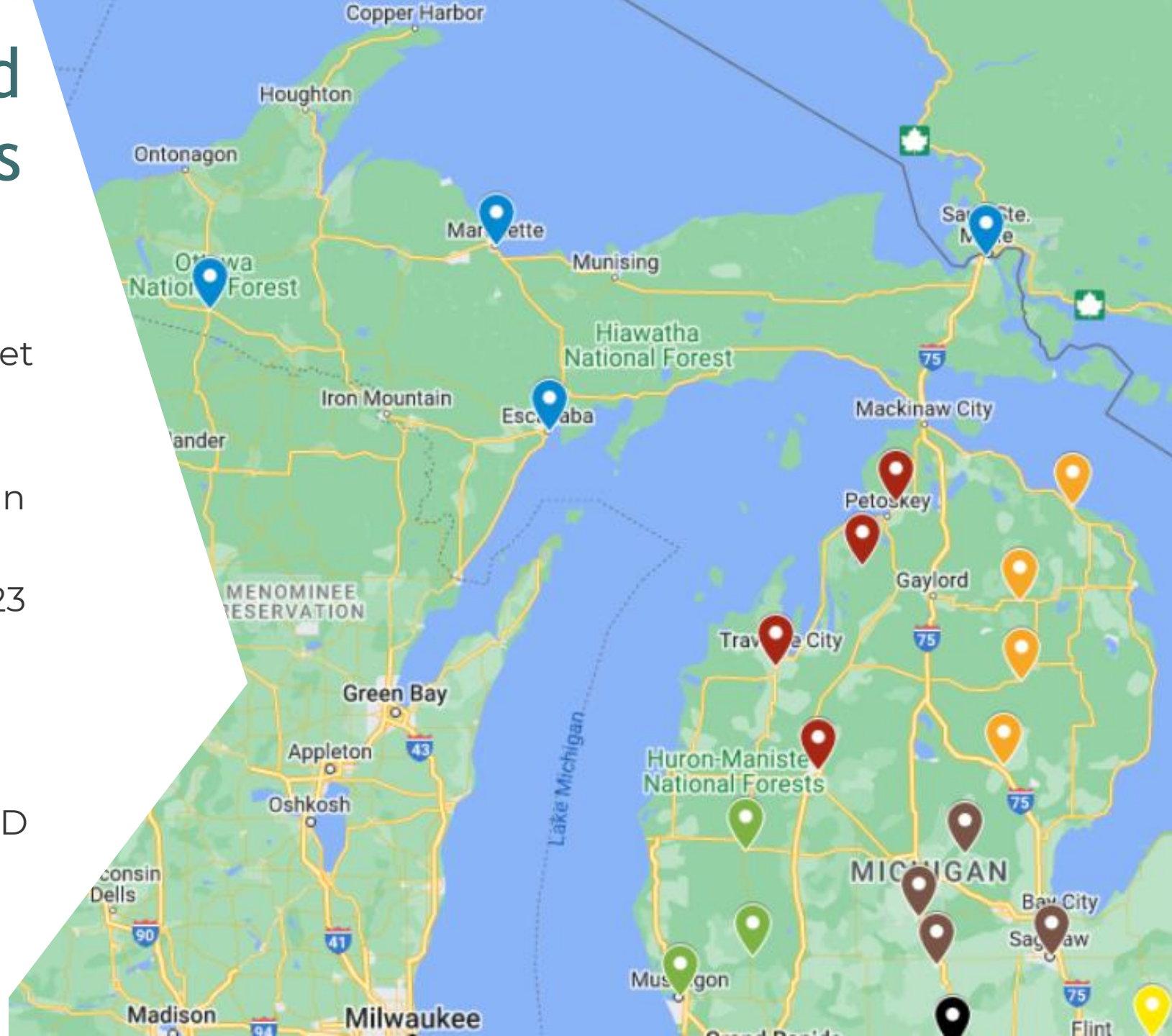
Central UP BTF page
<https://cuppad.org/cupbtf/>

Hosted by:



MI Connected Future Tour Dates

- ▶ **Watersmeet:** May 16, 2023:
5:00PM - 7:00PM : Watersmeet
Township Hall
- ▶ **Marquette:** May 17, 2023 : NC
Ballroom II Northern Michigan
University
- ▶ **Sault Ste Marie** - May 18, 2023
- ▶ **Escanaba** – TBD
- ▶ **Workshops in a Box**
(Facilitated by CUPPAD) – TBD



Link to register:

<https://www.mgalliance.org/events>



In this fast-paced webinar you will hear about several available funding sources to train your workforce, gain an edge through automation, and to access capital.

In this presentation you will hear from:

- U.P. Michigan Works! - They get Upper Peninsula job seekers and employers ready to win. Through public funding sources (including short and long-term grant projects), they share the cost of training new and existing employees with local business owners.
- The Michigan Economic Development Corporation (MEDC) - Their Capital Access Program helps small businesses throughout Michigan receive loans from banks and lending institutions to help their businesses grow and succeed.
- InvestUP – They have a Regional Training Innovation Grant, provided by the MEDC, available for short term trainings that result in an industry recognized credential. Sample trainings include robotics, welding, machining, occupational math, and more. Training is sourced from MTU, NMU, Bay College or Gogebic Community College.
- Manufacturing Growth Alliance and Economic Growth Institute – Learn about their Industry 4.0 Technology Implementation Grants, with funding provided by the MEDC, to provide manufacturers with up to \$25,000 to purchase Industry 4.0 Technology.

February 27, 2023 • 9:30 AM ET • Virtual via Zoom



**Register for the webinar at:
[MGAlliance.org/events](https://www.mgalliance.org/events)**

Save the Date!

The Michigan State Housing
Development Authority (MSHDA) will
be hosting a central U.P. Regional
Housing Kickoff Event with a focus
on the Statewide Housing Plan.

Don't miss it!



March 23, 2023



March 23
2023

1-4:30 pm
EST

@ the
Northern
Center (NMU)



Link to register:

events.anr.msu.edu/UpperPeninsulaFoodSummit2023

2023
U.P. Food Summit

Register at events.anr.msu.edu/UpperPeninsulaFoodSummit2023

Check upfoodexchange.com for updates about the event.

Contact Sarah at **906.273.2287** for more information



Monday, March 27
10AM – 4PM • FREE

The Northern Center
on the campus of
Northern Michigan University
Marquette, MI

The Upper Peninsula Food Exchange (UPFE) welcomes you to join us for the Upper Peninsula Food Summit. We are gathering to celebrate local food, to highlight food system projects, and to network with each other.

This event is open to everyone - farmers, researchers, community members, food producers, food industry workers, advocates, and policy makers.

Lunch, snacks, and refreshments will be provided.

Activities will be available for children who attend.

This event is supported with generous funding from the USDA Regional Food Systems Partnership Grant, or Food SPICE, Food Systems Partners Investing in Communities and Entrepreneurs, and MSU Center for Regional Food Systems.

Partner updates

Anything to share that's relevant to regional development?
Let us know!

Thank you for attending.