

CEDS Bi-Monthly Meeting #4

August 24, 2023

Agenda

- ▶ Welcome and introductions
- ▶ EDA Policy Academy and creating a Superior CEDS - Dotty LaJoye (CUPPAD) and Matt McCauley (MEDC)
- ▶ 2024 CEDS Strategy Review - Ryan Soucy (CUPPAD)
- ▶ Partner Updates and Items of Regional Interest



CUPPAD

Welcome and Introductions

| | | | |
|----------------------------|--|------------------------|---|
| Alan Barr | <i>Creative Change</i> | Vince Bevins | <i>Michigan Department of Transportation</i> |
| Trent Bellinger | <i>Delta Schoolcraft ISD</i> | Victoria George | <i>Schoolcraft Tourism & Commerce</i> |
| Craig Cugini | <i>City of Ishpeming</i> | Lois Ellis | <i>Dickinson Area Economic Development Alliance</i> |
| Trae Forgette | <i>Marquette-Alger RESA</i> | Marty Fittante | <i>Invest UP</i> |
| Christopher Germain | <i>Lake Superior Community Partnership</i> | Geri Grant | <i>Superior Watershed Partnership</i> |
| Abbie Hanson | <i>Michigan EGLE</i> | Nate Heffron | <i>Superior Trade Zone/ City of Negaunee</i> |
| Janice Ketcham | <i>City of Gladstone</i> | Julee Kaurala | <i>Michigan Department of Health and Human Services</i> |
| Alex Kofsky | <i>Accelerate UP</i> | Karen Kovacs | <i>City of Marquette</i> |
| Donna LaCourt | <i>Michigan Department of Agricultural and Rural Development</i> | Dotty LaJoye | <i>Central UP Planning and Development</i> |
| Brigitte LaPointe | <i>Keweenaw Bay Indian Community</i> | Ed LeGault | <i>Delta County Economic Development Alliance</i> |
| Emily Leach | <i>Marquette County Planning</i> | Jessie Viau | <i>Hannahville Indian Community</i> |
| Holly Peoples | <i>Michigan Works of the Upper Peninsula</i> | Kathy Reynolds | <i>Greater Munising Bay Partnership of Commerce</i> |
| Sue Roll | <i>U.P. Arts & Culture Alliance</i> | Holly Thomma | <i>USDA</i> |
| Ryan Stern | <i>UP Regional Labor Federation</i> | Julie Shaw | <i>Superior Alliance for Independent Living</i> |
| Jordan Stanchina | <i>City of Iron Mountain</i> | Joe Thiel | <i>Innovate Marquette SmartZone</i> |
| Zak Aubert | <i>Menominee County/Menominee DDA</i> | David Nyberg | <i>Northern Michigan University</i> |
| Dave Ollila | <i>Shophouse Park</i> | Vicki Schwab | <i>Michigan Economic Development Corporation</i> |
| Irina Bruno | <i>Bonifas Fine Arts Center</i> | Steve Gillotte | <i>MI Dept. of Labor and Economic Growth</i> |

2024 CEDS Strategy

Resilient Regional Economy

- Develop a strong and sustainable travel, tourism and outdoor recreation economy
- Promote the sustainable growth of land-based industries while preserving natural resources
- Support entrepreneurial development and innovation through an ecosystem approach
- Promote and support value-added processing and economic activity by leveraging regional economic advantages
- Support the growth of jobs in the regional energy industry, including renewable energy and waste reduction
- Adapt the manufacturing industry to staying current with technology, such as adapting to automation, Industry 4.0, and Cybersecurity
- Market the region's Opportunity Zones
- Encourage the concept of "Site Readiness"

Talented Workforce

- Promote the UP as an attractive place for young professionals
- Elevate skilled trades as a cornerstone of economic growth in the region
- Foster collaboration between schools, CTE groups, Michigan Works, and local efforts to develop and improve training opportunities and better align with educational goals
- Reskilling our workforce as industries and jobs change over time
- Growing the possibility of remote working by promoting the UP as a remote work destination
- Workforce succession awareness and planning
- Grow the overall number of employed persons in the region
- Retain the existing workforce of the region

Excellence in Education

- Expand opportunities for nontraditional students to complete their education
- Support and expand online learning opportunities
- Enhance programs that increase experiential learning and entrepreneurial training for K-20 students
- Support the ability of area universities and community colleges to expand research and development programs
- Expand and enhance early childhood education opportunities
- Support the growth of CTE programs and their connections to practice opportunities across the region
- Grow participation in dual enrollment and middle college to bring more educational opportunities to students
- Promote programs that support the mental health of students on and off campus

Modern Infrastructure & Technology

- Pursue opportunities to improve efficiency and reliability of the region's energy supply
- Support the continuous improvement of technology infrastructure to meet the region's needs
- Plan for and provide needed utility infrastructure to communities
- Develop local capacity and approaches regarding integrated asset management

Safe & Efficient Transportation

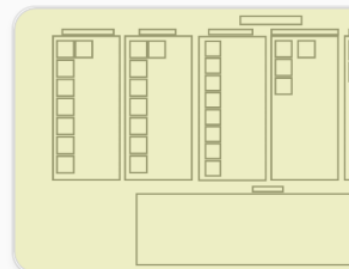
- Improve the region's transportation networks to support the needs of residents (particularly vulnerable populations) and industries
- Develop and grow sustainable transportation by expanding electric vehicle charging infrastructure across the Central UP
- Encourage and support safe, affordable transit options
- Support and strengthen regional air service and modern airport facilities
- Promote diverse and sustainable transportation through multimodal solutions across the Central UP

Vibrant & Healthy Communities

- Ensure communities are prepared for redevelopment opportunities
- Foster sustainable resource management by enhancing recycling and materials practices
- Support the development of quality affordable workforce housing that will meet the needs of the region's changing demographics
- Develop cultural capital and build upon the unique and authentic heritage of the region
- Protect natural resources which are a defining quality of the region
- Ensure food security, access, and affordability
- Foster greater equity by enabling broadband for telemedicine and distance learning

Idea Parking Lot

[Link to the Mural](#)



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How-To Video Series
Introduction

Welcome to the RBCS How-To Video Series

USDA Rural Development
9 videos 1,463 views Last updated on Jul 26, 2023

▶ Play all

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This video series is powered by the Public Private Partnerships Branch of Rural Business Cooperative Service's (RBCS) Business Development Division. These videos offer targeted training on critical application components, with the purpose of providing consistent, on-demand guidance for completing RBCS applications.

- 1
-
- Sam.gov – How to navigate the registration process
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- Grants.gov - Applicant Overview
USDA Rural Development • 391 views • 4 weeks ago
- 3
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- SF 424, How to complete an Application for Federal Assistance
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USDA Rural Development • 93 views • 4 weeks ago
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<https://www.youtube.com/playlist?list=PLwtRQQ0pVhIWcZ6cQi0fKcpNssfZUcGwB>



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COST:

\$30 per webinar

(\$20 for Master Citizen Planners)

REGISTER HERE:

<https://events.anr.msu.edu/2023CriticalConvo/>

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CRITICAL CONVERSATIONS IN MICHIGAN TOURISM WEBINARS

Michigan communities are facing challenges in meeting their housing needs and goals as shown by [Michigan's Statewide Housing Plan](#). For many communities, solving the housing puzzle includes balancing the interests of a wide variety of stakeholders. To help communities prepare for having their own housing conversations, MSU Extension is offering two 90-minute webinars focused on two aspects of the housing puzzle for communities: seasonal workforce housing and short-term rentals (STRs).



Credit: Todd Marsee, Michigan Sea Grant

Seasonal Workforce Housing Thursday, October 26th 6:30 – 8:00 PM

This 90-minute webinar will define and summarize workforce housing and related trends nationally and in Michigan, review zoning and other policy tools that communities can use to meet their workforce housing goals and provide examples on how several Michigan communities are meeting their seasonal and year-round workforce housing needs.

1.5 MCP Credits

Short-Term Rentals (STRs) Thursday, November 9th 6:30 – 8:00 PM

This 90-minute webinar will begin by exploring trends and research related to STRs as well as where local communities can find data to examine their own local situation. This will be followed by an overview of policy approaches, regulatory tools, enforcement, and key STR court cases. The program will highlight several Michigan examples of community regulatory approaches to STRs.

1.5 MCP Credits

<https://events.anr.msu.edu/event.cfm?eventID=818EC631F957B98CA92627FADEE4D114A105E4F46D56D9140BA627A386D723BF>



**U.S. Small Business
Administration**
(SBA)

The Office of U.S. Senator Gary Peters

and the

U.S. Small Business Administration Michigan District Office

invite you to attend an informative webinar to learn about SBA programs targeted specifically toward woman-owned small businesses, including the

Women-Owned Small Business (WOSB) program that authorizes contracting officers to set aside certain federal contracts for eligible Women-owned small businesses and Economically disadvantaged women-owned small businesses (EDWOSBs).

SBA Resources for Woman-Owned Small Businesses

Informational Webinar

Thursday, August 24, 2023

11:00 a.m. – 12:00 p.m.

If you are a woman-owned small business and want to know more about SBA programs for which you may be eligible and that can help your business grow through federal government contracting, this webinar is for you!

You must register in advance for this meeting by clicking below:

[REGISTER HERE](#)

After registering, you will receive a confirmation email containing information about joining the meeting.

Register here:

**[https://senate.zoomgov.com/
meeting/register/vJlsc-
GsqjsoHSnyKQbPwpGWI8NRpu9
1giU](https://senate.zoomgov.com/meeting/register/vJlsc-GsqjsoHSnyKQbPwpGWI8NRpu91giU)**

Don't Miss the October 2023 UPEDA Meeting!

See what's coming up in the world of workforce development.



Have you signed up for the October 2023 UPEDA meeting?

You won't want to miss joining fellow economic developers to network and learn about Upper Peninsula projects and initiatives surrounding artificial intelligence and cybersecurity!

Don't miss out-- Register at the link below!

Meeting Details:

Event: October UPEDA Meeting

Date: October 27, 2023

Time: 9:30am - 2:00pm

Location:

Lake Superior State University

Sault STE. Marie, MI

(with hybrid Zoom link option)

Cost:

Non-Members: \$50

Members: \$40

[Register Now](#)

[Register here!](#)

Partner updates

Anything to share that's relevant to regional development?
Let us know!

Thank you for attending.

NEXT MEETING: Thursday, October 26th in Marquette