#### **BURT TOWNSHIP**

## MASTER PLAN 2023



Bringing the future into focus...



#### **ACKNOWLEDGMENTS**

This plan was prepared for by the CUPPAD Regional Commission in partnership with the Burt Township Planning Commission and Township Board.

#### **PLANNING COMMISSION**

- · Chairman: Larry Shaffer ·
- Phil Bontrager
- Nancy Griswold
- Township Board Liaison: Lou Lundquist
- Secretary: Christine Lundquist
- Jenny Irvine
- Jeff Cuthbertson

#### TOWNSHIP BOARD

#### **S**UPERVISOR

Sheri Shafer

#### CLERK

Lori McShane

#### **T**REASURER

Tara Dongvillo

#### **T**RUSTEES

- Lou Lundquist
- Deb Lundquist

#### **Z**ONING **A**DMINISTRATOR

· Calvin McShane



## TOWNSHIP OF BURT, ALGER COUNTY

## RESOLUTION 2022-05-02

# TOWNSHIP BOARD RESOLUTION TO ADOPT MASTER PLAN

WHEREAS, the Michigan Planning Enabling Act (MPEA) authorizes the Planning Commission to prepare a Master Plan for the use, development and preservation of all lands in the Township; and WHEREAS, the Planning Commission prepared a proposed new Master Plan and submitted the plan to the Township Board for review and comment; and WHEREAS, on January 10, 2023, the Burt Township Board received and reviewed the proposed Master Plan prepared by the Planning Commission and authorized distribution of the Master Plan to the Notice Group entities identified in the MPEA; and

WHEREAS, notice was provided to the Notice Group entities as provided in the MPEA; and

WHEREAS, the Planning Commission held a public hearing on March 23, 2023, to consider public comment on the proposed new Master Plan, and to further review and comment on the proposed new Master Plan; and WHEREAS, the Township Board finds that the proposed new Master Plan is desirable and proper and furthers the use, preservation, and development goals and strategies of the Township; WHEREAS, the MPEA authorizes the Township Board to assert by resolution its right to approve or reject the proposed Master Plan;

THEREFORE, BE IT HEREBY RESOLVED AS FOLLOWS:

- all of the chapters, figures, maps and tables contained therein. Pursuant to MCL 125.3843 the Township Board has asserted Adoption of 2023 Master Plan. The Township Board hereby approves and adopts the proposed 2023 Master Plan, including by resolution its right to approve or reject the proposed Master Plan and therefore the approval granted herein is the final step for adoption of the plan as provided in MCL 125.3843 and therefore the plan is effective as of
  - Distribution to Notice Group. The Township Board approves distribution of the adopted plan to the Notice Group.
  - public hearing, and with the assistance of a professional planning group, and finds that the new Master Plan will accurately Findings of Fact. The Township Board has made the foregoing determination based on a review of existing land uses in the Township, a review of the existing Master Plan provisions and maps, input received from the Planning Commission and reflect and implement the Township's goals and strategies for the use, preservation, and development of lands in Burt 3 %
- Effective Date. The Master Plan shall be effective as of the date of adoption of this resolution. 4.

Adopted on motion by McShane, second by Shafer -- Roll Call Vote:

aye	aye	aye
××	××	×
Louis Lundquist Deborah Lundquist	Tara Dongvillo	Sheri Shafer

nay nay nay nay nay

> STATE OF MICHIGAN COUNTY OF ALGER

I, Lori McShane, Clerk of the Township of Burt, Alger County, Michigan, certify that the above is a true and correct copy of the resolution which was adopted by the Township Board at a meeting held on May 24, 2023.

Formeshare, con 05/23/2

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A Community Input | Survey, summary data + additional Comments

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FEATURED IN THE MASTER PLAN

#### Foreword

#### **EXECUTIVE SUMMARY**

There has been a noticeable increase in tourism within Burt Township. A concern that too much visitation could diminish the character of the community and quality of life for its residents has been expressed by many. There is also an eagerness to embrace the potential for economic development, integrate community services, and encourage the settlement of young families and working aged adults. A primary goal of this plan is to promote sustainable, community guided tourism development that is beneficial to all who work, visit and reside within the Township.

The 2023 Burt Township Master Plan serves as the official policy guide for the future of Burt Township. With over 80% community participation, this plan captures the balance of wants, wishes, and needs for the community well into the future. It summarizes the community's vision, goals, and objectives in developing a framework for sound decisions regarding land use and community development. The Burt Township Master Plan meets the requirements established in the Michigan Planning Enabling Act of 2008 as a plan that addresses land use and the health, welfare, and safety of the community.

#### **COMMUNITY GOAL**

TO CREATE A WELCOMING
ENVIRONMENT WHERE CURRENT AND
FUTURE GENERATIONS CAN EXPLORE
SPECTACULAR SCENERY, EXPERIENCE
A COMPASSIONATE CULTURE, AND LIVE
COMFORTABLY.

## Introduction MASTER PLAN PURPOSE + USE

In Michigan the Public Act 33 of 2008, commonly referred to as the Michigan Planning Enabling Act, authorizes units of government to plan, create Planning Commissions, and regulate and subdivide land. The Act permits and mandates the Planning Commission to create and adopt a Master Plan.

#### PLAN PURPOSE

The Master Plan paints a picture of the community defining future aspirations. It provides a blueprint for land use regulation and zoning. For units of government that have and enforce zoning, that zoning may be based on the Master Plan.

The purpose of the Master Plan is to create a 20 year vision for the community, guiding future development towards more economic and efficient use; promoting public health, safety, and general welfare, and providing for adequate transportation systems, infrastructure, public utilities, and recreation opportunities. Below are the five focus areas integrated into the plan and highlighted by the colored bars featured in each chapter:

#### THE COVID-19 PANDEMIC

Covid-19 and its many variants wreaked havoc on everything we knew to be normal, from riding the bus to school in the morning to picking up a cup of coffee. Despite these irksome new Covid wary habits, there is at least one silver lining. The outdoors have become our safe haven, friend and family gathering space, and vacation destination. The Upper Peninsula of Michigan tourism industry has exploded, boosting local economies.

The Covid-19 stimulated spike in socially distanced outdoor tourism and surge in work from home options, paired with the expansion of our U.P. broadband grid has added to a rise in home and property sales.



A report prepared by the MEDC by

Tourism Economics in 2014 found direct spending by leisure travelers equated to \$16.6 billion-nearly 73% of all visitor spending in Michigan. This report demonstrates that local economies are stimulated by access to recreation opportunities in addition to improving a community's health and vitality.

Burt Township is a spectacular Upper Peninsula recreation destination. Perhaps this post Covid era evolution will convince new faces to settle in this spectacularly wild place and join the others in calling Burt home.

#### Housing

ECONOMIC DEVELOPMENT

NFRASTRUCTURE + SERVICES

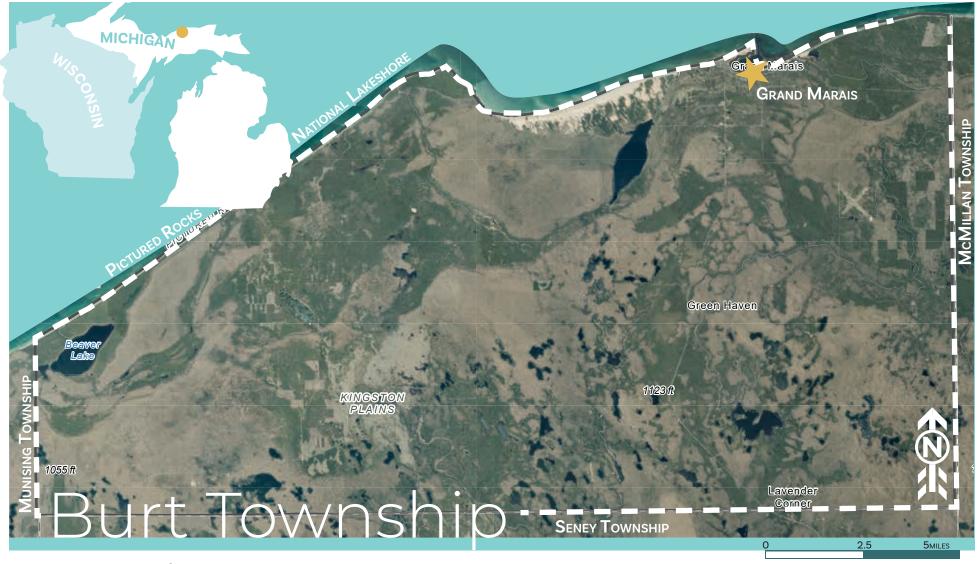
Natural Resources

RECREATION



"As long as I live, I'll hear waterfalls and birds and winds sing. I'll interpret the rocks, learn the language of flood, storm, and the avalanche. I'll acquaint myself with the glaciers and wild gardens, and get as near the heart of the world as I can."

-John Muir



#### LOCATION

Burt Township is in the Northeast corner of Alger County along the southern shoreline of Lake Superior in Michigan's Upper Peninsula.

Burt Township is a natural paradise framed by the Pictured Rocks National Lakeshore (PRNL) and beaches, dotted with waterways, and blanketed in forests. Although the township covers 234.4 square miles most residents live within the unincorporated community of Grand Marais. Grand Marais hosts most of the commercial businesses within the township as well as a marina and serves as a Harbor of Refuge.



## Planning Process

#### **CITIZEN SURVEYS**

PROVIDE WEB AND
PAPER BASED OPTIONS
TO COMPLETE SURVEYS;
PROCESS RESPONSES +
PREPARE FOR PRESENTATION

#### **DATA GATHERING**

Natural resources, Environment, community Infrastructure + Facilities, housing, Demographics, + trends

#### **ESTABLISH A TEAM**

IDENTIFY FOCUS GROUP
TOPICS + COMMUNITY
BASED STAKEHOLDERS

#### COMMUNITY WORKSHOP

Organize community
MEETING FEATURING KEY
CATEGORIES OF INTEREST AND
DISCUSS VIA LARGE GROUP
AND BREAK OUT SESSIONS

#### **SYNTHESIZE**

Generate a series of Goals + Objectives reflecting on Information gathered in the First phase of the planning PROCESS

#### **PRIORITIZE**

CREATE A COMMUNITY VISION

+ FUTURE LAND USE PLAN
FEATURING PRIORITIES THAT
WILL ACHIEVE THE GOALS +
OBJECTIVES

#### **DRAFT PLAN**

Write the draft plan
Complete a thorough
review with the Planning
Commission

#### **PUBLIC COMMENT**

Make the Draft Plan READILY AVAILABLE TO THE PUBLIC FOR A 63 DAY REVIEW PERIOD

#### **FINAL DRAFT PLAN**

Make any noted changes and complete a final review

> Aug-Dec 2022

#### PUBLIC HEARING AND ADOPTION

THE PLANNING COMMISSION
PROCEEDS WITH FORMAL
ADOPTION OF THE PLAN PAIRED
WITH A PUBLIC HEARING.

IMPLEMENTATION 2023-FORWARD

DEC-APR 21-22 May-Aug 2022 **SPRING 2023** 

## Planning Process

The planning process is cyclical, requiring a review of the current Master Plan at least every 5 years. After reviewing the current plan and determining a complete overhaul was needed, the planning team immediately engaged with the community through a public survey.

The Burt Township master planning survey was distributed with the 2022 winter tax bills. The response rate was impressive with over 80% of the population contributing their thoughts and ideas. The Burt Township Planning Commission then hosted two separate meetings to discuss the survey results and future public participation endeavors.

The next step included data gathering on a variety of community related topics. Analyzing this data helped establish a more complete picture of the community and any trends shaping it. Community stakeholders were invited to the table to identify issues, needs, and opportunities.

The Burt Township Planning Commission developed a public participation strategy (see Appendix A) that included hosting a series of public workshops. These workshops explored key issues facing the community and helped the planning team identify additional community members eager to join the stakeholder group. The planning team then synthesized input and data and drafted up community goals and strategies. These items were organized and a community vision and future land use plan were developed.

The draft plan was assembled allowing the opportunity for the public to comment over a 63 day period. After proposed the revisions were made and the final draft plan was generated. The Planning Commission proceeded with the formal adoption of the Plan at a public meeting.

After adoption local elected and appointed leaders and other public and private stakeholders will work together to implement the action items recorded in the plan.



PLANNING

COMMISSION

2023

HOUSING + ECONOMIC DEVELOPMENT WORKSHOP

**PLANNING** 

COMMISSION

	SEPTEMBER	OCTOBER	DECEMBER		FEBRUARY	MARCH	MAY	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	
	8.12.2021 PLANNING COMMISSION KICKOFF MEETING + WALKING TOUR	10/13 + 10 PLANNIN COMMISS MEETING	D/28 GSION S 111.10.2021 PLANNING COMMISSION	12/21-3/22 Survey Open 12.7.2021 Planning Commission Meeting	TICIPA	3.3.2022 PLANNING COMMISSI MEETING SURVEY RESULTS		Workshops: 6/14 Community Infrastructure + Services 6/16 Housing + Economic Development 6/21 Natural Resources + Recreation 6/23 Energy + The Environment		TO COMM	TO COMMISSION  10/6_10/27  PLANNING  COMMISSION  MEETING  PLAN DRAFT  PRESENTED +  COMMISSION  PRIORITIES  DISCUSSED		LANE DISC 12/19 PLAN COM MEE DRAF	LAND USE DISCUSSION 12/19 PLANNING COMMISSION MEETING DRAFT READY FOR PUBLIC COMMENT		PLAI COM MEE PUB PLAI PASS	3/27 & 4/4 PLANNING COMMISSION MEETINGS: PUBLIC HEARING PLAN EDITS + PASSING OF RESOLUTION	
Continuity vision and ruture land use plan were developed.							LOOSE D	RAFT OF		Mee <sup>-</sup> Plan	MEETING PLAN DRAFT + PROPOSED							

## 2 Guiding Principles COMMUNITY VALUES + VISION

Burt Township is experiencing many of the same issues and opportunities its historical occupants grappled with. Harsh winters and relative isolation make it a more appealing destination for seasonal residents. Spectacular scenery and the same natural qualities that aid in its remoteness also attract an influx of tourists. Snowmobilers and winter recreation enthusiasts visit consistently throughout the winter months while visitors of all types arrive for summer vacations.

Burt Township residents and homeowners participated in a community survey and four workshops. Each workshop was assigned a topic including:

- COMMUNITY INFRASTRUCTURE + SERVICES
- Housing + Economic Development
- Natural Resources + Recreation
- ENERGY + THE ENVIRONMENT

Underlying themes began to emerge as comments were received forming four key pillars to concentrate planning efforts on. These pillars were utilized in forming the values and goals expressed in the master plan.

ENCOURAGE
Sustainable Growth

Promote policies and measures that develop more affordable housing options and enhance the economy while being cognizant of the unique attributes of the community.

Preserve Quaint Character

ANY EFFORT TO INTEGRATE ADDITIONAL SERVICES OR DEVELOPMENT INTO THE COMMUNITY MUST EMBRACE THE CHARACTER OF THE REGION.

PROTECT
NATURAL SPACES

Prevent degradation of natural resources caused by overuse and misuse.

ENHANCE LIVABILITY

ATTRACT WORKING AGED AND YOUNG FAMILIES WHILE ACCOMMODATING NEEDS AND DESIRES OF THE EXISTING POPULATION.

ENHANCE LIVABILITY ENCOURAGE SUSTAINABLE GROWTH

PROTECT PRESERVE OUAINT

**CHARACTER** 



SPACES

## Past + Ongoing Plans

A community must review relevant and recent community plans in order to develop a more complete picture of previous and future planning efforts and to avoid "reinventing the wheel." Below is a short summary of the planning documents reviewed that helped inform this plan.

2013 BURT TOWNSHIP MASTER PLAN

The 2013 Master Plan was written in partnership with CUPPAD and reflects many of the concerns expressed by community members at that time. It begins to touch on topics such as renewable energy but does not address some of the current priorities listed in the community surveys.

#### 2021-2025 RECREATION PLAN

Burt Township worked in partnership with CUPPAD to develop their 2021 recreation plan. The plan includes a list of community priority projects as well as which of these might provide economic advantage to the community.

#### 2022 Non-Motorized Trail Plan

This plan was crafted as a partnership between Michigan Department of Transportation (MDOT) and local communities to define existing and potential non-motorized trail opportunities within Michigan's Upper Peninsula. CUPPAD hosted the community outreach efforts, drafted potential trail development charts, and developed the planning document and maps.

One of the community meetings was hosted in Grand Marais at the school. A priority project listed within the plan included the development of an off-road mixed use trail that would allow for travel from the Burt Township School to the School Forest.

#### REGIONAL ECONOMIC DEVELOPMENT PLANS

CUPPAD maintains the Comprehensive Economic Development Strategy (CEDS) and the 10-year Regional Prosperity Plan. Both plans cover the 6-county Central U.P. Region and generate broad goals for development with an emphasis on projects that promote economic growth and attracting talented employees. The plan also focuses on infrastructure development, enhancing educational opportunities, and improving quality of life.

#### ALGER COUNTY ECONOMIC RECOVERY AND RESILIENCY STRATEGY

TIP Strategies (TIP) and CUPPAD have teamed up to develop an economic recovery and resilience strategy for Alger County. This effort is still underway although the Marquette County Recovery and Resilience Strategy has been completed and was utilized as a reference.

"THERE IS NO POWER FOR CHANGE GREATER THAN A COMMUNITY DISCOVERING WHAT IT CARES ABOUT."

-MARGARET I WHEATLEY

## Community Trends + Demographics A SHORT HISTORY

Burt Township is a sparsely populated community situated along the shores of Lake Superior. Most residents live within the unincorporated community of Grand Marais on its northern edge. It serves as the eastern gateway to the first national lake shore created, Pictured Rocks, and is home to spectacular scenery and abundant opportunities for outdoor recreation. This chapter will provide a brief synopsis of the history of the community and demographic trends.

The region was home to the Ojibwa, a woodland Indian people, for hundreds of years prior to being documented by explorers and fur traders. The first documented visitor to Pictured Rocks was Pierre Esprit Radisson, in 1658, who noted with enthusiasm the splendor of Grand Sable Dunes and Pictured Rocks: "We go along a coast, most delightful and wonderful." The National Parks website captures the significance of Pictured Rock's location and its inevitable preservation:

"Radisson's visit underscores two central features of the history of Pictured Rocks: Its striking scenic vistas and its remote isolation...Had this area been located near the early population centers of the United States it would have emerged at an early date as a major tourist destination.... While tourism and urbanization embraced and degraded Niagara Falls, Mammoth Cave, and the Hudson River Valley the Upper Peninsula of Michigan remained a remote resource frontier." 1

A key turning point for the community of Grand Marais arrived in 1893 when the Alger-Smith Lumber Company of Detroit built a railroad from Seney to Grand Marais shifting its milling operations there. During the next decade and a half the little town was booming with over two thousand people moving there.



Logging Camp



Grand Marais circa 1906 Photo courtesy of Grand Marais Historical Society Photo courtesy of Grand Marais Historical Society





mid-1900's | Chapel Rock courtesy of NPS "Some of the most sublime and commanding views in nature."

During this time, the community boasted 30 saloons, two newspapers, a dozen hotels, boarding houses and two banks. A commercial fishing industry also contributed to the economic success of the region. This economic boom did not endure. In 1910, Alger-Smith closed operations of the milling industry in Grand Marais and abandoned the Manistique Railway. The "dark hemlock forests" described by Henry R. Schoolcraft had been almost entirely logged.

The State of Michigan began pursuing conservation efforts in the Upper Peninsula by establishing the Lake Superior State Forest in 1917. By 1931, the federal government created Ottawa, Hiawatha and Marquette National Forests and utilized Civilian Conservation Corps labor to replant the ravaged landscape.

During the years following World War II northern Michigan began to transform itself from a resource extraction source into a midwestern recreation destination. The communities within the newly created "North Woods" attempted to both preserve the spectacular natural spaces as well as support a robust tourism industry. Post World War II prosperity spurred a desire to visit new places and

the Upper Peninsula of Michigan experienced a massive influx in tourists.

Some visitors built summer residences within the region including a prominent Chicago Tribune cartoonist, William Donahey, who built a home on Grand Sable Lake in the 1920s. Industrialist William Boller and George Hughes followed suit shortly after, building their own homes on the lake.

These north woods vacation destinations took on a life of their own. One owner, James R. Bailey, expressed his feelings:

"When I was a child growing up in Ithaca, Michigan, it seemed that my whole life was consumed with my next visit to the Cabin. I found security in the fact that the Cabin existed, in all its beauty, in the harsh Grand Marais winters, the grizzly Canadian winds and the unpredictable Spring rains. It was there alive not only in my memory but in reality." 2

To this day Burt Township and the greater Upper Peninsula region serves as a mid-west tourism destination and hosts a multitude of summer homes. This plan will reflect lessons gleaned from the Township's varied history to derive solutions for future preservation, economic development and potential industry.

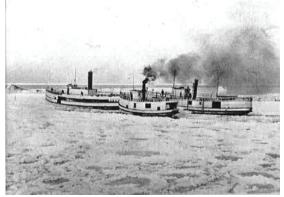


Coast Guard Point looking East from the top of the hill in Grand Marais (Courtesy of long time resident)

<sup>2</sup> U.S. Department of the Interior. (2002, April 5). The Pictured Rocks: An administrative history of pictured rocks national lakeshore (Chapter 1). National Parks Service. Retrieved August 2, 2022, from https://www.nps.gov/parkhistory/online\_books/piro/adhi/adhi1.htm



1880's | Brazel Sawmill Photo courtesy of Grand Marais Historical Society



1907 | Fishing Tugs in Winter Photo courtesy of Grand Marais Historical Society

#### Community Trends + Demographics

Assessing the number of people in the community and their demographic characteristics helps planners and policy makers to determine the needs of the community. Burt Township attracts seasonal, part-time and year round residents with its abundant recreation opportunities and its exquisite natural beauty.

While the population in the State of Michigan increased in the last twenty years, Alger County and Burt Township have experienced a slow decline in population. Population trends are shown in the adjacent table. With a 1960 population of 457, the 2020 population was recorded at 411 persons, marking a 10% decrease. In comparison Munising Township has seen its population more than double. One question to consider is how this community has made such strides in expanding its population while Burt Township has seen a decline.

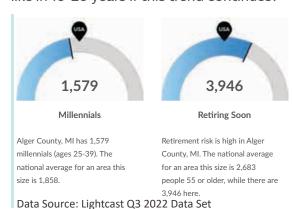
Burt Township's population is aging, as evidenced by the pie charts shown on the right. Within the past 40 years the population has gone from a relatively even split of 0-20 year olds, 21-44 year olds, 45-64 year olds and 65 plus year olds to a population of 54% at and over 65 years old. This dramatic change indicates that young persons are not staying in the community, and new working age residents have been difficult to attract. The community survey responses also indicated a decline in younger residents highlighting a need for more affordable housing and employment opportunities as well as a desire to reverse the declining enrollment at the

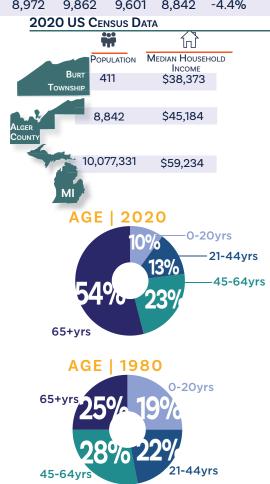
YEAR	1960	1970	1980	1990	2000	2010	2020	CHANGE 1960-2020
BURT TOWNSHIP: POP.	457	424	539	508	480	522	411	-10%
CITY OF MUNISING:	4,228	3,677	3,083	2,783	2,539	2,355	1,986	-53%
MUNISING TOWNSHIP:	1,408	1,614	1,963	2,193	3,125	2,983	2,865	203%
ALGER COUNTY:	9,250	8,568	9,225	8,972	9,862	9,601	8,842	-4.4%

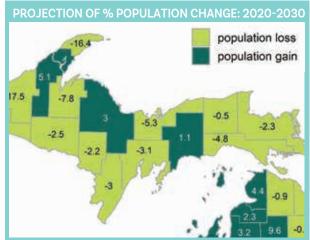
Burt Township School.

The aging demographic may also impact the tax base, with a smaller proportion of the population working yet requiring social services. Additional services requested within Burt Township could include: a health clinic open daily, affordable housing options, and transportation services.

As illustrated in the graph below sourced from 2022 Lightcast data, the number of millenials within Alger County is lower than the national average for a similarly sized area and the number of those residents retiring soon is significantly higher. This begs the question what will a community like Burt Township look like in 10-20 years if this trend continues?





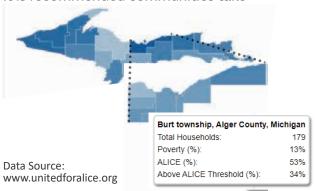


The State of Michigan recently released a source featuring population projections.

The projections predict a 5.3% decrease in population within Alger County between the years 2020-2030. Michigan as a whole is also projected to experience a population decline.

This is not the first time Michigan has experienced this. In the early 21st century Michigan also saw a decrease due to young people leaving in search of jobs and a resulting precipitous drop in births.

The document notes a potential influx in younger residents with the Baby Boomers entering retirement age providing opportunities for new hires in the job market. It is recommended communities take



advantage of this opportunity and attract people from outside of the state in order to achieve population growth.<sup>4</sup>

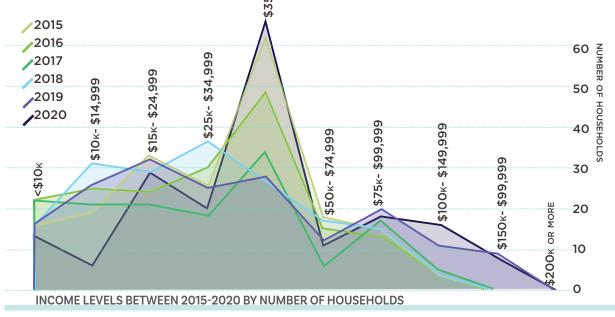
#### INCOME LEVELS WITHIN BURT TOWNSHIP

The 2020 American Community Survey (ACS) estimates median household income within Burt Township at \$38,373. This figure comes with a 10% margin of error. In comparison, the 2010 median household income was \$31,563. The cumulative rate of inflation during this time was 35%. That would indicate the 2020 figure should be closer to \$42,894 if median income had remained consistent.

A second income measuring source to consider is the ALICE (Asset Limited, Income Constrained, Employed) report. ALICE has developed its own tool to determine income need within a community, this is referred to as the ALICE Threshold. It represents the minimum

<sup>4</sup>Leach, A., Tarver, A., &amp; Guthrie, E. (2019, September). Michigan Population Projections By County Through 2045. Lansing; State of Michigan. income level necessary for a household's survival and is derived from a combination of data points including the minimum cost of household basics necessary to live and work in modern society. The figure then "rounds to the nearest ACS income category and adjusts for household size and composition in each county." <sup>5</sup> As illustrated in the map from the interactive ALICE website (<a href="https://www.unitedforalice.org/county-profiles/michigan">https://www.unitedforalice.org/county-profiles/michigan</a>), Burt Township's ALICE rate is one of the highest in the U.P. (darkest shading) at 53%. This translates to Burt having the greatest need for higher, more liveable wages within the community.

<sup>5</sup>Research center. UnitedForALICE. (n.d.). Retrieved August 23, 2022, from https://www.unitedforalice.org/county-profiles/michigan

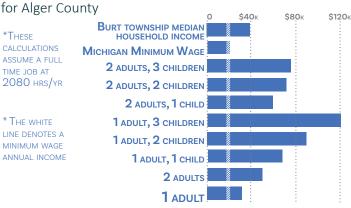


#### INCOME LEVELS CONTINUED...

The graph below illustrates living wage calculations for those in Alger County. The white hashed line denotes what the annual income is for someone making minimum wage. This indicates no household size would be able to live comfortably while making minimum wage within Alger County.

A frequent request by residents was the hope of increasing this median income level by encouraging an influx of working aged residents and promoting measures to support a more diverse and robust economy. This topic will be explored in greater detail in Chapter 6.

Living Wage Calculations



Data Source: US Census and https://livingwage.mit.edu/counties/26003

#### **EMPLOYMENT TRENDS**

Where is your place of

employment located?

of MI: 6%

I work in Burt:

I work in Alger

I work outside Alger County: 19%

County: 3%

13%

I work outside

The ACS data specific to the Township regarding employment characteristics has a large margin of error, the 80% response rate to the community survey offered an additional employment-related data source.

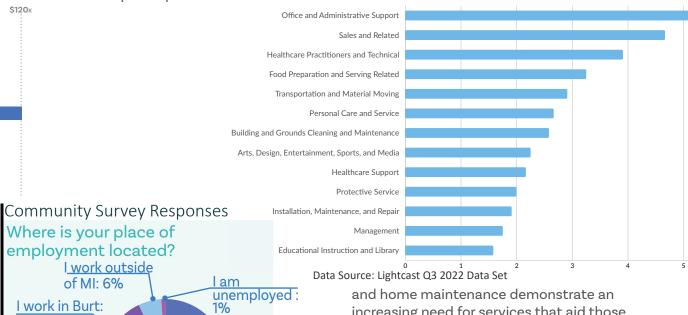
57% of survey respondents noted they are retired which is not surprising as it corresponds with the aging demographic. Of those gainfully employed, 13% work within Burt Township. Many are employed outside of Alger County. This is likely due to the fact that just over half of the respondents had noted they only resided in Burt Township for a portion

I am retired:

of the year. The relatively small percent of residents living and working in Burt Township indicates a significant need for employment opportunities within the township. By providing gainful employment with liveable wages, young families and working aged adults will once again be able to settle in the township.

A window into current Alger County employment trends is illustrated in the graph below. The positions listed are the top posted occupations within the 3rd quarter of 2022. Positions in healthcare, food service, transportation, personal care

Unique Average Monthly Postings



increasing need for services that aid those aging in place. This suggests a potential opportunity to accommodate the needs of an aging demographic while creating gainful employment for younger generations.

Housing

**ECONOMIC DEVELOPMENT** 

#### A PLACE TO CALL HOME

Among the survey responses and community input sessions, Burt Township was regularly characterized by its 'quaint' character featuring 'mom and pop' shops and spectacular scenery. Residents express a deep connection with the place and a desire to maintain its picture perfect appeal.

#### CHANGING TIDES

This is juxtaposed within an era where the cost of housing has skyrocketed along with inflation. Home ownership in the United States is becoming further out of reach for many. According to the National Association of Home Builders (NAHB)/Wells Fargo Housing Opportunity Index (HOI) only 42.8% of homes sold between April and June of 2022 were affordable to families earning the U.S. median income of \$90,000. This dropped from a 56.9% rate of affordable home sales in the first quarter of the year.<sup>3</sup>

As illustrated in American Community Survey (ACS) data and the State of Michigan's population projections, Burt Township and the greater Upper Peninsula region is experiencing a shift to an aging demographic.

<sup>3</sup>https://www.nahb.org/news-and-economics/housing-economics/indices/housing-opportunity-index

Downtown Grand Marais

Housing related implications may include older residents looking to downsize and/or enter assisted living facilities or hire in home care. Some desired amenities may include ground-level or elevator accessible units and units with limited maintenance needs such as apartments, condominiums or townhouses. A deeper dive into current housing stock, affordable housing options, and the short term rental market will be explored in Chapter 7.

#### **D**OWNTOWN

Most commercial businesses within the township are concentrated in the heart of Grand Marais. As highlighted in many of the community surveys and discussions Grand Marais' downtown features a diverse palette of local businesses with no chains or restaurant franchises.

Historically, saloons, boarding houses, and banks dotted Grand Marais' downtown strip. The landscape has changed very little with the Dunes Saloon/Lake Superior Brewing Company commanding one corner and The Grand Marais Tavern anchoring the other end of town. Boutique hotels and a smattering of restaurants, coffee shops and outfitters provide incentive for visitors and residents to stay for a bite to eat and some shopping. Groceries, gas and hardware store essentials can also be purchased within town. Many survey respondents expressed desire for

a larger grocery store, hair and nail salon, and community health clinic and dentist office.

#### INDUSTRY

Founded in the logging era, Burt's history is tied to industry associated with natural resource extraction and processing as is much of Michigan's Upper Peninsula.

Although lumber is no longer the top employer within the township, it still has a strong hold within the County. The Neenah Paper Company in Munising and Timber Products Company in Munising Township remain two of the largest employers within the county.

With Pictured Rocks on its west wing there is a great opportunity for recreation focused industry. Some residents have tapped into this economic opportunity through providing rental units while others host sight-seeing tours and rentals, or offer fishing charters. There is still room to develop additional opportunities within this industry and the National Park Service has expressed interest in shifting a larger percent of their record visitor numbers to the east entrance of the park.

## People + Community POPULATION GOALS

#### THE PEOPLE OF BURT

The people of Burt Township were integral to every step of this planning process. In providing an 80% response rate on mailed surveys with 72 single space typed pages of additional comments. Four workshops were requested and hosted by the Planning Commission. Each featured a local professional discussing a topic of interest. The events were attended by 20 to 30 residents with active, positive feedback and engaging conversations. Evidenced by this community's make up of passionate activists who are eager to ensure a promising future for their community, we endeavored to

develop a plan that responds to many of the needs expressed.

Looking to its history, Burt Township has not seen a dramatic spike in population since the lumber boom of the late 1800's and early 1900's. As witnessed in US Census data, the population figure has fluctuated between 400-550 people.

Generally a slow decline in population since 1980 has been felt in communities throughout Michigan's Upper Peninsula. It is anticipated this trend will continue unless intervening factors, such as an increased birth rate or migration of residents from other localities changes the trajectory. With a rapidly aging demographic the community has voiced the need for young families and working aged residents to settle in the township, ensuring the long-term sustainability of the community.

#### STOPPING A DECLINING POPULATION

Many factors of a declining population are beyond the control of a single community and are due to economic and demographic changes. That said, small communities can take some steps to embrace the migration of new residents to the area, capitalizing on talent attraction and retention strategies. Opportunities discussed within the workshops highlighted future improvements to broadband access allowing people to

Ideal Vision for Burt:
"A flourishing academically excellent school housed in an energy efficient, multi-use building."

work remotely from Burt Township as well as the addition of community services including a sewer system and a regularly staffed health care center.

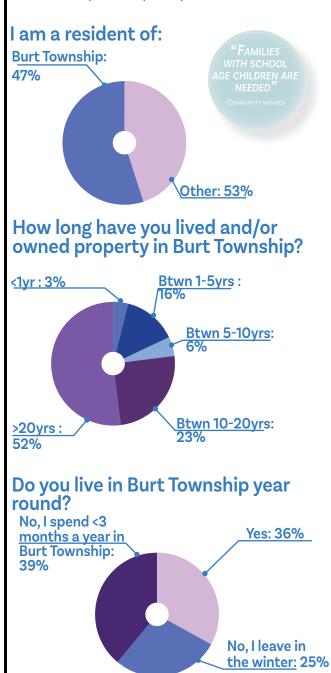
The school system was considered a necessary portal into supporting

youthful community growth. There was an overwhelming desire to keep the school open and encourage enrollment, enhanced curriculum and educational opportunities.

Capitalizing on the wealth of spectacular vistas and natural resources that make the township so special was another topic of interest. It was noted newcomers often first visited Burt Township en route to Pictured Rocks, falling in love with the landscape and community, then choosing to stay. Developing a good relationship with the National Park Service and creating better connections between the community and Pictured Rocks was noted as a priority.

Each of these measures has the potential to contribute to the development of a diverse and vibrant population. By engaging in opportunities to enhance quality of life and economic viability the Township may be able to reverse the slow decline in population and ensure a promising future for all residents.

#### Community Survey Responses



How important is it a great deal that the Township population continues to a lot grow and maintain its

population? a moderate amount

31%

26%

COMMUNITY SURVEY RESPONSES

Of the surveys submitted 47% of the respondents considered themselves residents while 53% listed other. This paired with the data point that the majority of the respondents spend winters away or less than 3 months a year in the township notes a very seasonal population. An interesting side bar was that 75% of the respondents had owned property or lived in the township for 10-20 years and longer indicating that many properties were likely passed down over generations.

A majority of respondents favored an increase in township population, although a moderate increase was preferred. This is a reasonable goal as a large influx of new residents could rapidly change the character and dynamic of the community. A slower trickle of new residents, especially if these new people were of working age and with children could help continue to sustain the local economy, and keep the school up and running.

This feedback paired with many community perspectives expressed in person and via written comment helped shape the Population and Community Goals featured on the following page.

a little 11% 4% I would prefer the population decrease

"In preparing Burt Twp for the future, it is important to keep the needs of the current full-time residents foremost. The master plan should be developed to allow their input, and adopt no plans that would limit their ability to live in their homes, and their town."

-Survey Participant

**E**NHANCE LIVABILITY

Encourage Sustainable Growth

PROTECT NATURAL SPACES

Preserve Quaint Character

THE TOWNSHIP SHOULD STRIVE TO REVERSE THE DECLINING POPULATION TREND

PROMOTE REMOTE WORKING
OPPORTUNITIES TO ALLOW FOR
ADDITIONAL RESIDENTS TO LIVE WITHIN
THE TOWNSHIP.

Preserve the view of the bay as it is the heart of Grand Marais and contributes to the community's unique and picturesque atmosphere.

Pursue activities and initiatives
Designed to attract young families
In order to sustain the school
System



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## Natural Environment + Recreation NATURAL FEATURES, CLIMATE TRENDS + RECREATION

#### "What do you love about Burt Township:"

The beautiful, serene nature that exists, surrounded by seclusion and wildlife. There are endless outdoor opportunities and being someone who takes advantage of these year-round, there is always something to occupy your time with in the out of doors...peace and serenity we once had has lessened. While tourism plays a role in our township due to the beautiful nature around us, residents feel the constraints that tourism puts on the environment and the resources more so than anyone else. -Survey Participant

#### Nature in Abundance

With roughly one third of the township designated as federal and state lands the opportunities for outdoor adventure are limitless. Preserving natural viewscapes, water quality, stream corridors and tree canopy were all topics featured in community survey feedback. When prompted with the question: Are there any particularly sensitive areas that need to be protected? Responses flooded in with the BAY AREA, BEACHES and DUNES topping the chart. Not far behind LAKE SUPERIOR, the SCHOOL FOREST and WATERWAYS followed.

It is evident community members recognize the uniqueness of their landscape and its sometimes fragile nature. Within this chapter we explore the many natural layers found within the township's landscape and how the community seeks to preserve and enhance what special places this region harbors.

#### A TIME AND PLACE FOR QUIET

The Village of Grand Marais, Burt Township's main population hub lies 25 miles north of the highway 28 intersection. This distance separates the community from much of the through way traffic requiring visitor's to be committed to a minimum 50 minute detour. More and more visitors appear to be making this community and the greater township area part of their travel itinerary. Pictured Rocks National Lakeshore continues to shatter records for visitor numbers each year as local residents note an uptick in visitor numbers. There is increasing competition for sites at the Woodland Park Campground and vacation rentals are often booked up well in advance. Many noted in their survey responses that the community "Has been discovered," and the quiet atmosphere they had grown to associate with their small community was starting to change.

As noted in the People + Community chapter and the Economic Development chapter of this plan each element is inextricably tied to another within the greater community fabric. With a desire to attract young families and working aged residents as well as strengthen the economy the township will have to brace for more change. Careful measures must be put in place to preserve the peacefulness of the community and its natural spaces.

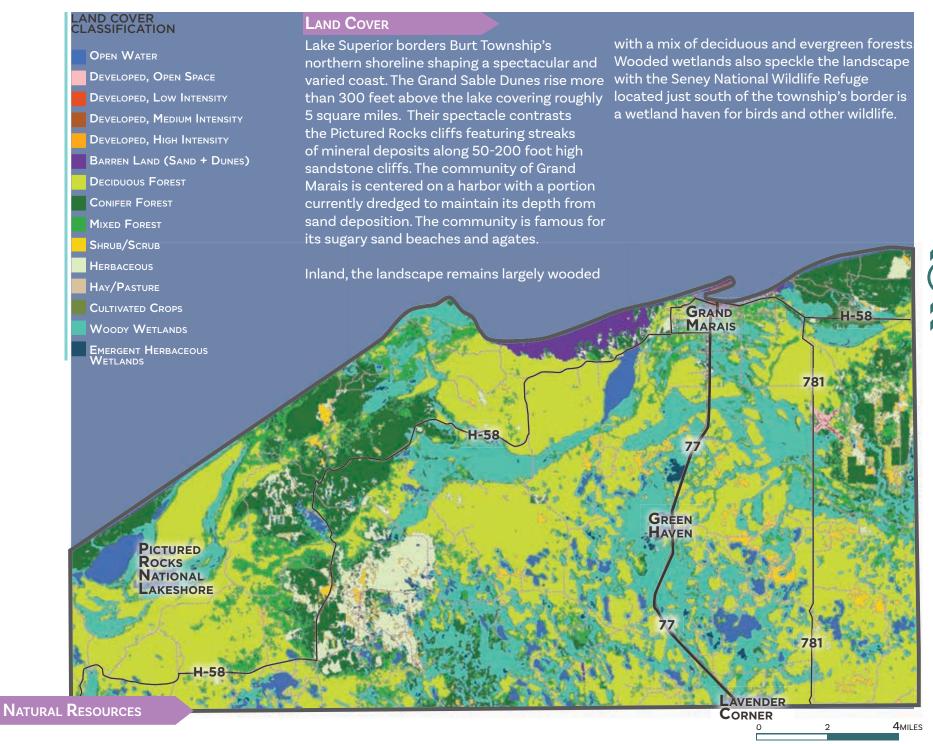
#### A Destination for Recreation

With wilderness in abundance comes opportunity to explore. As evidenced in the quote from a resident at the top of this page, many chose to live and visit the township in search of a place to enjoy the outdoors in all four seasons. The most commonly noted ACTIVITIES within the community survey included HIKING, BIKING and FISHING.

BEACH-GOING, ORV/SNOWMOBILING, HUNTING, and CROSS-COUNTRY SKIING and SNOWSHOEING followed closely behind.

The maps and charts on the following pages illustrate the layering of natural and human created features on the landscape as well as the survey results received pertaining to recreation in Burt Township.

Natural Resources



#### LANDSCAPE TYPOLOGIES

As illustrated in the land cover map on the previous page, the landscape within Burt Township is mostly wild with evidence of past logging practices. Here, landscape typologies are utilized to showcase the various landforms influenced by terrain, soils, exposure and vegetation. By developing a clear understanding of what landscapes the township has and where they are located a more holistic understanding of the landscape is generated. Future development and preservation operations can then continue to reflect Burt Township's community and cultural identity.



Arguably the most beautiful bay in the state, Grand Marais' bay is dotted with fishing shacks, a public marina, private rentals, residences, and a township park. The northwest corner of the bay is designated as a harbor of refuge and is dredged by the Army Corps of Engineers.

Residents are concerned with the deposition of sand within the bay since the removal of the original breakwall. They would like to see water levels and quality monitored and necessary steps taken to preserve the centerpiece of their community.

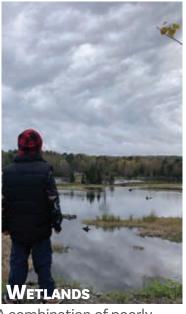


The sandy shoreline wraps around Coast Guard Point and stretches past the Woodland Park Campground framing the entire community with exquisite vistas, swimming spots, and agate hunting grounds.

"THE BAY
REPRESENTS THE
SINGLE MOST IMPORTANT
ASSET AND PHYSICAL
ATTRIBUTE OF THE
COMMUNITY."



The largest inland lake within the township is Grand Sable Lake. It is located within Pictured Rocks National Lakeshore. The community has a strong connection to this lake with a history of it serving as a summer beachgoing destination. Many of the other inland lakes are mostly surrounded by wilderness with relatively uninhabited shorelines.



A combination of poorly draining soil types, bedrock close to the surface, and drainage depressions formed by glaciers provide an abundance of wetlands within Burt Township. These areas contain a variety of plants including woodsorrel, northern dewberry, sphagnum moss, sedges, dogwood and various wildflower species.<sup>5</sup>



The Grand Sable Dunes within PRNL are among the best examples of perched dunes within the world. These dunes form on top of existing coastal bluffs. They contain rare plant species.

Post glacial age (10,000 years ago) and at the end of the last high water period (4,000-6,000 years ago) the rocky cliff face left by glaciers was eroded and sand-sized material was blown on shore left to settle on top of the bluff. These sands are constantly shifting and reshaping the landscape.<sup>6</sup>

"Coast Guard Point should not be developed to the point of detracting from the beauty. No large

**buildings."**-Survey Participant



Pockets of jack pine forests are found among the dunes providing a habitat for a unique array of plant species including sand cherry, dune willow, common juniper, beach pea, hairy goldenrod, wormwood, evening primrose, and horsetail as well as native dune grasses.<sup>7</sup>

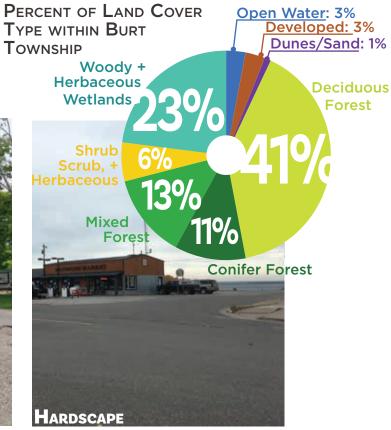
The Burt Township School Forest also provides an excellent conifer forest stand with sandy soils and ponderosa and jack pine.



Further inland from the Lake Superior shoreline the landscape is covered in beautiful deciduous/ mixed forests. The original tree stands are what drew settlers to the land initially. Now the forests provide a haven for birds and wildlife. a jaw-dropping fall color display, and plenty of terrain to explore. Many community members mentioned how much they valued their forested lands and desired to preserve them.



Tree-lined neighborhoods throughout the community of Grand Marais provide a well shaded, beautiful atmosphere for its visitors and residents. By carrying this concept into the downtown area, a more comfortable, consistent community feel will be achieved. As views of the bay are a key asset for the community it is recommended view corridors be maintained allowing tree lined streets to open up onto the water front and provide framed views to Lake Superior and the bay.



Hardscaped areas are those that have been compacted and/or paved over primarily for vehicular access. The downtown area in Grand Marais features the largest hardscaped area with unclear circulation due to an overabundance of pavement.

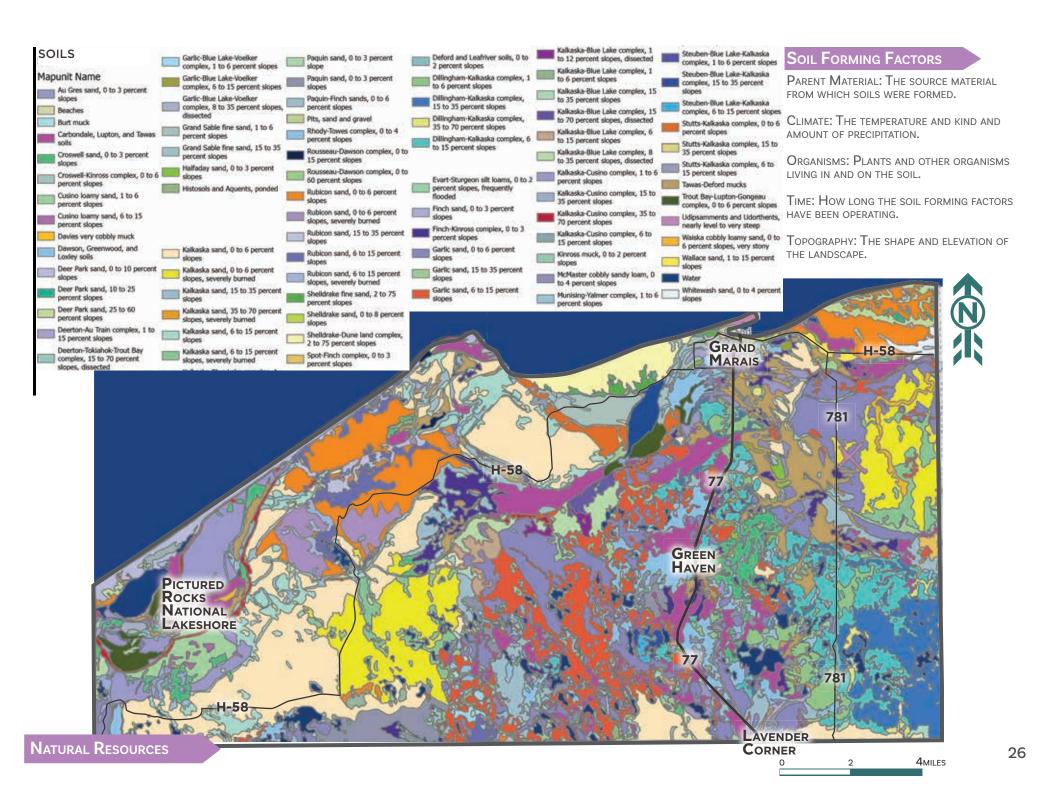
Softening street corners and edges, providing clear circulation, signage and a gateway will result in a much more aesthetically appealing and logical community layout.

5 United States Department of Agriculture, Natural Resources Conservation Service, and United States Department of the Interior, National Park Service.

2014. Soil survey of Pictured Rocks National Lakeshore, Michigan.

6 United States Department of Agriculture, Natural Resources Conservation Service, and United States Department of the Interior, National Park Service. 2014. Soil survey of Pictured Rocks National Lakeshore, Michigan.

7 U.S. Department of the Interior. (n.d.). Sand Dunes. National Parks Service. Retrieved September 7, 2022, from https://www.nps.gov/piro/learn/nature/sanddunes.htm



#### Soils

Soils contain both physical and chemical properties including color, texture, structure and others. Scientists classify soils via these properties in their various horizons (layers). These properties are a result of five interrelated soil-forming factors listed on the previous page. <sup>7</sup>

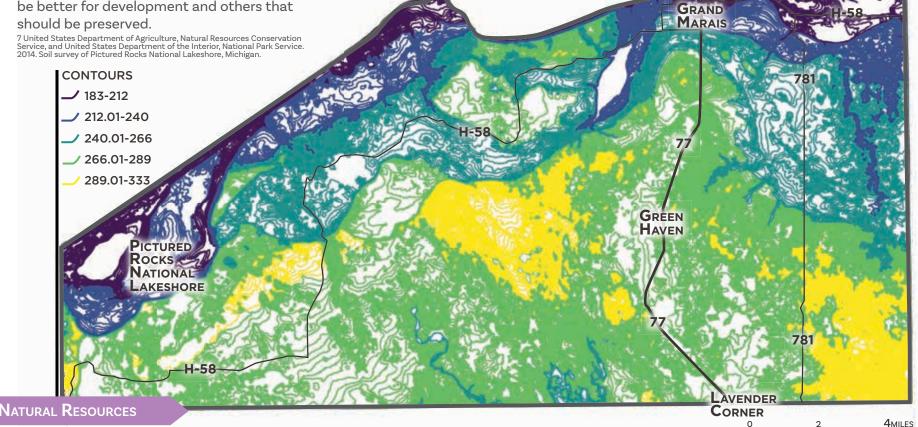
Soil type can help predict performance such as water infiltration, erosion potential and vegetation growth. By developing an understanding of the soil types present within the township we will be able to glean a better understanding of how and why the landscape performs as it does and what areas might be better for development and others that should be preserved.

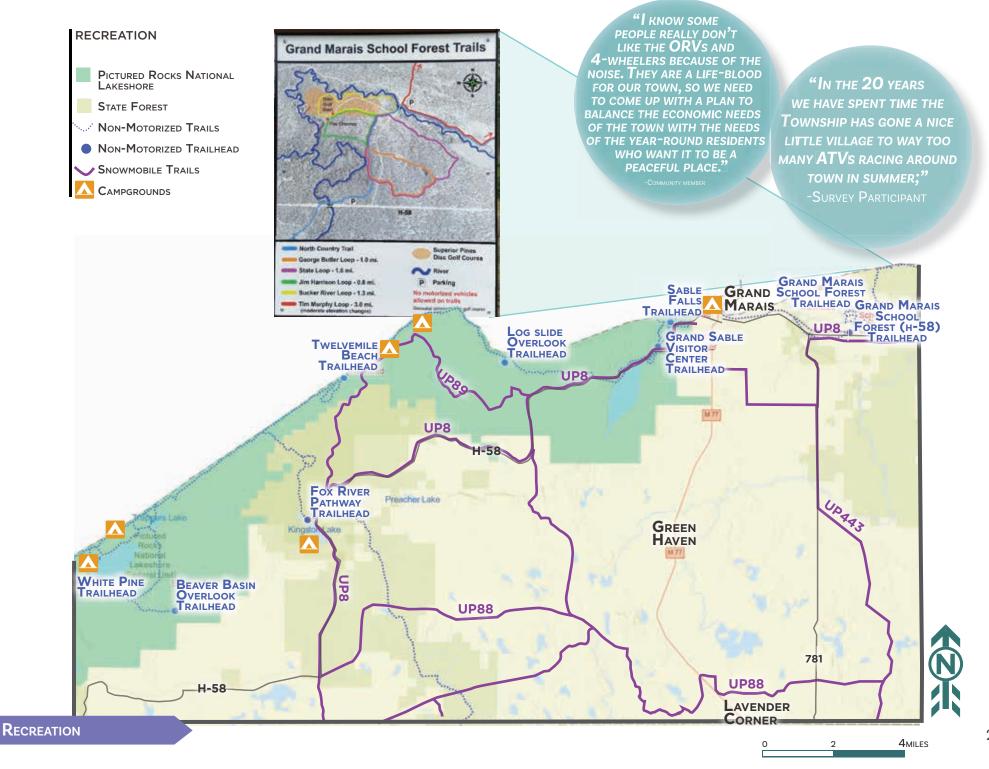
Sandy soils are ubiquitous along Burt Township's Lake Superior shore. These soils are constantly moving. Erosion and deposition occur all along the shoreline and these natural processes should largely be left untouched. At times it becomes necessary to interrupt these processes with the introduction of man made elements such as the breakwater along Grand Marais' marina, retaining walls along eroding properties, and dredging of the harbor. Each time these changes are made careful monitoring must occur to make certain processes in and around the system are not adversely affected. This section will be explored in greater detail in the Climate Resiliency chapter of the plan.

#### Topography

Pictured Rocks National Lakeshore is iconic due to its up to 200 foot high cliffs rising out of Lake Superior. This is the most extreme elevation change within the region with the Grand Sable Dunes not far behind featuring a 300 foot rise from the lake's edge with a slightly less dramatic slope.

Terrain inland is a reflection of glacial movement, dotting the landscape with lakes and large piles of outwash. This varied terrain provides great potential for many forms of recreation.





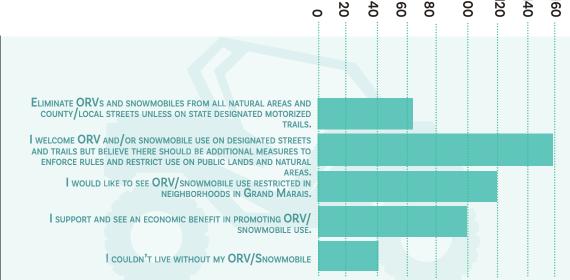
#### RECREATION

Experienced in so many different forms and in every season, recreation is integral to the way of life in Burt Township. Burt Township's 5-Year Recreation Plan was recently completed and serves as a resource for identifying and prioritizing community recreation assets, goals, and implementation strategies.

Burt Township offers several recreational facilities. The Woodland Park Campground hosts 100 sites along Grand Marais' western Lake Superior shoreline and is extremely popular. The marina is located on Coast Guard Point in Grand Marais and offers a harbor of refuge for boaters, a fish cleaning station, boat launch, showers, transient dockage, gasoline and diesel fuel, water hookups, and a pump station. Bayshore Park and the extensive beach along Grand Marais shoreline are also accessible community park spaces.

The Burt Township School Forest hosts a variety of non-motorized trails and stream crossings for fisher-people.

The township is a very popular destination for motorized recreation as well, an ORV (Off Road Vehicle)/Snowmobile advisory committee was assembled to address issues and concerns that were expressed within community discussions and survey responses. This committee of 12 members convened in early 2022 and developed a list of objectives the community should achieve in order to address concerns and preserve natural spaces and the general peacefulness of the region. These strategies are included in Chapter 10 and the letter submitted is included in Appendix A.



The prevalence of ORVs and snowmobiles within the Township + its natural areas has seen a steady increase over the past few years. Please indicate your perspective on ORV and snowmobile use within the Township.

Community Survey Responses

#### A COMMUNITY LEAVE NO TRACE POLICY:

#### THE BEND PLEDGE

- I vow to be a respectful guest in Bend's indoor and outdoor spaces.
- 2. I'LL MAKE MY OWN MEMORIES, BUT NOT MY OWN TRAILS.
- I WILL BE RESPONSIBLE WITH FIRE DURING DRY
  SUMMER MONTHS AND WITH ICE ON SLICK
  WINTER ROADS.
- I WON'T RISK LIFE OR LIMB (HUMAN OR SAPLING)
   FOR MORE LIKES.
- 5. I'll be friendly and courteous, because that's the Bend way.
- IF I CAN'T FIND A PARKING SPOT, I WILL NOT INVENT MY OWN.
- WHEN PLAYING OUTSIDE, I'LL PREPARE FOR SHIFTS IN WEATHER AND RANDOM EPISODES OF MAGIC.
- 8. I'LL PACK IN REUSABLE CONTAINERS AND PACK OUT ALL MY TRASH.
- I WILL USE MY TURN SIGNAL OFTEN AND MY CAR HORN SELDOM.
- 10. I PROMISE TO LEAVE BEND BETTER THAN I FOUND IT.

HTTPS://WWW.VISITBEND.COM/THE-BEND-PLEDGE/

#### LEAVE ALL ANIMAL AND PLANT LIFE AS YOU FIND THEM

WHY? Smith Rock is a wildlife management area and all forms of life have value in the ecosystem. Approaching, harassing or feeding wildlife alters their normal behavior and can cause them to lose their natural fear of humans.

- Once that happens they can become a danger to you and others.

  Treat the high desert living plants with respect. Altering them in any way causes unsightly damage and may kill them.
- Keep all food and trash secure at all times. Pack it in, Pack it out.
   Place litter- even crumbs, peels and cores- in designated bins.

#### RESPECT OTHER VISITORS



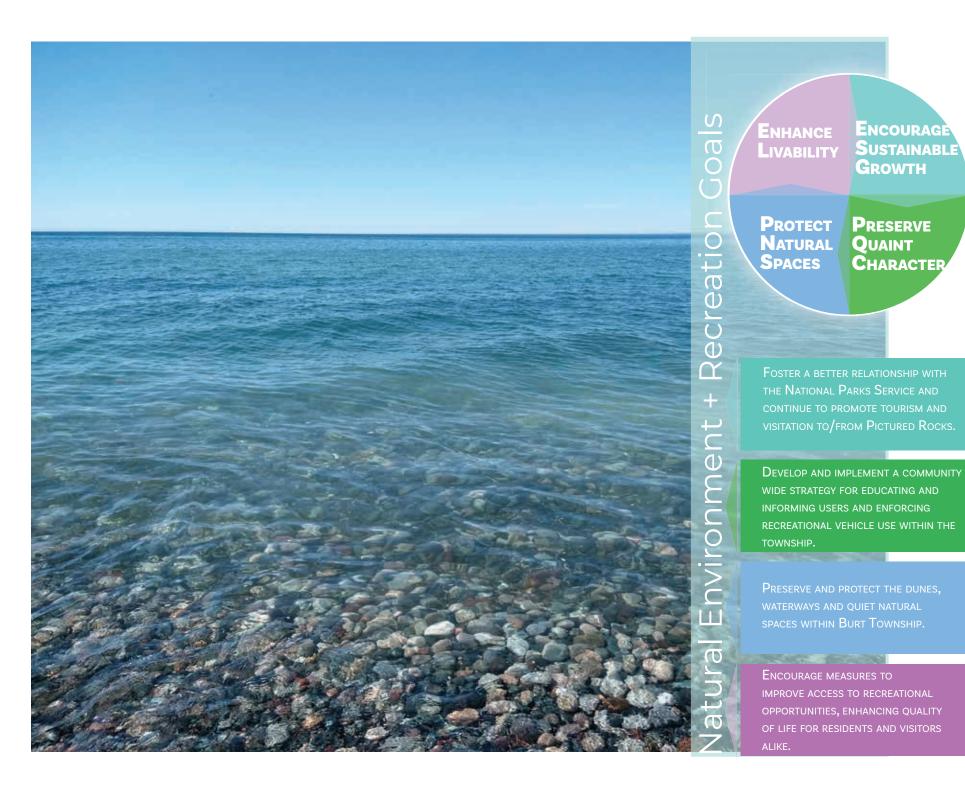
WHY? Whether hiking, climbing, running, bird watching or dog walking, everyone has an equal right to enjoy the park. Please respect other visitors to ensure a positive recreation experience for all

- Natural sounds are a key part of this Smith Rock experience.
   Consider those who seek serenity and focused concentration by minimizing noise to let nature's sounds prevail.
- · Be courteous. Yield to other users on the trail.

#### BE PREPARED FOR YOUR RECREATIONAL ACTIVITY



- Enough water and proper gear (including niking shoes/boots) are key to your enjoyment and safety at this park.
- Have an emergency plan and let someone know your agenda for the day.



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## Economic Development INDUSTRY DIVERSIFICATION + DEVELOPMENT PRIORITIES

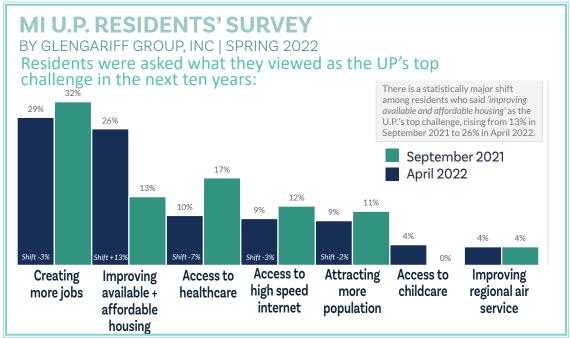
#### A resident's comment regarding growth within the Township:

"We need to stick with our roots - small businesses, small farms, independence, a sense of community, an "it takes a village mentality." We need to embrace, protect and utilize the resources we have at hand - while balancing and educating those who visit this place we call home. If tourism is the driving financial force we need to embrace it, promote it, and have the necessary resources to serve all those who visit here."

#### CAREFUL GROWTH

Encouraging the migration of young families and working aged adults to the township is a clear goal expressed by nearly all community members. In order to achieve this goal, a sustainable job market must exist within the community. In today's post COVID era this market can take different forms. With a massive expansion in remote and work from home options there is the potential for those residing in more urban areas to relocate to picturesque, quaint communities such as Grand Marais and greater Burt Township.

A Michigan Upper Peninsula Residents' Survey administered by the Glengariff Group in the spring of 2022 noted the challenge of creating more jobs and attracting more people is a U.P. wide endeavor. Hand in hand with the need to create more jobs and attract young families and working aged individuals, comes the need for affordable housing and access to community services. Each of these topics are discussed within additional chapters in the master plan. Although each topic is woven into another this seemed the most concise method to ensure each topic was



provided adequate attention. The need for affordable housing options will be discussed in greater detail in Chapter 7 and the topic of Community Infrastructure and Services is featured in Chapter 8. This chapter will explore potential economic development priorities identified in community survey responses, meetings and workshops and will identify a series of goals to promote economic sustainability within Burt Township while

preserving the affordability and quality of life current residents have learned to

love.

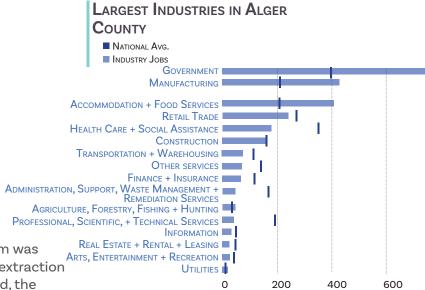
GET YOUNG FAMILIES
IN HERE TO KEEP THESE
BUSINESSES GOING."
-SURVEY PARTICIPANT

## Community Survey Responses How would you rate Burt Township's job opportunities?



#### What is your current employment status?





#### **CURRENT LABOR FORCE DATA**

A recent spike in inflation is impacting everyone and the already low wages relative to the rest of the country hinder any hope for financial success in Upper Peninsula communities. Burt is not an exception and methods to increase wages and shrink the gap between cost of living expenses and annual incomes need to happen.

The labor force statistics specific to Alger County listed in the graph below indicate a roughly 50/50 percent breakdown of those 16 and older who are in the labor force versus not in the labor force

In comparison the pie charts generated from the community survey responses above indicate an even higher percent of retired people within Burt Township. This confirms the need to provide additional employment opportunities so working aged adults can move to the area.



		D L. L
		Population
•	16+ Civilian Non-Institutionalized Population	on <b>6,682</b>
•	Not in Labor Force (16+)	3,248
•	Labor Force	3,434
•	Employed	3,187
•	Unemployed	247
•	Under 16, Military, and institutionalized Population	2,430

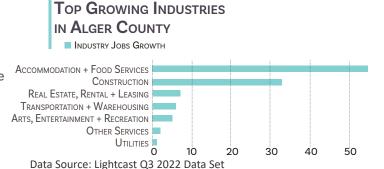
#### INDUSTRY DIVERSIFICATION

Burt Township's economic boom was generated via natural resource extraction and as these resources vanished, the community lost its financial stability. This is the classic example of what happens to a community when it relies on a single industry for its economy. A method for reducing local economic volatility is by diversifying industries.

Through diversifying a community's industry options the risk of losses in response to economic tremors can be more readily avoided. The graph to the right illustrates Alger County's largest and top growing industry sectors.

Government jobs are listed as the number one employment industry in Alger County. With a wealth of publicly owned property and Pictured Rocks National Lakeshore it is not surprising this makes up such a large portion of the job market. Manufacturing is second on the list and includes paper goods, wood products, and industrial mechanics somewhat related to natural resource extraction and processing that originated in the region.

Accommodation and food services reflect jobs and industry associated with tourism. Accommodation and food services is also the fastest growing industry followed closely by Construction. Each of these illustrate the potential to embrace tourism and migration to the area while building new forms of housing for those aging in place and providing any associated services that could improve and enhance quality of life for everyone.

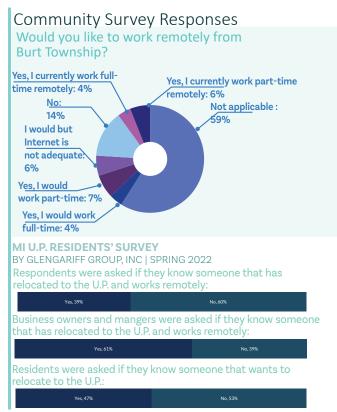


ALGER COUNTY LABOR FORCE (2022)
Data Source: Lightcast Q3 2022 Data Set

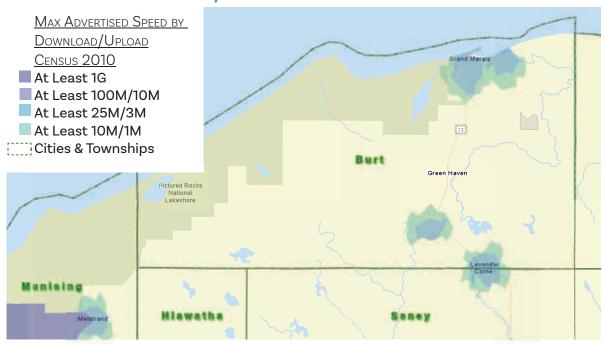
#### EXPANDING BROADBAND ACCESS

Great strides are being made to enhance access to broadband within Michigan's Upper Peninsula. This will put many of the small communities and in between places on the broadband map allowing for growth and opportunity to attract remote workers. Federal funding will be available for communities with inadequate broadband service to upgrade. The map to the right illustrates the current download/upload speeds in the township. Mobile broadband is the only available option mapped within the township allowing it to qualify for federal funding.

The majority of township survey respondents expressed little interest in upgrading broadband, as illustrated in the pie chart below. In contrast, the U.P. wide survey administered by the Glengariff Group noted over half of business owners knew of someone



#### MAXIMUM ADVERTISED DOWNLOAD/UPLOAD SPEED



who had relocated to the U.P. and worked remotely. Residents aged 30-64 with incomes greater than \$50,000 were most likely to know someone interested in relocating to the U.P. This fact hints at the potential for talent retention and high paying jobs to come in the form of remote working options. This would allow working aged adults to move to the U.P. for reasons other than work such as enhanced quality of life, recreation opportunities or to be closer to family.

#### A DELICATE BALANCE

Continuously repeated throughout community engagement sessions and survey responses was the mantra "Growth must be

managed." Community member are aware of the need to diversify their population in order to ensure the school can remain open, volunteer crews staffed, and the community can generate the capital needed to install and

maintain necessary services.

That said, it is the hope of those who participated in the master planning process to create a carefully crafted program for development and settlement of new residents so the community can continue to preserve its spectacular natural environment and small community feel.

The need to respond to a changing demographic is realized at a much greater scale than that of Burt Township:

"The demographic future of the nation relies heavily on its youth and the areas where they reside, and the challenge in the decades ahead will be to balance their needs with the needs of baby boomers and seniors who are aging-in place everywhere." 8

8 Frey, W. H. (2011, June). The uneven aging and 'younging' of america brookings institution. The Uneven Aging and 'Younging' of America: State and Metropolitan Trends in the 2010 Census. Retrieved September 26, 2022, from https://www.brookings.edu/wp-content/uploads/2016/06/0628\_census\_aging\_frey.pdf This sentiment is echoed by a local community member and paired with a potential strategy:

"The population is too old and the local economy too dependent on tourism. GM [Grand Marais] needs younger, more educated high earning full time residents. This is possible with remote work options now exploding. GM needs to grab hold of this opportunity and push for the infrastructure to support this. Job growth follows and the increase in the local tax base drives improvements which makes the area even more attractive to high earning remote workers. Plenty of struggling communities are following this path now with impressive results. There is the risk of uncontrolled gentrification, but the benefits of the demographic change outweighs this if the growth is well managed."

By encouraging new residents to move into the township, existing community fixtures will hopefully remain and new additions may help to compliment them. This encouragement must come with a well defined community strategy for growth and development. Potential avenues for achieving this balance are discussed in the Economic Development Toolkit section of Chapter 10.

Community Survey Responses

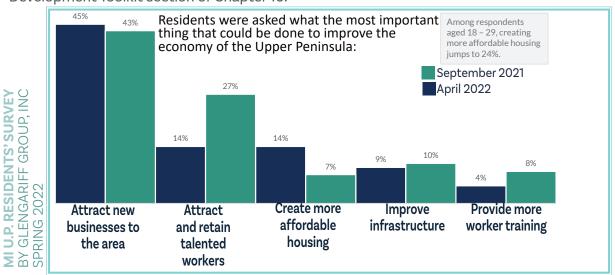
What do you think will be the most important issue facing **Burt Township?** 

Managing Growth Clean Water Snowmobiles + ORV's Aging Population

Young Families School TOO Many People Affordable Housing Too much
Tourism Community Health

**Development Jobs Exploitation of Natural** Resources Keeping it as is Fewer Short-Term Rentals + More Long-**Term Housing** 

\*THE LARGER THE FONT THE MORE FREQUENT THE RESPONSE WAS.



COMMERCIALIZATION **CLOSENESS OF THE** SAFETY!

ENHANCE LIVABILITY

ENCOURAGE SUSTAINABLE GROWTH

PROTECT NATURAL SPACES

Preserve QUAINT CHARACTER

CREATION MUST BE A PRIORITY.

DETERMINE A GROWTH STRATEGY UNIQUE TO THE COMMUNITY THAT ENHANCES ITS CHARACTER, ALLOWS **CURRENT RESIDENTS TO REMAIN AND** PROMOTES SETTLEMENT OF NEW RESIDENTS.

PAIR ALL DEVELOPMENT EFFORTS WITH A TO VALUABLE AND UNIQUE NATURAL ASSETS. REJECT PROPOSALS THAT THREATEN THE PRISTINE NATURAL SPACES

ENCOURAGE DIVERSE INDUSTRIES TO SETTLE WITHIN THE TOWNSHIP THAT ATTRACT AND RETAIN TALENT AND A YOUNGER DEMOGRAPHIC OF

35

## Housing + Neighborhoods current stock, availability + community

"Burt Township is right at a decision point. There is currently an okay balance of rental properties and year-round residential properties however the tipping point is coming where more nonresident owner properties are there that are rented to vacationers which will price out people who want to live full time and/or need housing while working in important service industry/retail jobs that support the local economy."

-Survey Participant

"I WOULD HOPE
OLDER STRUCTURES
CAN BE PRESERVED
TO KEEP THE FEEL OF
GRAND MARAIS."
-SURVEY PARTICIPANT



#### **CURRENT HOUSING CONDITIONS**

Housing discussions in Burt Township featured three main topics:

- A lack of affordable housing options for the workforce, those on fixed incomes, and young families
- Increased competition from those buying up properties for short term rentals
- A need to attract new working aged residents to the area which would likely include a mix of short term, long term, and affordable housing options

#### Housing Stock

A closer look at the existing housing stock within Burt Township reveals 86% of homes are single-family residential and 10% are two or more unit structures with 4% designated as mobile homes or 'other' units. There is a strong desire to provide additional housing options for residents and newcomers and the single family format can prove to be quite limiting when it comes to creating affordable opportunities for housing.

The overall condition of homes within the Township is quite good. The many historic homes constructed during the lumber boom have been well maintained and the community of Grand Marais, specifically, has a very well-kept feel.

A small number of vacant lots within the community of Grand Marais allow for opportunity for infill. This includes Coast Guard Point which projects out into Lake Superior and has been largely unoccupied within recent history. The community of Grand Marais is constrained by landforms; situated 2 miles west of the Sucker River with steep hills framing it on all sides except its northern edge, defined instead by Lake Superior. This dramatically affects potential physical space to expand the community.

Outside Grand Marais' boundaries the property plots expand significantly with sparse development of single family homes occupying largely wooded areas.

Of the single family residences within the township, 81% are owner occupied and 19% are rental units. Residents within

Burt Township include 26% of

householders living alone and only 12% with at least one person under the age of 18.82% of households have at least one person over the age of 60.

The average household size is 1.57 people. In comparison, the average household size within the state of Michigan is 2.49 people. This disparity indicates a rather low density of persons per residence. Promoting the opportunity to host smaller or shared unit options for the many single person residences within the community may allow for a higher density of residents while providing more suitable accommodations for those who live alone.

Median gross rent within Alger County in 2020 was \$631 a month with an 80% home ownership rate. Median monthly homeownership costs for those without a mortgage were \$432 while costs with a mortgage were \$1,108.32% of home values are under \$100k with 43% between \$100k-\$200k. The median home value in Alger 36.

County is \$141,900 versus \$146,600 in Burt Township.

Considering the real estate market in Burt Township, at the time of drafting this report, there were a total of 21 listings featured on a combination of websites. Of those, only six featured habitable residences. The homes were priced between \$139,900 and \$350,000. There were no long-term rentals listed and 64 short term rentals advertised on Airbnb.com.

One consideration to increase long-term rental and permanent housing options could include the conversion of single-family units to multi-unit residences. This would provide additional affordable housing units with lower maintenance requirements. If done correctly the number of habitable residences could double without significantly altering the character of the single family home oriented community.

Dickinson County recently completed a detailed housing market assessment and a few notable findings are listed in the green box below. Alger County and Burt Township data and survey responses are in keeping with these findings.

**KEY FINDINGS** 



#### AFFORDABLE HOUSING

Burt Township is in dire need of affordable housing options for its current and future residents.

This proved a common thread in the workshop discussions as well as the survey responses. In order to address a shortage in volunteers, school aged children, and working aged adults, affordable housing options need to be provided.

Developing housing for those who wish to age in place was also a popular discussion topic. The aging demographic and largely single family home make up of the township begs the question as to where those who no longer wish to occupy a single family home can live.



"Affordable
HOUSING FOR
LOCAL WORKERS AND
FAMILIES IS AT CRISIS
STAGE"
-Survey Participant

The City of Munising and Alger County are aware of the need for affordable condo/ townhouse/apartment style developments and workforce housing and have begun to pursue options to develop these

forms of housing. If multi-family, accessible, low-maintenance, well sited, affordable units can host those aging adults looking to move out of their single family home there is room for young families and working aged adults to move in. Potential options for Burt Township are featured in Chapter 10 under "Housing Goals."

The chart below illustrates the number of households in comparison to housing units available within the township over the past 20 years. Ironically, there is the continuously expressed need from the community for additional housing units, although the graph seems to illustrate an excess of housing units. This is largely due in part to the number of vacant, seasonal, and short term rental units within the Township.

\*Number of households compared to housing units: Burt Township 2010-2020

## 800. 600. 400. STILL TOTAL STATE OF THE STATE OF THE

are counted as seasonal, recreational or occasional use a subset of vacant housing units. This also includes second homes and hunting camps

\*Short-term rentals

#### COMPARISON: DICKINSON COUNTY O HOUSING MARKET ASSESSMENT

#### Job recruiters are struggling to attract top talent due to a

- JOB RECRUITERS ARE STRUGGLING TO ATTRACT TOP TALENT DUE TO A
  PERCEIVED SHORTAGE IN QUALITY HOUSING AVAILABILITY.
- Barriers to build new housing formats due to high construction costs and fear the market will not support prices that would cover investment.
- Conversion from single family to multi unit residences could benefit the community

37

Source: American Community Survey (ACS)

#### THE 'TIPPING POINT'

As discussed in the Economic Development Chapter, tourism is a large part of the Burt Township economy and initial vacations in the township have inspired new residents to settle in this picturesque little community. These experiences wouldn't have been had without the availability of short term rentals or perhaps the destination of Pictured Rocks National Lakeshore. These new residents, some of whom attended every workshop, are eager to partake in community planning and volunteer boards. One challenge is finding the right balance of rental units and full time or long term housing options.

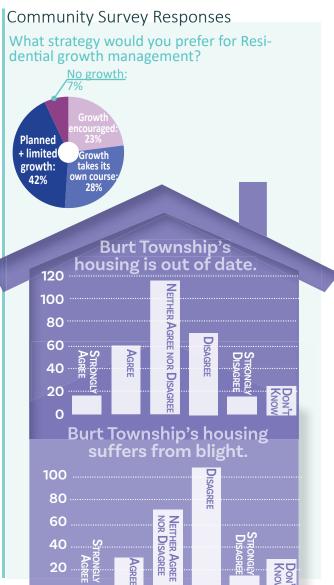
The growing number of short term rentals within the community was of great concern to many who participated in the planning process. Community members noted the lack of investment those who visited the community had in its long term sustainability and cleanliness. Also, those shopping for full time residences were often competing with others in search of investment opportunities in the form of short term rental units.

This competition between the economic benefits gleaned from additional rental units and visitors versus increased competition for housing of full time residents proves a tricky problem. This dilemma is common to those in much of Michigan's Upper Peninsula and temporary short term rental unit moratoriums are in place in countless communities throughout the state. One method to reduce the need for single family residences to serve as short term rental units is to develop a motel/hotel. With the closing of the North

Shore Lodge a short term rental void was

created within the community. By reintroducing this smaller/multiple unit short stay option some short term rental needs may be alleviated.

Chapter 10 will offer additional strategies to strike the appropriate balance between short term rental market housing and long term and full time occupied residences.



ENHANCE LIVABILITY

ENCOURAGE SUSTAINABLE GROWTH

PROTECT NATURAL SPACES

PRESERVE QUAINT CHARACTER

THE TOWNSHIP SHOULD AFFIRMATIVELY SUPPORT AFFORDABLE HOUSING.

THE SHORT-TERM RENTAL ENVIRONMENT MUST BE MANAGED.

WHEN CONSIDERING HOUSING
DEVELOPMENTS PRIORITIZE PRESERVING
VIEWSHEDS; ESPECIALLY THOSE OF THE
BAY AND BEACHES

CREATE COMMUNITY CONNECTIONS
BETWEEN NEIGHBORHOOD AND
HOUSING DEVELOPMENT ZONES AND
COMMUNITY COMMERCIAL DISTRICTS.

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### SInfrastructure + Community Facilities TRANSPORTATION, WATER, SEWAGE, STORMWATER + RENEWABLE ENERGY OPTIONS

Public spaces, private utilities, transportation networks and community services are all facets of every day modern life we have grown accustomed to. When any one of these is disrupted it is immediately apparent how reliant we are upon these services. It is critical the community realize the significance of installing and maintaining these facilities in working order to sustain a viable, safe and healthy community for generations to come.

#### **EMERGENCY INFRASTRUCTURE**

The rural character of Burt Township is a large part of its appeal but can also prove dangerous if the community is not properly equipped for emergencies. With increased potential for extreme weather events this issue has compounded. As the township already documents over 300 inches of snow in some winters it is critical people have access to the services required to stay healthy and safe.

These include access to power, heat, and water. As well as cleared roads to get to work, school, the grocery store, and the doctor.

The township has a fire chief, assistant chief and secretary within their fire department. Volunteer emergency medical personnel and firemen are readily needed within the community. When asked whether one would be interested in volunteering for either position in the community survey the overwhelming response was either they had already served in these positions and/or they were too old to volunteer.

The lack of access to medical services was a frequent concern. The township leases the Sandee Sibbald Medical Center to medical care options within the community. Michael Larson providers. Currently a Physician's Assistant based in Munising provides services in Grand Marais once a month. The desire to have a more consistent medical staffer available and additional services offered was noted.

#### **U**TILITIES

Grand Marais upgraded their city water system in 2013. This roughly \$5 million dollar system was funded by a USDA Rural Development Grant and loan package. To ensure the community continues to preserve high water quality, a sewer system may be installed to replace aging septic systems.

A public workshop was hosted by Matt Treado and Chris Holmes of U.P. Engineers and Architects to discuss sewer infrastructure in the community. A short presentation was followed by hours of questions. Cost was the primary concern. With the installation of a multi-million dollar facility in such a tiny community a clear understanding of cost implications and potential available grant matching funds must be generated.

A separate workshop was hosted on June, 21st, 2022 to discuss renewable energy with Michigan Energy Options presented and fielded questions. Topics included the need for electrical vehicle charging stations, low impact methods and locations for solar installations and example renewable energy projects in Michigan. Each of these topics will be explored in greater detail on the following pages.

> "A MEDICAL CLINIC WITH WALK-IN SERVICES OPERATING EVEN AS FEW AS 3 HOURS A DAY. Monday - Saturday, headed BY MAYBE A **PA** WOULD GREATLY BENEFIT THE COMMUNITY, ALONG WITH A PHARMACY THAT COULD SUPPLY THE CLINIC'S OWN PRESCRIPTIONS."

"No COMMERCIALLY SUPPORTED SYSTEM FOR RETIRED AND AGING SENIORS AND CERTAINLY **NO MEDICAL AND EMERGENCY** SUPPORT FOR THE AGED"

#### PUBLIC WORKS, WATER & SEWER

Burt Township currently has a department of public works with two water operators who are responsible for maintenance, a water billing clerk, and the water administrator.

The Burt Township municipal water system is available to most businesses and residences within Grand Marais village limits. A monthly base fee is assessed for the ready to use service and as of 2022 stands at \$46 with additional charges added at a rate of \$7.28 per 1,000 gallons usage.

The Burt Township workshop discussions and surveys revealed a concern from citizens of the fee being too high for those struggling to afford basic expenses.

U.P. Engineers' Chris Holmes presented a draft of the community sewer system layout and design that would consist of a lagoon system for treatment and would provide service from Coast Guard Point up to Wilson Street. It was noted when infrastructure projects are completed it is often a good idea to take a 'Complete Streets' approach that considers more than just the installation of underground utilities. For the example of Burt Township, green spaces for stormwater infiltration and treatment, sidewalk and street paving could also be completed. (see illustration on page 40)

The question of how to fund a community sewer system for such a small population area was the main topic of discussion.

As previously expressed the base charge associated with the water infrastructure is already a difficult fee for many within the community to cover. With the addition of a sewer system monthly bill already tight budgets would be even harder hit.

"The cost of the water has hurt people in this town on fixed income;."

-Resident

#### LINES & SYMBOLS

GATE VALVE

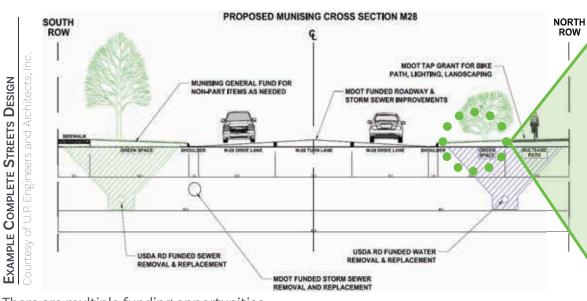
2013 INSTALL YEAR

2013 INSTALL YEAR 8° DJ. WATER MAIN
2013 INSTALL YEAR 8° DJ. WATER MAIN
2006 INSTALL YEAR 8° DJ. WATER MAIN

1999 INSTALL YEAR 8" D.I. WATER MAIN
1978 INSTALL YEAR 8" D.I. WATER MAIN

SPRENKS EVEN CONTROL

WATER SYSTEM BURT TOWNSHIP



Rain gardens clean water flowing off hard surfaces naturally, before polluted runoff A shallow depression collects, absorbs and gets into water bodies. filters water RUNOFF POLLUTANTS A soil mix of sand silt and clay Water enters from allows for easy roofs and streets REDUCING HARMFUL Plants and soil work together to soak up and filter water -keeping pollutants Water is filtered through the rain garden and back into the native soil out of waterways

There are multiple funding opportunities for community sewer and water systems and it was recommended by the presenters the township prepare their sewer plans and submit them into the grant application hoppers so when adequate funding does become available the community is ready to apply and move forward with the project. The engineers noted up to 80% of project fees have been covered by outside funding sources on other similarly sized projects. The Clean Water State Revolving Fund program provides low cost financing for municipal wastewater facilities. An additional funding source recently introduced is included in Public Act 53.

Research concerning potential funding sources must be carried out to determine the maximum assistance the community could receive for the installation of a wastewater treatment system and to determine how much of the cost would need to be covered by the community.

GRAND MARAIS HARBOR

GRAND MARAIS HARBOR

GRAND MARAIS HARBOR

GRAND MARAIS HARBOR

"Lack of Sewer Is

THE ONLY THING HOLDING

BACK LARGE-SCALE HIGH
DENSITY DEVELOPMENT, WHICH

WOULD DESTROY THE PRESENT,

ATTRACTIVE CHARACTER OF OLD

TOWN G.M."

BURT TOWNSHIP | DRAFT PROPOSED SEWER SYSTEM LAYOUT PLAN

The question as to whether a phased installation of the sewer system could be implemented to space out costs was asked during the workshop. This method would not work well as the majority of the costs must happen up front including the construction of the lagoon system and installation of the pump stations. The sizing of the sewer line also has to be matched to the proposed coverage area as to reduce the potential for sewage to sit within the lines.

The overwhelming consensus at the workshop was that the need for a sewer system was inevitable, but a complete understanding of total cost and what share would be passed on to the users was needed.

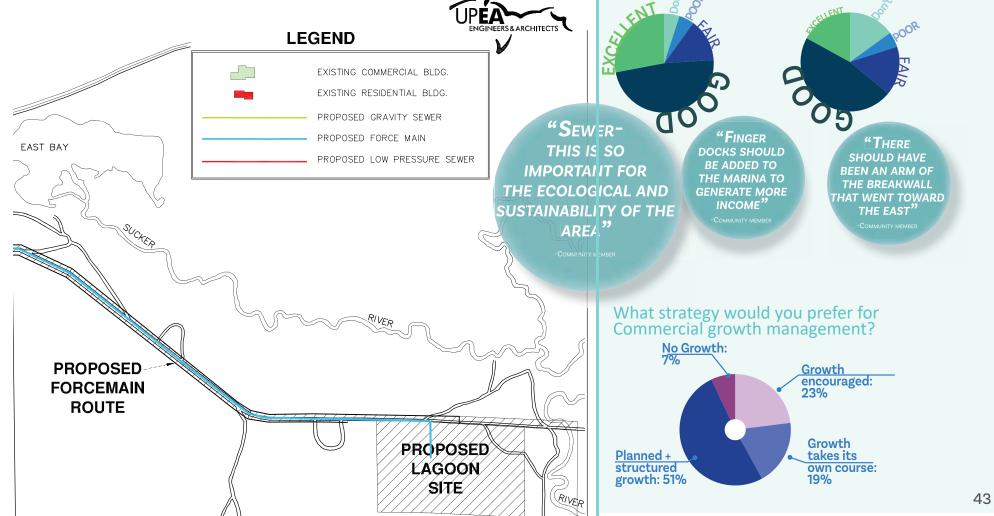
Community Survey Responses

IMPROVEMENTS
FOR THE COMMUNITY
AS A WHOLE -- MOST
HAVE BEEN ORIENTED
TO TRANSITIONAL
TOURISM"

"NOT MANY

How would you rate community improvements including...

...the breakwall ...the public water installation system



#### RENEWABLE ENERGY

The Renewable Energy workshop was hosted by Michael Larson with Michigan Energy Options who specializes in solar installations and more recently vehicle charging infrastructure. The nearly 30 attendees expressed interest in both of these forms of energy infrastructure. One family offered up a segment of their own land to host a community co-op style solar farm.

Within the survey responses, citizens expressed concerns with installing renewable energy infrastructure on a large scale. They noted issues such as the need to remove trees in order to construct solar and wind farms as well as high material/installation costs, and whether there is enough sunlight in Burt's climate for solar to be effective. Survey response tallys are featured in the charts to the right.

Michael provided examples of solar installations on previously disturbed land such as old landfills and abandoned mining sites. Solar infrastructure is becoming increasingly more efficient and cost competitive with other fossil fuel burning options. Alger Delta Cooperative is the current electric supplier within Burt Township and does provide some rebates for those who install renewable energy infrastructure on their properties and feed energy back into the grid. There are also incentives at the state and federal level for new installations but one must keep up to date on these opportunities as they are continuously changing.

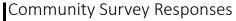
As the community of Grand Marais and larger Burt Township region is off the main highway the need for vehicle charging stations was also discussed. Examples of campground retrofit charging stations seemed to be the easiest to install as the power infrastructure is already in place. The township should consider other fiscal avenues and locations for installing electric vehicle

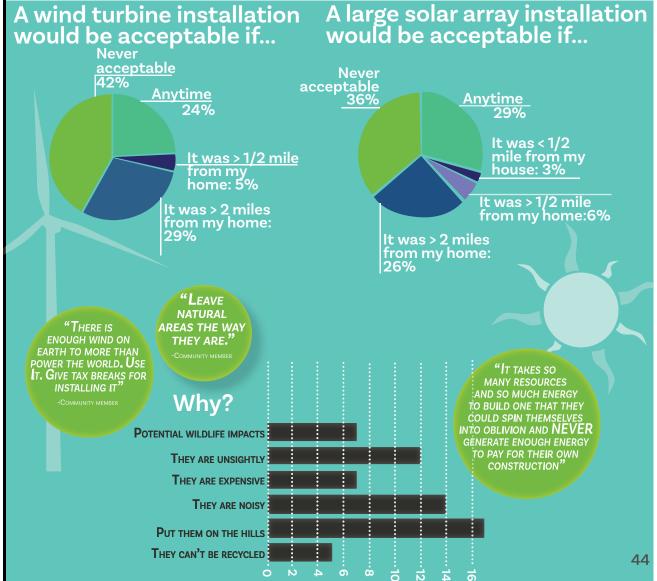
and perhaps ORV and snowmobile charging stations in the future.

Renewable energy options are rapidly evolving and poised to overtake coal as the largest source of electricity generation by early 2025. <sup>9</sup> This signals a need to keep updated on changing energy options. The community must continue

this discussion defining the right balance of renewable options while eliminating the need to disturb pristine portions of Burt Township's peaceful and exquisite landscape.

<sup>9</sup> Shao, E. (2022, December 6). Renewables will overtake coal by early 2025, Energy Agency says. The New York Times. Retrieved December 20, 2022, from https://www.nytimes.com/2022/12/06/climate/iea-renewable-energy-coal.html





#### **Transportation**

Burt Township is a very rural community that experiences intense winter storms. For any community in this situation, maintaining a connection to neighboring communities is critical.

Alger County Transit, Altran, provides seasonal Trolley Shuttles from Grand Marais to Munising on a daily basis for a fee of \$24. Altran also hosts a seasonal backpacking shuttle service along H58 between Munising and Grand Sable Visitor's Center. Both shuttle service options require reservations and details can be found at: https://www.altranbus.com/Altran also provides a monthly shopping shuttle from Grand Marais to Marquette and delivers library books from Munising to the community center in Grand Marais year round. Community members expressed an appreciation for these services.

Recreation and Transportation go hand in hand in Burt Township. With an abundance of snowmobile riders in the winter months and off road vehicle riders in the summer months there is an extensive network of motorized trails for transport. There are also the silent sport modes of transport including biking, hiking, skiing, and paddling. Visitors to the township arrive by all different means. Continuing to provide infrastructure, education and clear direction to those who come to the township and travel its many modes of transport should be a priority. As discussed in the recreation chapter, more clear guidelines and parameters for off road vehicle use and enforcement are needed.

In addition, a consistent transport system for those wishing to carry out necessary trips to neighboring communities is also needed. Pairing a future affordable housing development with a shuttle service that provides weekly transport to neighboring communities might be one option.

Having a dedicated, all season, transport option such as this would provide a level of connection and comfort for those with transportation limitations.







Burt Township has a small airport roughly three miles southeast of Grand Marais. It has a grass runway and was built in 1947 by Trans-Canada Airways as an emergency landing field which operated until 1959. The township now operates it and used to host an annual fly in event. This event has shifted to the bay for an annual splash in event hosting seaplanes.

The airport should be used as a long term resource to provide economic development, emergency services, and other community benefits

ENHANCE LIVABILITY Encourage Sustainable Growth

PROTECT NATURAL SPACES

PRESERVE QUAINT CHARACTER

DEVELOP AND KEEP AN UPDATED COMMUNITY IMPROVEMENT PLAN THAT ADDRESSES THE MANAGEMENT AND INSTALLATION OF PUBLIC ASSETS.

ENHANCE THE COMMUNITY
STREETSCAPE PROMOTING ALL MODES OF
TRANSPORTATION AND FRAMING VIEWS OF
LAKE SUPERIOR AND THE BAY.

Take the long view: monitor and preserve water quality as well as identify and promote the use of sustainable materials and renewable energy solutions within the community.

DETERMINE A METHOD OF FUNDING FOR AND PURSUE GRANT OPPORTUNITIES TO INSTALL A COMMUNITY SEWER SYSTEM.

## Sexisting + Proposed Land Use + Zoning PAIRED WITH SCHEDULE OF ZONING DISTRICT REGULATIONS

#### THE PREFERRED FUTURE

The previous chapters of the Master Plan provide an overview of the existing conditions in Burt Township and surrounding areas. A Future Land Use Plan is representative of the "preferred future" of how the Township desires to grow and the Plan includes recommendations on how development should be implemented. A Future Land Use Plan is based on analyses of environmental opportunities and constraints, existing trends and conditions and projected future land use needs. While developing a Future Land Use/Zoning Plan, the Planning Commission was assigned the difficult task of projecting development within Burt Township, envisioned over the next five to ten years. The Goals and Policies presented in the Chapter 10 and principles of sound Land Use Planning are the foundation upon which this Future Land Use Chapter is based.

Future land use planning establishes the desired amounts and locations of residential, commercial, and industrial development; public facilities; open space; environmental conservation and recreational areas; and

changes or improvements to the local traffic and road circulation systems. This chapter also presents a Zoning Plan, which along with the relevant parts of the Future Land Use Plan, is intended to guide the implementation and future changes to the Township's Zoning Ordinance.

The Michigan Zoning Enabling Act (MZEA) Sec. 203 (1) requires that zoning be based on a "Plan." Similarly, the Michigan Planning Enabling Act (MPEA) Sec. 7 (2), sets forth the purpose for which a Master Plan must be created. In order for a Master Plan to serve as the basis for future zoning, it should promote the purposes in the MZEA and MPEA.

A "Zoning Plan" is another term for a "Zone Plan" which is used in the Michigan Zoning Enabling Act (PA 110 of 2006) and the Michigan Planning Enabling Act (PA 33 of 2008). Section 33(2) (d) of the Michigan Planning Enabling Act requires a Master Plan to include:

"...a Zoning Plan for various Zoning Districts controlling the height, area, bulk, location, and use of buildings and premises. The Zoning Plan shall include an explanation of how the land

use categories on the Future Land Use Map relate to the Districts on the Zoning Map."

#### A Zoning Plan describes:

- •The purpose, general location, and main uses allowed for each existing and proposed zoning district;
- •The difference between the land use categories of the Future Land Use Map and those found on the Zoning Map;
- •The recommended standards for the schedule of regulations concerning height, bulk, setback, yard, lot size and related features.
- •The existing Zoning Map, along with proposed changes, clearly details the circumstances under which those changes should be made.
- •Standards or criteria to be used to consider rezonings consistent with the Master Plan.

The relationship between the Master Plan and Zoning Ordinance is often misunderstood. The Master Plan is a guide for Land Use; the Zoning Ordinance regulates the existing land use. The Master Plan is not a binding, legal document however, the Zoning Ordinance by law is an

adopted township ordinance and must be followed by Burt Township residents and anyone intending to develop or do business within the township. The future land use recommended for an area may be the same as intent is to identify major goals and the existing zoning for that area, while in some cases the future land use recommended is different from the existing zoning. The Future Land Use Map does not change the existing zoning district in an area. A property owner must utilize the property as it is currently zoned and according to all of the standards and requirements of the Zoning Ordinance.

Ordinance are discussed throughout the following sections and necessary changes can be pursued as the need or opportunity presents itself. The Planning Commission's recommendations they desire to implement and begin to work on the corresponding zoning changes required.

The complete Master Plan, including the Future Land Use Map are tools to be used by the Planning Commission and Township Board during the process of making land

The Master Plan is a guide for Land Use; the Zoning Ordinance regulates the existing land use. The Master Plan is not a binding, legal document however, the Zoning Ordinance by law is an adopted Township ordinance and must be followed by Burt Township residents and anyone intending to develop or do business within the Township.

use decisions, capital improvement planning and ongoing reevaluation and modification of Burt Township's ordinances. Implementation of the general recommendations in this Plan will take place over time and are contingent upon many factors, including economic conditions, changing trends in development,

availability of utilities and services, budget limitations and township priorities.

CURRENT ZONING DISTRICTS + ZONING PLAN

The Future Land Use Map reflects the conclusion that land use patterns in Burt Township will continue to be heavily influenced by the Lake Superior shoreline and by the significant portion of Burt Township lands held in public ownership, including the Pictured Rocks National Lakeshore and the Lake Superior State Forest. Other major considerations which help shape the Future Land Use Map are a desire to establish appropriate land uses and densities throughout the township as well as provide suitable areas for residential uses. Potential updates to the Burt Township Zoning

ENCOURAGE ENHANCE SUSTAINABLE LIVABILITY GROWTH **PROTECT PRESERVE** NATURAL **Q**UAINT SPACES CHARACTER PROMOTE ZONING AND LAND USE POLICIES MULTIPLE UNIT RESIDENCES WITHIN THE CREATE A CLEAR, UNAMBIGUOUS ZONING ORDINANCE THAT PRESERVES THE QUALITIES OF DOWNTOWN GRAND Marais the community loves. CONTINUE TO PROTECT THE PUBLIC

AND RECREATION/FOREST AREAS WHILE

PRESERVING VIEWS AND NATURAL

BEAUTY WITHIN THE BAY DISTRICT

CREATE A DISTRICT THAT ALLOWS

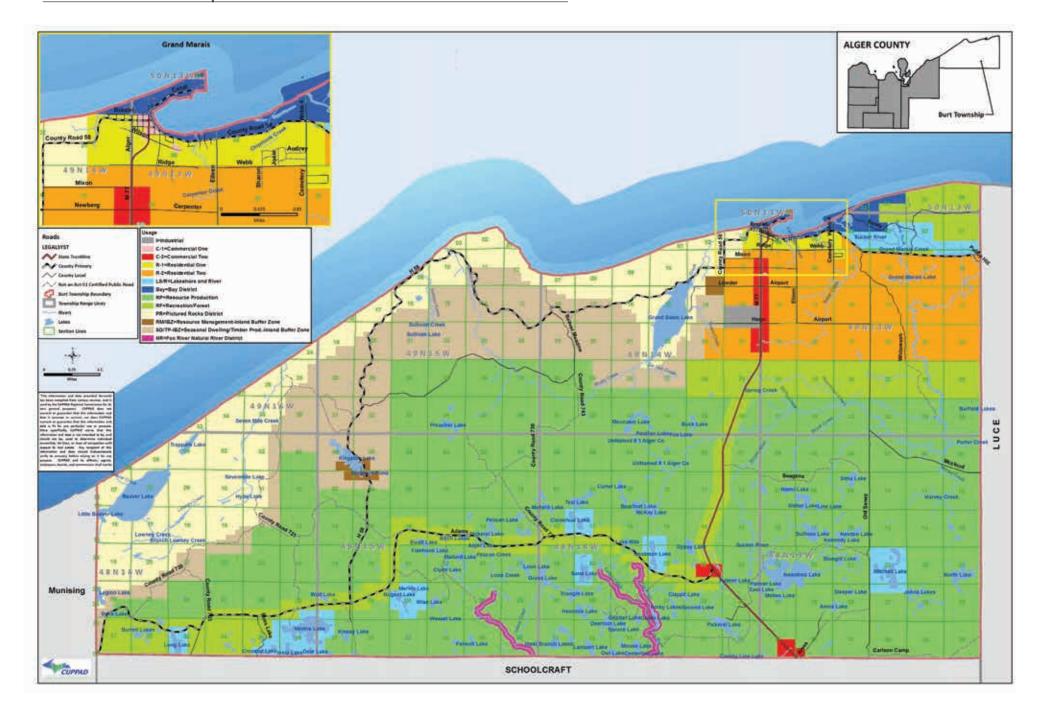
TO PROVIDE ESSENTIAL AMENITIES.

HOUSING OPTIONS AND COMMERCIAL

DEVELOPMENT WITH THE OPPORTUNITY

FOR MIXED USE AFFORDABLE

#### EXISTING LAND USE PLAN | BURT TOWNSHIP



Burt Township is currently divided into thirteen zoning districts. The intent and general purpose for each zoning district listed within the Master Plan have been obtained directly from the Zoning Ordinance. The permitted by right and conditional uses within each zoning district are listed in the specific district regulations of the Burt Township Zoning Ordinance (Article III). A Schedule of Regulations is included for the existing zoning districts.

Intent: This district is intended to protect the fragile eco-system in the coastal area, while at the same time permitting residential

#### EXISTING LAND USE + ZONING

#### DISTRICT R-1: RESIDENTIAL ONE

The R-1, Residential One, District is intended for the establishment and preservation of quiet neighborhoods for single-family dwellings free from other uses except those which are both compatible with and convenient to the residents in this District. The R-1 District is designed to accommodate residential opportunities for those who are willing to assume the costs of providing their own services, insuring a safe, potable water supply and treatment of wastewater on the same lot.

#### DISTRICT R-2: RESIDENTIAL TWO

The R-2, Residential Two, is intended for the establishment and preservation of quiet neighborhoods for single-family dwellings and two-family dwellings free from other uses except those which are both compatible with and convenient to the residents in this District. The R-2 highway M-77. Condominium developments are District is designed to accommodate residential opportunities for those who are willing to assume the costs of providing their own services, requiring spacious lots, ensuring a safe, potable water supply grid pattern and shall include amenities such as and treatment of wastewater on the same lot.

#### **ZONING DISTRICTS**

I: INDUSTRIAL

C-1: COMMERCIAL ONE

C-2: COMMERCIAL TWO

R-1: RESIDENTIAL ONE

R-2: RESIDENTIAL TWO

LS/R: LAKESHORE + RIVER

Bay: Bay District

**RP: RESOURCE PRODUCTION** 

RF: RECREATION/FOREST

PR: PICTURED ROCKS DISTRICT

RM/IBZ : RESOURCE MANAGEMENT INLAND BUFFER ZONE

SD/TP-IBZ : SEASONAL DWELLING/TIMBER PROD. INLAND BUFFER ZONE

#### NR: Fox RIVER NATURAL RIVER DISTRICT FUTURE LAND USE (POSSIBLE OPTION)

#### DISTRICT NR: NEIGHBORHOOD RESIDENTIAL

The NR, Neighborhood Residential, District is intended to preserve the quiet neighborhood atmosphere free from other uses except for those which are compatible and convenient to the residents in the District. It is primarily located within the heart of Grand Marais and is comprised of single family dwellings with garages laid out in a grid pattern with small lots. The area may include duplexes or other forms of two-family dwellings including an accessory dwelling unit.

#### PROPOSED DISTRICTS

DD: DOWNTOWN DISTRICT

GC : GENERAL COMMERCIAL

NR : NEIGHBORHOOD RESIDENTIAL

SR : SUBURBAN RESIDENTIAL

LS/R : Lakeshore + River

BAY : BAY DISTRICT

PL : Public Lands

RF : RECREATION/FOREST

**RP: Resource Production** 

RM/IBZ : RESOURCE MANAGEMENT INLAND BUFFER ZONE

SD/TP-IBZ : SEASONAL DWELLING/TIMBER PROD. INLAND BUFFER ZONE

NR : Fox RIVER NATURAL RIVER DISTRICT

#### STRATEGIES + POTENTIAL ZONING CHANGES

#### CHANGES

Intent: To provide the opportunity for increased affordable housing stock within Grand Marais' Downtown area while preserving neighborhood character.

Rental of single family homes shall be discussed in relation to other lodging options.

#### DISTRICT SR: SUBURBAN RESIDENTIAL

This district is composed of single family housing on larger lots with lower density than that of the Neighborhood Residential District. This District supports not only single family residences but also condominium developments located along characterized by side-by-side dwelling units where an exterior door leads to each individual unit. Streets in this District may not follow a traditional public transportation and recreation access.

#### **CHANGES**

Intent: To provide both lower density residential development and higher density affordable housing options just outside of the Grand Marais downtown core.

Connections to township amenities including recreational corridors, public transportation stops, and commercial districts shall be encouraged.

#### EXISTING LAND USE + ZONING

#### DISTRICT BAY

This district is intended to protect the fragile eco-system in the coastal area, while at the same time permitting residential and recreational development and limiting other uses that are compatible with the area. Any development in the Bay District must be accomplished in a manner that preserves the qualities found within the Lake Superior coastline as well as protecting the Piping Plover, a listed endangered species.

#### DISTRICT LS/R: LAKESHORE AND RIVER

The LS/R, Lakeshore/River, District is established and maintained for residential and recreational use to those areas with frontage on inland lakes and the rivers, which because of their natural characteristics and accessibility, are suitable for development and to preserve the visual appearance and accessibility of the water area but still permit development along the shoreline. The lot requirements are intended, among other things, to reduce the spread of fire in the event of conflagration and to provide safe conditions for on-site water supply and on-site sewage disposal.

#### DISTRICT NR: FOX RIVER NATURAL RIVER DISTRICT DISTRICT NR: FOX RIVER NATURAL RIVER DISTRICT CHANGES

To preserve, protect and enhance the Fox River environment and to keep it in a natural state for the use and enjoyment of the populace, Burt Township hereby incorporates the adopted "Fox River Natural River Plan" into and as part of its Township Zoning Ordinance.

#### DISTRICT C-1: COMMERCIAL ONE

The C-1, Commercial One, District is established to preserve a district for residential, retail and service establishments, and certain governmental uses that are compatible with a small-town setting serving residents and tourists. This district is designed for small unincorporated town areas where a mix of residential and retail is in accord with established patterns of land use and the needs of nearby residents.

#### FUTURE LAND USE (POSSIBLE OPTION)

#### DISTRICT BAY

Same as existing land use.

#### **CHANGES**

Intent: To clarify potential forms of development within this area including small scale commercial or mixed use development.

STRATEGIES + POTENTIAL ZONING CHANGES

Zoning ordinance may specify a certain setback requirement from the waterfront as well as restrict building heights in order to preserve views from land and water.

#### DISTRICT LS/R: LAKESHORE AND RIVER

Same as existing land use, with the addition of preserving views from land behind waterfront sites and from the water looking back toward the land.

#### CHANGES

Intent: To ensure development is properly sited within a lot preserving and, if needed, establishing vegetation within a specified buffer zone along waterfronts. Development must take measures to minimize erosion and preserve water quality.

Areas experiencing significant waterfront erosion are adequately mapped and development proposals are outside of future erosion patterns. Provide adequate site setbacks from floodplain areas with increased frequency and intensity of storm events.

To preserve, protect and enhance the Fox River and its various tributaries. Incorporate water quality management and access strategies outlined in the MDNR plan. Michigan DNR Fox River Natural River Plan of 1988:

HTTPS://WWW.MICHIGAN.GOV/DNR/-/MEDIA/PROJECT/WEBSITESDNR/ DOCUMENTS/ FISHERIES/NATURALRIVERS/PLAN\_FOXRIVER. PDF?REV=967037A4B08B4094A2F09D288325158C

#### **DISTRICT DD: DOWNTOWN DISTRICT**

The Downtown District features a variety of small retail shops, residences, government uses, and mixed use historic buildings along the northernmost segment of M-77 in Grand Marais. This district is designed for small unincorporated town areas where a mix of residential and retail is in accord with established patterns of land use and the needs of nearby residents.

Intent: Continued support to preserve and enhance the Fox River corridor and basin per the

#### CHANGES

Intent: To keep the character of the downtown intact, ensuring the historic nature of the buildings and mom and pop storefronts continue to thrive.

Enhance the streetscape and provide better access for all user types. Embrace the complete streets approach to planning and design within the downtown district providing access for all modes of mobility.

#### EXISTING LAND USE + ZONING

#### DISTRICT C-2: COMMERCIAL TWO

The C-2, Commercial Two, District is established to preserve an area for light industrial and commercial establishments along with residential uses.

#### DISTRICT RF: RECREATIONAL FOREST DISTRICT

This district is designed to promote the proper use, enjoyment and conservation of the forest, water, land, topographic, geologic, historic, and other resources of the township adapted to recreational uses and/or forest industries. To facilitate such uses, certain commercial and other services may be authorized through the Conditional Use permit process.

#### DISTRICT RP: RESOURCE PRODUCTION

The RP. Resource Production, District is established to maintain low density rural areas which because of their rural character and location, accessibility, natural characteristics and the potentially high cost of providing public services for intensive uses are more suitable for a wide range of forestry, agriculture, natural resources and recreational uses.

#### DISTRICT I: INDUSTRIAL

The I, Industrial, District is designed and intended for manufacturing, assembling, fabricating, and processing businesses, storage, mineral extraction, and other commercial activities which may require larger sites and isolation from many kinds of other land uses and to make provisions for commercial uses necessary to service the immediate needs of an industrial area.

#### DISTRICT PR: PICTURED ROCKS DISTRICT

This district includes the lands of the shoreline zone of the Pictured Rocks National Lakeshore (PRNL), established by Public Law 89-668 to preserve the scenery and outstanding natural features and "... to provide the benefits of public recreation." It is the intent of the Congress that the National Park Service manage and develop the PRNL to protect the area's scenery and natural features and provide for public recreation.

#### FUTURE LAND USE (POSSIBLE OPTION) DISTRICT GC: GENERAL COMMERCIAL

The C-2 District may include light industrial, commercial and residential mixed use developments. Buildings here are to be no greater than three stories with parking areas that capture and infiltrate all stormwater runoff on site incorporating energy efficient design strategies into both site and structure designs.

#### DISTRICT RF: RECREATIONAL FOREST DISTRICT

Same as existing land use.

#### DISTRICT RP: RESOURCE PRODUCTION

May incorporate recreation corridors and access points such as boat launches, fishing trails, and trailheads.

#### DISTRICT I: REMOVED

This zone is deemed unnecessary as the General Commercial District incorporates light industrial incorporated in the the GC (General activity within the township.

#### DISTRICT PL: PUBLIC LANDS

The Public Lands District will continue to be preserved and maintained for low-intensity activities and public enjoyment and ecological conservation.

#### STRATEGIES + POTENTIAL ZONING CHANGES

#### CHANGES

To serve as the commercial corridor for the Suburban Residential zone, incorporating some mixed use and condominium developments on the edge of the two zones. This incorporates the small industrial district featured in the previous land use/zoning plan.

#### CHANGES

No change.

#### CHANGES

May incorporate opportunities to enhance access to recreation though the creation of recreational trails and development of recreation amenities.

#### **CHANGES**

This district is removed as it has been Commercial) District.

#### CHANGES

This District now incorporates the Department of Natural Resources property and the Pictured Rocks National Lakeshore, as established by Public Law 89-668.

#### EXISTING LAND USE + ZONING

#### DISTRICT SD/TP-IBZ: SEASONAL DWELLING/TIMBER PRODUCTION - INLAND BUFFER ZONE

To establish and maintain for low intensity and seasonal use those areas within the Inland Buffer Zone of the Pictured Rocks National Lakeshore as established by Public Law 89-668, which because of their location, accessibility, soils, and other characteristics are best suited for timber production, seasonal dwelling, and outdoor recreational uses.

#### ZONE

To establish and maintain for low intensity use those areas of the Pictured Rocks National Lakeshore Inland Buffer Zone as established by Public Law 89-668, which because of their location, accessibility, soils, drainage, and other characteristics are suitable for the development of single-family seasonal and yearround residences, for timber management and agricultural purposes, and for outdoor recreational uses.

#### DISTRICT SC-IBZ: SEASONAL COMMERCIAL - INLAND BUFFER ZONE

Intent: To establish and maintain areas for seasonal commercial uses within the Pictured Rocks National Inland Buffer Zone as established by Public Law 89-668 to service the needs of lakeshore visitors and other tourists in rural areas. Uses should be conceived and planned so that they will not require year-round road access and other services commonly found in more accessible areas. Commercial uses should be limited to those needed to provide necessary services to the lakeshore visitor and so located so as not to detract from the visitor's enjoyment of the lakeshore.

DISTRICT RR-IBZ: RURAL RESIDENTIAL - INLAND BUFFER ZONE Intent: To establish and maintain a low intensity use rural residential environment for those areas of the Pictured Rocks National Lakeshore Inland Buffer Zone as established by Public Law 89-668, which because of their location, accessibility, soils, drainage, and other characteristics are suitable for the development of single-family, year-round dwellings.

#### FUTURE LAND USE (POSSIBLE OPTION)

#### INLAND BUFFER ZONES

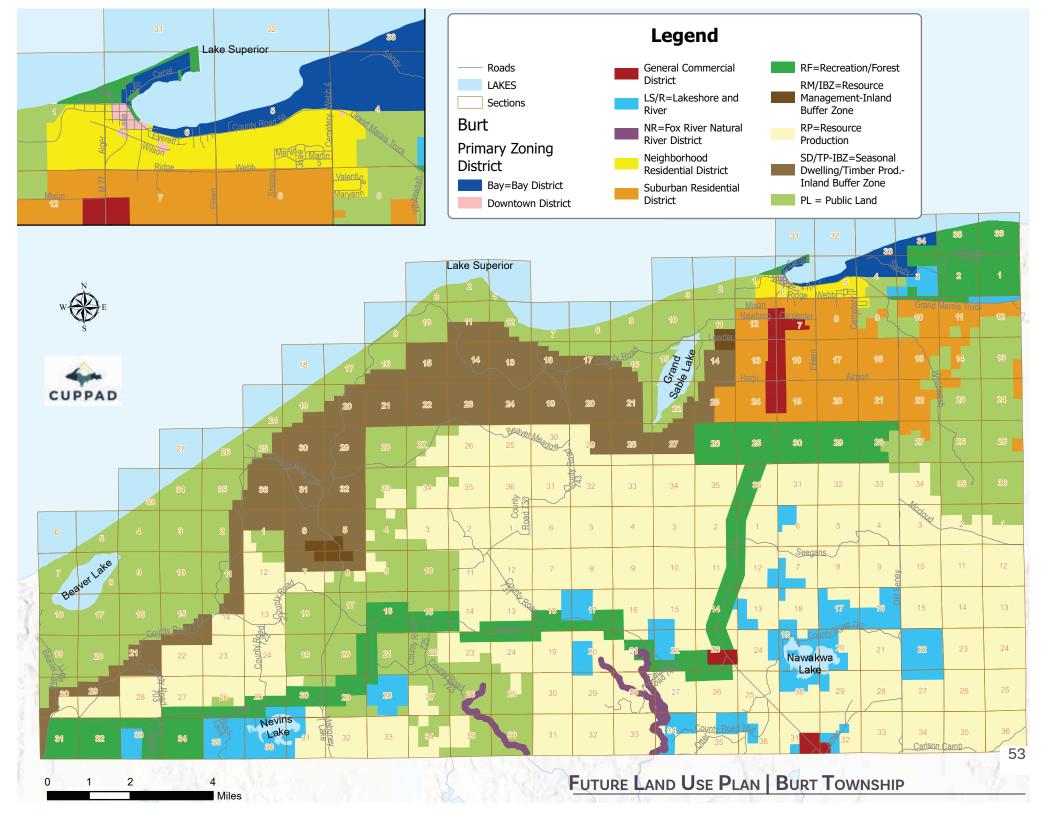
The four categories of Inland Buffer Zones were established by Public Law 89-668 and Burt Township will have to work closely with the National Parks Service to make any desired changes. It is recommended the township begin conversations with the National Parks Service to generate a better understanding of how these zoning districts came to be and what flexibility DISTRICT RM-1BZ: RESOURCE MANAGEMENT - INLAND BUFFER there is in better defining development parameters and adjusting the district borders if determined necessary.

> Although there are four different Inland Buffer Zones defined only two are present in the currently adopted zoning map for Burt Township.

#### STRATEGIES + POTENTIAL ZONING CHANGES

#### **CHANGES**

None.



#### SCHEDULE OF ZONING DISTRICT REGULATIONS (POSSIBLE OPTION)

#### SETBACK

PROPOSED	MINIMUM LOT	MINIMUM LOT	FRONT	SIDE	REAR	MAXIMUM	MAXIMUM LOT
DISTRICTS	SIZE	WIDTH (FEET) <sup>A</sup>				HEIGHT (FEET)	COVERAGE RATIO
DD: Downtown District	<b>20,000</b> sq ft	100	15	10	15	30	100%
GC: GENERAL COMMERCIAL	<b>20,000</b> sq FT	100	15	15	15	30	60%
NR: NEIGHBORHOOD RESIDENTIAL	<b>20,000</b> sq ft	100	15	10	15	<b>30</b> (d)	60%
SR: SUBURBAN RESIDENTIAL	<b>20,000</b> sq ft	100	15	10	15	<b>30</b> (d)	60%
LS/R: LAKESHORE + RIVER	<b>30,625</b> sq ft	175	75	15	15	30	25%
BAY: BAY DISTRICT	<b>20,000</b> sq ft	100	15	10	15	<b>26 (</b> D)	20%
PL: Public Lands	-	-	-	-	-	•	-
RF: RECREATION/ FOREST	10 ACRES	300	15	15	15	30	7%
RP: Resource Production	10 ACRES	300	15	15	15	30	7%
RM/IBZ : Resource Management: Inland Buffer Zone	10 ACRES	330	100	50	50	30	-
SD/TP-IBZ : SEA- SONAL DWELLING/ TIMBER PROD. INLAND BUFFER ZONE	20 ACRES	660	150	50	50	30	-
NR : Fox RIVER NATURAL RIVER DISTRICT (G)	5 ACRES	330	100 (F)	15	15	30	7%

#### **FOOTNOTES**

- A. Lot width shall be measured at front setback line and shall not include any encumbrances, such as easements or other such restrictions.
- B. An accessory building or structure may be located 6 feet from a side lot line.
- C. An accessory building or structure in the NR, SR and BAY districts may be located twenty (20) feet from the rear lot line.
- D. An accessory building or structure shall not exceed the maximum allowable height of the principal structure.
- E. All structures shall be provided with access to their rear yard, with a minimum of thirty (30) feet clear and unobstructed access way or easement. Setbacks from the existing residential parcels shall be: 50 feet for all buildings; 25 feet for driveways, entrances or exits; and 10 feet for parking areas.
- F. The front setback is measured from the Ordinary High Water Mark.
- G. All structures must be setback at least 50 feet from the top of a bluff and outside of the floodplain.
- H. The determination of lot size when adjoining a road shall be made as if the road was a part of the lot in question. For example, a 20 acre parcel fronting on a road will lose approximately one-half acre in the road right-of-way. This will then make the parcel size 19.5 acres, however, it will still conform to the 20 acre minimum lot size requirement.
- I. The minimum landscaped open space ratio shall be twenty-five (25) percent in the C-1 district.
- J. Customary accessory buildings or structures shall be at least located thirty (30) feet from the rear lot line and water front. Rear setback for parcels not abutting water courses shall be thirty (30) feet from all structures.

## Action Plan VISUALIZING THE GRAND MARAIS STREETSCAPE

Burt Township has the potential to serve as the eastern gateway to Pictured Rocks National Lakeshore. The spectacular scenery, abundance of recreational opportunities, and quaint community atmosphere are all endearing characteristics. With careful planning and a community desire to embrace new residents and visitors, the potential for this off the beaten path Upper Peninsula community is endless. This chapter will explore various themes that if addressed could continue to nurture the beauty and character of the Township while ensuring a successful and economically viable existence for future generations.



Image source | grandmaraisoutfitters.net



## A Picturesque Community



### Progress Report

The community of Grand Marais has already begun to define strategies for achieving the goals outlined within each master plan chapter. This progress report highlights efforts already underway with ongoing public input. (Supplied by Elise Cormier, PLA at Smart Landscapes)



#### COAST GUARD POINT

- quality, sediment transport, shoreline stabilization, and flooding. Develop harbor management plan
- Enhance the unique dune habitat with monarch-friendly plantings and invasive plant species removal, in partnership Support community events such with Superior Watershed Partnership, National Park Service, U.S. Army Corps of Engineers, Alger County Conservation District, and Lake-to-Lake Cooperative Invasive Species Management Area
- Develop neighborhood park with bay overlook at the former Coast Guard boat launch, with resident input and historical signage



#### MARINA

- Conduct harbor study on water Devaluate recreation carrying capacity of harbor to maintain safe, diverse water recreation opportunities and quality level of service for boaters
  - Complete marina paving plan updates
  - as the annual fishing tournament
  - Develop a management plan for marina and harbor to consider existing and future activities (public swimming beach, ice fishing, float planes, charter fishing boats, research vessels, pleasure craft / sailboats, nonmotorized watercraft / kayaks)



#### PARK IMPROVEMENTS

- Ongoing updates to Woodland Park Campground to streamline maintenance and reinvigorate the historic natural setting while ensuring the park is not overcrowded. Revisit the business plan and recreation capacity management plan to support long-term viability.
- Enhance Smith Brother's park property to host future ADA kayak launch
- Continue to maintain Donahey Woods nature preserve in partnership with Pictured Rocks and North Country Trail staff.



FRONT PORCH + BAYSHORE PARK

- Bayshore Park: Create a more unified park space on the bay for informal gatherings, picnicking, ADA access, community events (tree lighting, farmers market), views of the bay, swimming beach access, parking/traffic management, stormwater management, and facilities maintenance
- Improve accessibility and infrastructure and streamline maintenance at:
  - Agate Beach/Front Porch
  - Bayshore Park
  - Community Greenspace
  - Grand Marais + Lake **Avenues**
- Dupdate existing parking lot at Agate Beach to provide more efficient and attractive parking

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#### COMMUNITY INFRASTRUCTURE

- Develop a plan for siting small parking areas for tourists, distributed around town to minimize the impact on residential areas and enhance convenience for tourist parking in proximity to businesses and attractions
- Install public restroom facilities located at parking areas.
- Promote smart stormwater upgrades for existing and new paved areas
- Add ADA-accessible sidewalks to link destinations around town for residents and visitors
- Expand striped walk/bike lanes on roadways to promote nonmotorized travel in town, reduce demand for car parking, and enhance walking opportunities for residents



#### Traffic + Lighting

- Township considering multiple user groups including: logging trucks, tourist and local traffic, small motorized vehicles, pedestrians and ADA-accessibility, and resident-identified scenic road corridors. Of specific interest is Lake Avenue with its use as a commercial corridor with on-street parking, and its designation as a state highway (M-77) and county road (H-58)
- Address safety and line of sight issues in village
- Develop 'complete street' approach for township roadways to allow for safe and enjoyable use of roadways by walkers as well as vehicles, and make use of road corridors to support businesses and local economy, enhance natural habitat, and maintain scenic quaint character and lifestyle of Grand Marais
- Update street lighting to improve efficiency/safety and preserve night sky views. Consider becoming a 'Dark Skies' community



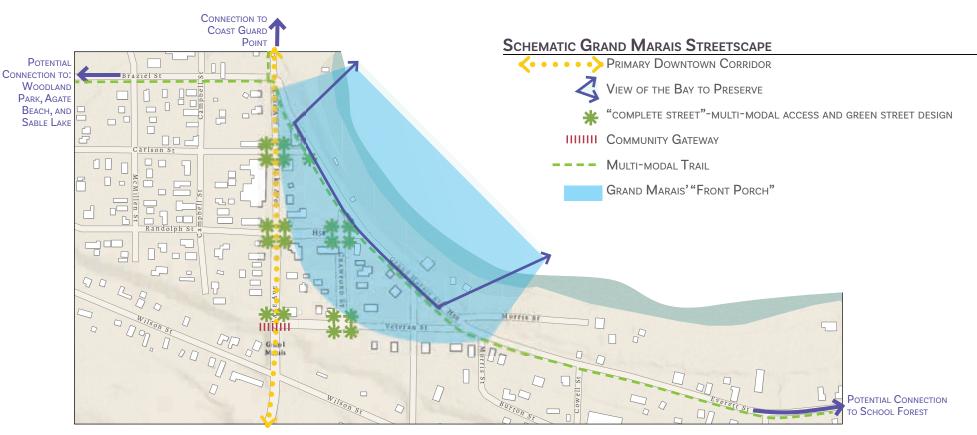
#### CONNECTOR TRAIL

- As identified in the 1993 and 2013 master plans, explore the feasibility of developing a Multiuse trail (walk, bike, cross country ski) - linking School Forest to Grand Marais to Pictured Rocks, with possible future connection east to Muskallonge Lake State Park and future connection west to Munising and the Iron Ore Heritage Trail.
- A multi-use trail connection route and associated easements may be developed in association with utility infrastructure upgrades (sewer system, for example).
- Potential partners may include National Park Service, North Country Trail, Burt Township School District, Alger County, Burt Township, Michigan Department of Transportation, City of Munising, Iron Ore Heritage Trail, Alger County Road Commission, and Alger Delta Electric Cooperative



#### FUTURE LAND USE PLANNING

- Develop community resiliency plans for flooding and storm events by protecting wetlands and stream corridors and updating storm sewers and paved areas with smart stormwater practices
- Evaluate township wildfire response and community emergency preparedness
- Consider protecting habitat corridors to link to adjacent parklands to support healthy deer, bird, and other wildlife populations
- Plan to preserve the quietness the community enjoys and the views of the night skies that residents and visitors value



#### MOBILITY DESIGN

- Create consistent welcoming and directional signage and amenities
- Improve safety for pedestrians and bicyclists as density increases.
- Embrace all season's charm. Consider methods of getting around Grand Marais other than in vehicles, side by sides and snowmobiles. Shovel community sidewalks and crossing points. Clear a winter pedestrian path, groom it for cross-country skiing, or freeze for a skate trail through the community
- Add stop signs where needed to ensure safe crossing for pedestrians and signage noting locations of various destinations within the community

#### COMMUNITY WIDE INITIATIVES

- Create connections between the community of Grand Marais, the school forest, and Sable Lake for all modes of mobility.
- Pursue grant funding to create a multimodal trail along H58 connecting the community of Grand Marais to these destinations just outside of town.
- Soften Grand Marais' downtown streetscape by adding planting and clear pedestrian crossing points at intersections.
   Frame views of the bay.
- Define appropriate locations for parking and food trucks that avoid blocking the view of the bay.
- redevelopment ready community and decide if its right for the township.
  This includes generating an economic development strategy; determining if the environment is hospitable for economic development, defining a marketing strategy and identifying a community member to lead this initiative.
- Generate a 6yr Capital Improvements Plan including: Project description, timeline, and cost estimates
- Work with local community and regional Chamber of Commerce organizations

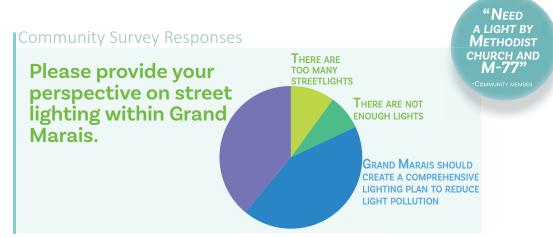


POTENTIAL SIGNAGE AND WELCOMING FEATURES TO INCORPORATE WITHIN GRAND MARAIS









### Quality of Life

#### ART, HISTORY + COMMUNITY HEALTH

Burt Township is composed of a tight knit community of individuals and families passionate about the place they live. With a rapidly aging demographic the need for new volunteers to help host community events, operate museums, and respond to emergencies has grown. By showcasing the deep rooted history of the community and encouraging active participation through art and community events, an even deeper sense of belonging will develop and hopefully new volunteers will join the ranks adding their own flair and carrying on Burt traditions and culture.

#### HISTORICAL SOCIETY

 Continue to keep the Pickle Barrel and Lighthouse Keeper's Museums open to the public.

#### BURT TOWNSHIP SCHOOL

- Host workshops for all age groups throughout the seasons allowing students to work side by side with other generations
- Create an outdoor student exhibit or host a student concert in the park.
- Create an art wall, alley or square within Grand Marais; partner with the school to

provide fresh work.

#### ART AND COMMUNITY EVENTS

- Target local art opportunities and continue to grow and attract a creative community.
  Integrate art into the everyday fabric of the community.
- · Host pop up exhibits
- Integrate art into new infrastructure projects
- Create cohesive community signage and install a gateway to the community of Grand Marais

- Encourage music in the park and other events
- Support efforts to develop a greater sense of place within the community
- Allow eager community groups/ members to organize programming and events
- Utilize the community bandstand as a venue for community events









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## Community Resiliency Toolkit KEEP PACE WITH A CHANGING WORLD AND ENGAGE IN

### CAREFULLY MONITORED COMMUNITY GROWTH

As housing, the economy, quality of life, and the environment are all intertwined it makes sense to conclude the Burt Township Master Plan by creating a toolkit of strategies to support and enhance each of these. This toolkit revisits the chapter themes and their respective goals, providing strategies that address each overlapping topic and providing the community and avenue toward progress and a sustainable future.

#### **ENCOURAGE** Sustainable Growth

PROMOTE POLICIES AND MEASURES THAT DEVELOP MORE AFFORDABLE HOUSING OPTIONS AND ENHANCE THE ECONOMY WHILE BEING COGNIZANT OF THE UNIQUE ATTRIBUTES OF THE COMMUNITY.

#### Preserve Quaint CHARACTER

ANY MOVES TO INTEGRATE ADDITIONAL SERVICES OR DEVELOPMENT INTO THE COMMUNITY MUST EMBRACE THE CHARACTER OF THE REGION.

#### **PROTECT** NATURAL SPACES

Prevent degradation of natural resources CAUSED BY OVERUSE AND MISUSE.

#### ENHANCE LIVABILITY

ATTRACT WORKING AGED AND YOUNG FAMILIES WHILE ACCOMMODATING NEEDS AND DESIRES OF THE EXISTING POPULATION.

THE GOAL IS A GENERAL STATEMENT OF A FUTURE CONDITION THAT IS DESIRED BY THE COMMUNITY.

**POLICIES** ARE THE LONG-RANGE POLICIES THAT A COMMUNITY CAN ADOPT, AND

**ACTION** CONTAINS SPECIFIC STEPS (SOMETIMES MEASURABLE) THAT WILL HAVE TO BE TAKEN TO ACHIEVE THE GOALS.

THE TOWNSHIP SHOULD STRIVE TO REVERSE THE DECLINING POPULATION TREND.

PRESERVE THE VIEW OF THE BAY AS IT IS THE HEART OF GRAND MARAIS AND CONTRIBUTES TO THE COMMUNITY'S UNIQUE AND PICTURESQUE ATMOSPHERE.

PROMOTE REMOTE WORKING OPPORTUNITIES TO ALLOW FOR ADDITIONAL RESIDENTS TO LIVE WITHIN THE TOWNSHIP.

PURSUE ACTIVITIES AND INITIATIVES
DESIGNED TO ATTRACT YOUNG
FAMILIES IN ORDER TO SUSTAIN THE
SCHOOL SYSTEM.

#### ACTION:

- Create jobs with livable wages
- Limit short term rentals to allow for more long term rentals
- Determine infrastructure needed to promote remote working opportunities
- Secure funding to provide needed infrastructure for remote working option
- Limit housing density along the bay to single family residential
- · Limit height of buildings to avoid obstructing the view
- Maximize township owned property along the bay shore to increase public access
- The township shall promote itself as an authentic tourist destination that offers quality experiences for those who want to experience the natural and human made amenities available.
- Recognize residents for their willingness to devote personal time to accomplish community endeavors; fostering a greater sense of pride from within
- Continue to support the Burt Township School District

FOSTER A BETTER RELATIONSHIP WITH THE NATIONAL PARKS

SERVICE AND CONTINUE TO

PROMOTE TOURISM AND VISITATION TO/FROM PICTURED ROCKS.

Preserve and protect the dunes, waterways and quiet natural spaces within Burt Township.

DEVELOP AND IMPLEMENT A
COMMUNITY WIDE STRATEGY FOR
EDUCATING AND INFORMING USERS
AND ENFORCING RECREATIONAL
VEHICLE USE WITHIN THE TOWNSHIP.

ENCOURAGE MEASURES TO IMPROVE ACCESS TO RECREATIONAL OPPORTUNITIES, ENHANCING QUALITY OF LIFE FOR RESIDENTS AND VISITORS ALIKE.

#### ACTION:

ecreation

- Provide additional opportunities for winter recreation
- Continue conversations about ORV and snowmobile activities to support both resident lifestyles and the tourism industry while protecting natural resources
- Develop ORV/Snowmobile trails in and around Grand Marais to provide access but limit disruption to daily life; provide maps and electrify trails promoting the use of quieter machines
- Communicate to all visitors and residents the importance of not overburdening sensitive natural areas.
- · Inventory key sensitive natural areas within the township
- Promote low impact development strategies to preserve views of the bay, water quality, and natural resources
- Partner with NPS and the DNR whenever possible
- Work with the Alger County Road Commission to discuss regulatory authority over ORV's on county roads
- Adopt policies that promote walkability within Grand Marais
- Schedule regular meetings with the National Parks Service to discuss opportunity for collaboration, goals, and issues
- Develop bike and cross country ski trails along major roads
- · Acquire property around the bay to expand public access
- Support recycling programs and provide educational resources on strategies/benefits of home composting
- Enliven bay front area with community events/gathering space
- Expand marina area to include finger docks and possibly host daily tour boat outfit

ople + Community Goals

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JOB CREATION MUST BE A PRIORITY.

Pair all development efforts POTENTIAL IMPACT TO VALUABLE AND UNIQUE NATURAL ASSETS. REJECT PRISTINE NATURAL SPACES.

DETERMINE A GROWTH STRATEGY UNIQUE TO THE COMMUNITY THAT ENHANCES ITS CHARACTER, ALLOWS CURRENT RESIDENTS TO REMAIN AND PROMOTES SETTLEMENT OF NEW RESIDENTS.

ENCOURAGE DIVERSE INDUSTRIES TO SETTLE WITHIN THE TOWNSHIP THAT ATTRACT AND RETAIN TALENT AND A YOUNGER DEMOGRAPHIC OF

#### ACTION:

- Work with local businesses to develop strategies that support local commerce through tourism and support resident's quality of life.
- Develop consistent community branding and signage to promote Burt Township that reflects community values.
- Explore potential environmentally friendly industries that could provide good paying jobs.
- Support business start-ups allowing them to test ideas via pop-ups and hosting business incubators.
- Economic Development Partner with local community groups, the school, and local artists to personalize and enhance the feeling of ownership within the community. This can take the form of art installations, tours, races, markets and community events.
  - Collaborate with NPS to house and attract visitors to the east entrance of Pictured Rocks National Lakeshore.
  - Provide land south on M-77 for industry development.
  - Enhance infrastructure and communication methods to encourage business growth.
  - Continue to preserve the character of Grand Marais' downtown encouraging local businesses to occupy vacant sites and enliven the community's core.
  - The Board of Trustees should create a Housing Committee and an Economic Development Committee to focus upon traditional areas of need in Burt Township.

AFFIRMATIVELY SUPPORT

PRESERVING VIEWSHEDS AND PROMOTING ENERGY EFFICIENT, LOW IMPACT DESIGNS.

THE SHORT-TERM RENTAL ENVIRONMENT MUST BE MANAGED.

CREATE COMMUNITY CONNECTIONS BETWEEN NEIGHBORHOOD AND HOUSING DEVELOPMENT ZONES AND COMMUNITY COMMERCIAL

#### ACTION:

- Determine level of senior interest in senior housing complex and create a higher-density amenity-rich development for these residents if desired
- Preserve views of the bay and the lake through zoning
- Limit short term rental properties to provide potential opportunity for long term rental units
- Consider a small apartment complex to assist with housing for employees in service industries
- Provide educational resources and incentives for completing energy efficient home renovation projects (such as residential solar installations, heat pumps, blower door tests, insulation and air sealing, high efficiency appliances and electric vehicle charging)
- Allow for the permitting and construction of accessory dwelling units and smaller minimum square footage of homes within residential zoned properties to increase housing density without dramatically altering community character
- Work with Alger County Land Bank to create work force housing for teachers and other housing challenged professionals seeking to live in Burt Township.

DEVELOP AND KEEP AN UPDATED COMMUNITY IMPROVEMENT PLAN THAT ADDRESSES THE MANAGEMENT AND INSTALLATION OF PUBLIC ASSETS.

ENHANCE THE COMMUNITY
STREETSCAPE PROMOTING ALL
MODES OF TRANSPORTATION AND
FRAMING VIEWS OF LAKE SUPERIOR
AND THE BAY.

Take the long view: monitor and preserve water quality as well as identify and promote the use of sustainable materials and renewable energy solutions within the community.

DETERMINE A METHOD OF FUNDING
FOR AND PURSUE GRANT
OPPORTUNITIES TO

SEWER SYSTEM.

"Use big new
building as a
welcome center/
bathrooms; Great
job for a seasonal
park person in
winter"

-Сомминіту мемве

#### **ACTION:**

- Expand transportation opportunities for residents to meet non-emergency medical needs.
- Complete ADA assessment of township properties and the Grand Marais Mainstreet; implement needed upgrades.
- Encourage participation in community emergency response groups; reward members for their service.
- Embrace 'Complete Streets' methodology; promoting expansion of walking/biking trails, and stormwater infrastructure in conjunction with other street and sewer improvements.
- Focus on promoting renewable energy options, and non-carbon based fuel sources within the community.
- Work closely with the Alger-Delta Cooperative to ensure reliable access to energy while providing cost saving incentives for utilizing high efficiency and renewable energy sources.
- Utilize the airport as a long term resource with the potential to provide economic development, emergency and other community services.
- Monitor and preserve water quality and levels within the bay.
- Prioritize the completion of a Grand Marais sewer system design and submit to available funding opportunities.
- The Board of Trustees should create a mechanism that focuses upon the management of current physical infrastructure to include a capital improvement plan and/or reserve for replacement funds to support community infrastructure.

PROMOTE ZONING AND LAND USE POLICIES THAT ALLOW FOR THE DEVELOPMENT OF MULTIPLE UNIT RESIDENCES WITHIN THE FABRIC OF THE TOWNSHIP.

CREATE A CLEAR, UNAMBIGUOUS ZONING ORDINANCE THAT PRESERVES THE QUALITIES OF DOWNTOWN GRAND MARAIS THE COMMUNITY LOVES.

CONTINUE TO PROTECT THE PUBLIC LANDS, LAKESHORE + RIVER DISTRICT, AND RECREATION/FOREST AREAS WHILE PRESERVING VIEWS AND NATURAL BEAUTY WITHIN THE BAY DISTRICT.

CREATE A DISTRICT THAT ALLOWS FOR MIXED USE AFFORDABLE HOUSING OPTIONS AND COMMERCIAL DEVELOPMENT WITH THE OPPORTUNITY TO PROVIDE ESSENTIAL AMENITIES.

#### ACTION:

+

- Update the zoning ordinance. Consider utilizing form based code to provide a means for predictable design solutions while allowing higher density housing and mixed use development within the Grand Marais. Also consider creating a new district in Grand Marais or an overlay district if deemed necessary.
- Better define development and location of commerce within the community of Grand Marais.
- Preserve views of the bay and Lake Superior.
- Identify accessible, convenient locations for senior or apartment housing and areas of increased density.
- Allow for a smaller minimum square footage, multigenerational and multi-use housing developments, and auxiliary dwelling units.
  - Encourage the use of low impact development strategies
  - Revisit assigned setbacks and buffers from water bodies; to ensure they are adequate with more frequent and intense storm events as well as greater fluctuations in water levels.
  - Keep trailers/mobile homes off waterfront lots
  - Limit building heights near waterfront
  - Limit industrial development to areas south of Grand Marais along M-77

Master Plan Survey October, 2021



## Burt Township | Citizen Survey

Burt Township GRAND MARAIS, MICHIGAN

tel: (906) 494-2381

responses are anonymous and will be reported in group form only. Please return your completed survey Your Voice Matters! Burt Township has begun the process of updating their Master Plan. Citizen input is to Burt Township Offices, 21837 Grand Marais Ave, Grand Marais, MI 49839 or to the location where an integral part of the Burt Township Master Plan. Please complete the following questionnaire. you picked up the survey. Thank you!

## What is a Master Plan?

land use and infrastructure issues and may project 20-years into the future. It includes maps, plats, charts, a land recommendations for the physical development of the planning jurisdiction. For a local unit of government that According to the Michigan Planning Enabling Act (Public Act 33 of 2008, as amended) a Master Plan addresses controlling height, area, bulk, location and use of buildings. This is paired with an explanation of how the land has adopted a zoning ordinance, the master plan will also include a zoning plan for various zoning districts use plan, and other descriptive material. The Master Plan will illustrate the planning commission's use categories on the future land use map relate to districts on the zoning map.

https://www.surveymonkey.com/r/XT8LCMC The survey can also be completed online here:



## **About You**

Please circle one of the answers below.

- 1. I am a resident of:
- a. Burt Township

- b. Other
- 2. How long have you lived and/or owned property in Burt Township?
- b. Between 1 and 5 years
  - c. Between 5 and 10 years

- d. Between 10 and 20 years a. Less than one year

e. More than 20 years

- 3. Do you live in Burt Township year-round?
- b. No, I leave town for the winter months.
- c. No, I spend less than three months of the year in Burt Township.
- 4. Where is your place of employment located?
- a. I'm retired
- b. I work in Burt Township.
- c. I work in the City of Munising.
  - d. I work in Alger County.

- e. I work outside of Alger County.
  - f. I work outside of Michigan.
- g. I am unemployed.
- 5. Would you like to work remotely from Burt Township?
  - a. Not applicable to me
- b. Yes, I would work full time remotely
- c. Yes, I would work part time remotely

g. Yes, I currently work part time remotely

f. Yes, I currently work full time remotely

e. No thank you

- - not adequate
- d. I would work remotely but internet service is

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Burt Township GRAND MARAIS, MICHIGAN	October, 2021 CUPPAD
6. What is your Current Employment Status:  Eull-time Part-time Multiple part-time jobs Self-employed Unemployed/looking	Unable to work Full-time homemaker Retired Student
7. Do you rent or own your home/land in Burt Township? (Check all that apply)  Own and live in Burt Township  Own property but live elsewhere  Rent property but live elsewhere	ıship where
Housing and Neighborhoods  8. What strategy would you prefer for Residential growth management in Burt Township? (Check one response)  Residential: Growth encouraged Residential: Growth takes its own course Residential: Planned and limited growth	management in Burt Township? Residential: No Growth
9. What strategy would you prefer for <u>Commercial</u> growth management in Burt Township? (Check one response)Commercial: Growth EncouragedCommercial: Growth takes its own courseCommercial: No Growth	management in Burt Township? Commercial: Planned and structured growth Commercial: No Growth
三	what degree do you agree or disagree with
<ul> <li>□ Strongly agree</li> <li>□ Agree</li> <li>□ Agree</li> <li>□ Burt Township's housing suffers from blight.</li> <li>□ Strongly agree</li> <li>□ Strongly agree</li> <li>□ Neither agree nor disagree</li> <li>□ Dor c. Burt Township's housing is updated and there is an abundance of new/renovation projects within the community.</li> </ul>	□Disagree □Strongly disagree □ Don't know □Disagree □Don't know nce of new/renovation projects within the
☐ Strongly agree ☐ Agree ☐ Neither agree nor disagree ☐ Disagree	agree □Strongly disagree □Don't know
11. How do you feel about the proportion of short-term rentals to long-term rentals and homeowner occupied residences within the community? (Check all that apply)  There is a good balance of owner-occupied homes and rental properties  There are too many short-term rental properties  There are not enough short-term properties  There are not enough short-term properties  There are not enough long-term rental properties  Please explain you reasoning:	is to long-term rentals and homeowner  Jy)  There are too many long-term rental properties  There are not enough owner-occupied residences  There are not enough long-term rental properties

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Quality of Life Please check the box that comes closest to your opinion for each of the following questions:	est to your opinion for ec	ich of the following ques	tions:
Overall view of Burt Township: 13. Overall how would you describe the quality of life in Burt Township? ☐ Excellent ☐ Good ☐ Fair	ne quality of life in Burt To	ownship?	□Don't know
14. How do you rate Burt Township as a place to raise children?	a place to raise children	٠.	
☐ Excellent ☐ Good	□ Fair	□Poor	□Don't know
15. How do you rate Burt Township as a place to live?	s a place to live?		
☐ Excellent ☐ Good	□ Fair	□Poor	□Don't know
16. How do you rate Burt Township as a place to retire?	s a place to retire?		
☐ Excellent ☐ Good	□ Fair	□Poor	□Don't know
17. How do you rate recent community improvements including the breakwall installation?	ty improvements includin	g the breakwall installat	ion?
☐ Excellent ☐ Good	□ Fair	□Poor	□Don't know
18. How do you rate recent community improvements including the public water system?	:y improvements includin	g the public water syster	n? Doon't know
tior			
Please rate each of the following characteristics as they relate to the Burt Township as a whole:	racteristics as they relate	to the Burt Township a	s a whole:
19. Sense of community			
☐ Excellent ☐ Good	□ Fair	□Poor	□Don't know
20. Opportunities for leisure-time activities	vities		
☐ Excellent ☐ Good	□ Fair	□Poor	□Don't know
o uc			
☐ Excellent ☐ Good	☐ Fair	□Poor	□Don't know
<b>22.</b> Job opportunities			
☐ Excellent ☐ Good	☐ Fair	□Poor	□Don't know
23. Access to affordable housing			
☐ Excellent ☐ Good	□ Fair	□Poor	□Don't know
24. Overall appearance of the Township	ė.		
☐ Excellent ☐ Good	☐ Fair	□Poor	□Don't know
25. How important is it that the Township population continues to grow and maintain its population?	nship population continu	es to grow and maintair	its population?
(Please circle one)			
a. A great deal	d. A little	tle	
b. A lot	e. Not at all	at all	
c. A moderate amount	f. I wo	f. I would prefer the population decrease	n decrease



## Land Use and Zoning

**26.** Would you encourage or discourage the following land uses in Burt Township. (Check one for each service)

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Land Use	Encourage	Discourage	No	No Opinion
			Change	
Residential development (single family homes)				
(2002)				
Residential development				
(multiple units)				
Townhouses/				
condominiums				
Mobile home parks				
Short-term property				
rentals in residential areas				
Green construction				
projects				
Wind Turbines or wind				
farms				
Large scale solar arrays				
Affordable housing				
Senior/assisted living				
Organic agriculture				
Marijuana facilities				
Conventional agriculture				
Public green space				
Township park				
Commercial development				
Sidewalks				
Bike Paths/lanes				
Protection of natural				
areas/open space				
Commercial				
communication (cell)				
towers				

Please list any additional land uses that should be part of the master planning discussion:

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er the current zoning regulations do you feel that you are: (Choose one of the following
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\_\_I don't know what my classification is

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# Infrastructure and Community Services

28. For each of the services below please indicate whether you think the level of service is appropriate, should be increased, or should be decreased. (Check one for each service)

Service	Appropriate	Increase	Decrease	No Opinion
Road maintenance				
Snow plowing				
Police protection				
Fire protection/rescue				
Township office				
services/hours				
Building code				
enforcement				
Code enforcement for				
blight				
Streetlights				
Community events				
The availability of				
buildings for public				
nse				
Public recreational				
opportunities				

Please list any additional Public Services that should be part of the master planning discussion:

29. Is parking within Grand Marais well placed allowing for reasonable walking distances to shops and restaurants?

30. Would you be willing to pay a monthly fee for curbside recycling collection service?

31. Would you be willing to serve on the Township Fire Department or Ambulance Corps?

32. Would you support a user fee for Grand Marais village residents to develop a community sewer system in **Grand Marais?** 

33. Would you support the installation of a community sewer system within Grand Marais if a user fee for Grand Marais village residents was not needed?

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# The Environment, Natural Resources, and Recreation

p would benefit from focusing more energy into promoting its unique natural raw more residents and visitors. (please check one)
🛘 Strongly agree 🛮 Agree 🗖 Neither agree nor disagree 🛕 Disagree 🐧 Strongly disagree 🗖 Don't know
35. Are there any particularly sensitive areas that need to be protected? (Where?)
36. Rank your priorities for sustainable energy and infrastructure that should be considered in Burt Township.
(1: highest priority to 7: lowest priority) Electric Vehicle Charging Stations
Clean Drinking Water
Solar Arrays
Reducing direct runoff into water bodies
Wind Farms
None of these measures are needed
_More Energy Efficient Buildings
37. A wind turbine installation would be acceptable if (check all that apply)
_Anytime, I would love to see renewable energy installations in Burt Township
_ it was less than ½ mile from my home
_it was greater than ½ mile from my home
_it was 2 miles or more from my home
_Never acceptable
Why?
*Some concerns with wind turbine development include safety, sound, property values, shadow flicker (sunlight
between moving blades), radar interference, wildlife impacts and viewshed. A resource that addresses each of these is the U.S. Department of Energy website: <i>https://windexchanae.energy.gov/projects/safetv</i>

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8. A large so

- Anytime, I would love to see renewable energy installations in Burt Township
  - it was less than ½ mile from my home
- it was greater than ½ mile from my home it was 2 miles from my home
- Never acceptable

Why?

\*Some concerns with solar array installations include: cost, adequacy of solar resource, economic viability,

environmental impact, and glare. A resource that addresses each of these is:

https://www.mass.gov/doc/ground-mounted-pv-guide/download



39. What recreational activities did you or a member of your household participate in within the past 2 years?

measures in place to enforce rules and restrict use on public I welcome ORV and/or Snowmobile use on designated streets and trails but believe there should be additional I couldn't live without my ORV and/or Snowmobile.

\_\_ I support and see an economic benefit in promoting ORV and/or Snowmobile use.

lands and natural areas.

Eliminate ORVs and Snowmobiles from all natural areas

I would like to see ORV/Snowmobile use restricted in neighborhoods within Grand Marais.

and county/local streets unless on state designated motorized trails.

## A Future for Burt Township

- 41. What do you LOVE about Burt Township?
- 42. What CHANGE would you like to see within Burt Township?
- 43. What do you think will be the most important issue facing Burt Township over the next 5, 10, 20, or 30 years?

- 44. What would your ideal vision for Burt Township be in the year 2050? Briefly describe three of the most desirable characteristics this future Burt Township would possess.
- <del>L</del>i
- 7
- 45. List the 3 natural attributes or viewscapes that should be preserved within Burt Township.
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- 46. Please provide your perspective on street lighting within Grand Marais. (check all that apply)
- There are too many streetlights and they are too bright, producing excess light pollution
- Grand Marais needs better lighting, there are not enough lights
- Grand Marais should create a comprehensive lighting inventory paired with a plan to reduce light pollution while minimizing electric bills and maintaining a comfortable level of light within the community
  - Grand Marais has adequate lighting
- 47. You can view the existing 2013 Burt Township Master Plan online here: https://www.burttownship.com/departments/planning-zoning/master-plan,

There is also a paper copy available at the Burt Township Offices at: 21837 Grand Marais Ave. Please provide any comments or suggestions below. (Attach a separate sheet if needed) 48. If you would like to be notified to participate in future Master Plan public involvement opportunities and plan reviews, please leave your email or mailing address (depending on your preferred method of contact): 49. Is there anything else you would like to add that was not addressed by the questions? If you would like to expand upon any of your responses in the previous questions, please do so here as well.

## Please mail or email any supplemental comments or input to:

jcogger@cuppad.org or send an email to: Julia Cogger **Burt Township Master Plan** 2950 College Avenue Escanaba, MI 49829 CUPPAD

# Thank You! -The Burt Township Planning Commission



# **Burt Township Master Plan Community Survey**

## **Summary of Responses**

### Sharing the Survey:

a 4-month period to obtain as many responses as possible. A printed copy of the survey was mailed with The Burt Township Planning Commission chose to share the master plan survey via multiple means over advertised in the local paper every two weeks. A tally of survey responses received was updated via the every tax bill, a link was posted to the online survey on the Township's website, and the survey was local paper bi-weekly and two presentations of the results were given at local Planning Commission meetings. As a result, 330 completed surveys were received, with a roughly 80% response rate.

#### Survey Categories:

The survey responses were organized into ten different topics aligning with chapters to be featured in the master plan. These categories included:

- Demographics
- People + Community
- Community Development + Land Use
- Housing
- Quality of Life
- Natural Resources
- Energy
- Infrastructure + Facilities
- Recreation
- Values + Goals

A summary of each category of responses is below:

#### Demographics

\$59,584. These demographics indicate the community has an aging population many of whom are likely olds, and 65+ yr olds. In contrast the 2020 US Census data revealed a decrease in population paired with years. The population in 1980 featured nearly a 25% 4-way split for 0-20yr olds, 21-44 yr olds, 45-64 yr a significant increase in 65+ yr olds who now make up 54% of the population. Burt Township's median Although this category did not utilize the survey data received from the responses it featured the US Census data highlighting a dramatic change in age disparity within the community over the past 40 on limited and fixed incomes. This data was reinforced by the responses to the master plan survey household income of \$27,153 is less than half of what the state of Michigan's median income is at questions and comments received



### People + Community

#### **POPULATION**

supported increasing the population. Many comments included with this response recognized a need to The survey responses received indicated a need to at least maintain the current population while many attract young workers and families to keep local businesses alive as well as the school.

#### **EMPLOYMENT**

54% of the survey respondents listed themselves as retired. Most of which listed little to no interest in increasing broadband access.

## OWNERSHIP + RESIDENCY

year in the Township. Of the respondents who did not live in the Township year-round, many referenced 23% owning and/or living in the Township for 10-20 years. Of the surveys received, 36% of respondents lived in Burt Township year-round while 25% left in winter months and 39% spent less than 3 months a owning a second residence to reside in during the winter months, owning the Township property for 52% of respondents had owned their property and/or lived in Burt Township for over 20 years. With generations and utilizing as a family cabin, and working in another region while utilizing their Burt property for vacationing and seasonal visits.

### People + Community

## **GROWTH MANAGEMENT**

carefully. Many additional comments noted the small-town charm paired with mom-and-pop businesses development of marijuana facilities, mobile home parks, and additional short-term rentals were strongly planned and structured growth for commercial development within the Township. Generally, residential Survey respondents favored planned and limited growth concerning residential development as well as as being very desirable. The need to refrain from hosting large chain establishments was frequently development was strongly encouraged while commercial development was encouraged if done expressed. Affordable housing and options for senior care were also strongly encouraged. The discouraged.

#### Housing

#### RENTALS

with an additional 27% noting a need for long-term rentals. 21% of respondents noted a good balance of community. 30% of respondents thought there were too many short-term rentals within the community young workers who could not afford to purchase a home or locate a long-term rental due to too many properties being utilized as short-term rentals. Others noted the income generated by the short-term homeowner occupied versus rental properties, some of which mentioned the balance could easily be upset if the short-term rental options continued to grow. Many comments noted the need to attract Survey respondents weighed in on the popular discussion topic of short-term rentals within the rentals and their visitors helped support the Township's economy.



Very few of the respondents noted renting and living in the Township. 40% of respondents lived and owned their home/property in Burt Township while 57% owned their home/property but lived elsewhere.

#### Quality of Life

Respondents generally rated the community as a good place to live with a slightly higher number noting recent years due to an influx of tourists. Access to affordable housing was fair to poorly rated as well as the Township as being preferred as a place to retire versus raise a family. The sense of community was also rated as good with a few additional comments noting the sense of community had declined in access to job opportunities.

#### Natural Resources

within the community and its high value natural areas. Respondents noted the bay area and shoreline as being the highest priority for protection. Additional comments recognized a need to remove food trucks comments associated with this question noted the community was discovered and there was no need to areas to protect. The respondents were split as to whether the community should focus more energy on and parking from the viewscape. The dunes, beach and general scenery were also listed as high priority A strong desire to preserve and protect the Township's unique natural assets was expressed in the vast majority of survey responses. This was often paired with the need to limit ORV and Snowmobile traffic promoting its unique natural assets and local culture to draw more residents and visitors. Many advertise.

### **Energy + Sustainability**

Clean drinking water and reducing direct runoff into local water bodies were the key sustainable energy available sunlight, potential disturbance to the landscape + wildlife, and noise levels as a few concerns. comprehensive lighting inventory and reduce light pollution within the community. Wind power was generally discouraged with solar power being slightly more favorable. Comments sited the lack of and infrastructure priorities for the respondents. There was also a strong desire to create a

## Infrastructure + Facilities

#### SEWER SYSTEM

The respondents were split on the decision to install a community sewer system. Some responses noted system would support larger businesses and community growth which was not a direction they saw as Others noted the need for a sewer system to ensure waste was properly treated. Some noted a sewer a need to have additional measures to ensure current septic systems were updated and not leaching. sustainable for the community.

## COMMUNITY SERVICES

Additional police protection was desired while fire protection was generally deemed appropriate. Road maintenance, snow plowing, streetlights, community events, building code enforcement, and township office services were all rated as appropriate. One note that did come up several times mentioned the especially for those on a fixed income. The desire for a medical clinic was frequently mentioned. Many comments paired with the existing water system noted too high of a monthly surcharge, need to restrict the gas station from plowing into the lake.



#### Recreation

participants most often mentioned included hiking, going to the beach, biking, snowmobiling, fishing, Recreation and leisure time activities were both very highly rated within the community. Activities hunting and cross-country skiing + snowshoeing.

additional measures in place to enforce rules and restrict use on public lands and in natural areas. ORV and Snowmobile use within the community proved to be a contentious issue reflecting the attitudes expressed in comments received. The majority of respondents noted a desire to have

#### Values + Goals

## "What do you LOVE about Burt Township?"

Most respondents mentioned a combination of area character and natural resources, i.e. beauty and remoteness, peace and quiet, small town feel.

# "What CHANGE would you like to see within Burt Township?"

Responses aligned to several keywords including:

- -ORV/Snowmobile [regulation]
  - -Housing
- -People [too many, attitude, action]
- -Enforcement (police, law enforcement, sheriff)
- -Resident(s) [qualities of, action of, action towards]
- -Rentals [increase, decrease, types of]
- -Families [attraction of, retention of]
- -Growth [regulation of, of types (tourism, residents, actions)]
- -Sewer system [need for]
- -More: law/zoning/rule enforcement, restaurants, people [to do something], housing, more [consideration, respect, attention] of [something]
- -Need: need [decision], need to have/find [something] (housing, change, jobs, enforcement, infrastructure, etc.)

snowmobiles and tourism. There was a theme of increasing the number and diversity of businesses, as Many people mentioned a need for increased law enforcement presence to help regulate ORVs and well as attracting workers and providing housing specifically for workers. A number of people mentioned the development of a sewer system or additional regulation of septic systems

## Most important issues facing the community.

Responses aligned to both themes:

- -Community Development + Land Use: mostly negative comments on the direction of growth or the need for specific action towards an issue.
- -Infrastructure + Facilities: mostly comments on the need for infrastructure (sewer being the most prominent), or the need for town services, business opportunities.
- -Quality of Life: changes toward, mostly negative.
- -Demographics: need for younger people/workers, services for current residents.
- -People + Community: Attitudes towards [action, character, issues]



- ·Housing: short-term rentals [negative towards], affordable housing [need for]
- -Natural Resources: protection of [type, quality of]

## Responses aligned to keywords

- -growth [of population, of community, of tourism]
- -tourists/tourism [impact of]
- -people [actions of, increase in, attraction of certain types]
- -nature/natural resources [protection of]
- -housing [short-term rentals, affordable housing, new development]
- -keep [maintain, keep out (certain quality, action, control of)]
- -population [growth of, attraction of certain types
- -school [maintenance of, removal of, increase students]
- -community [attitudes towards, action of]
- -residents [attitudes towards, actions of]
- -sewer [need for]
  - -jobs [need for]
- -snowmobile/ORV/ATV [regulation of]
- -H-58 [maintenance of, expansion of]
- -law enforcement [need for]

housing and viability of short-term rentals. Pollution and negative impact to nature, including creation of community and natural areas. Responsible management of future growth and regulation. Affordable sewer system or increased regulation of septic systems. Changes to demographics and the need to Need for medical/ambulance service/volunteers. Overpopulation/overuse/overdevelopment of attract younger families and workforce.

### Ideal vision in 2050

Responses aligned to keywords

- -nature/natural resources [protection of, maintenance of]
- -town/community/area [development of, character of]
- -maintain [current character, development, natural resources]
- -beauty [protection of]
- -families [attraction of]
- -school [maintenance of, attraction of students]
- -residents [types of, actions towards, actions of]
- -energy [dependance on type, alternatives, quality]
- -jobs [attraction of]
- -law enforcement [need for, crime rate]

maintenance of the current resources. Concern for overregulation, over-taxation, enforcement of laws Infrastructure including sewer system and alternative or enhanced energy, service systems. Increasing number of businesses and diversity of economy. Maintaining town character and the preservation and and regulations. Planned, well-managed new development and town growth. Preservation of natural resources



## Natural attributes or viewscapes that should be preserved

Responses aligned to keywords

-Beach(es)

-Forests

-view [view of, from certain place]

-Lake Superior

-School Forest

-Harbor

-Trails

-Dunes

-Lakeshore

-Agate Beach

-Coast Guard Point

-Woodland Park

-Sable Falls

-Sable Lake

-Sucker River

The bay was the most mentioned by far, along with beaches. A large number mention preservation of the views of the water from any point. Woods and water resources were also a concern.

### Additional comments

Preservation of certain attributes [character, natural resources, attitudes]

Snowmobile/ORV/ATV regulation

Infrastructure including streets, sewer, lighting, public bathrooms, marina docks

Attitude towards (Township Board, past decisions, community development and services, taxes)

Attitude towards (short term rentals/renters, capacity of services)

Needs of residents versus non-residents

Need for (additional housing, services, recreation, businesses, public bathrooms, law

enforcement)

Move food trucks away from area blocking views

Deal with garbage dumpsters/trash/blight, port-a-potties