

## Central UP Regional Housing Partnership Final Action Plan - Updated 3/28/25

Priorities	Goals	Strategies
<b>HOUSING ECOSYSTEM</b>	<b>HIGHLIGHTED - Goal 2.6.:</b> Enhance the efficiency and effectiveness of the Central UP housing ecosystem by fostering collaboration on housing and improving access to regional market-level data on housing needs and opportunities.	<b>Strategy 2.6.A.</b> - Establish the "Central UP Housing Collaborative" to enhance collaboration, capacity, and efficiency within the housing ecosystem. Through information sharing and best practices, the collaborative will develop housing market intelligence through the creation of studies, address workforce and training matters, and explore housing topics in the Central UP region, such as the creation of a regional housing trust fund or leverage fund.
		<b>Strategy 2.6.B.</b> - Conduct comprehensive target market analyses across the six Central UP counties to accurately assess housing needs and markets in the Central UP region. Additionally, support will be provided to communities through grants and other opportunities to track relevant housing data, ultimately fostering a well-informed and responsive housing ecosystem that addresses diverse housing needs effectively.
		<b>Strategy 2.6.C.</b> - Utilizing the Central UP Housing Collaborative, begin unifying a strong regional network of technical expertise to build new measures from existing models. For example, create a regional Central UP Community Preference Survey modeled off of previous surveys from NAR and AARP to better understand housing choices in the region.
		<b>Strategy 2.6.D.</b> - Close the gap between the political structure and the marketplace to streamline community planning and zoning allowances to develop additional housing solutions. The Central UP Housing Collaborative will seek technical assistance to provide training to streamline community planning and zoning to align and support attainable and affordable housing.
<b>HOUSING STOCK</b>	<b>HIGHLIGHTED - Goal 4.1:</b> Increase the supply of the full spectrum of housing that is affordable and attainable to Central UP residents.	<b>Strategy 4.1.X.</b> - Build capacity for community and economic development, non-profit, faith-based, and other purpose-driven housing development and staffing by providing training, education, and technical assistance.
		<b>Strategy 4.1.Y:</b> Incentivize development of attainable and affordable housing units up to 120% AMI with a priority to increase the housing supply for households at or below 30% AMI to increase supply.
		<b>Strategy 4.1.Z:</b> Identify where gaps exist, attempt to mitigate, and create new funding opportunities for new senior facilities providing a continuum of care through the collaboration of a broad array of partners.
	<b>HIGHLIGHTED - Goal 4.4:</b> Increase the rehabilitation and/or preservation of housing stock including owner-occupied homes and rentals.	<b>Strategy 4.4.X.</b> - Increase the amount of funding and ease of access to resources for rehab, repair, and preservation. These types of activities will be done in coordination with environmental resilience goals and the MI Healthy Climate Plan, with high a priority for targeting seniors, veterans, and low-income populations.
	<b>HIGHLIGHTED - Goal 4.6:</b> Increase missing middle and workforce housing stock to facilitate greater housing choice.	<b>Strategy 4.6.X.</b> - Provide more regionally controlled incentives like BuildUP and MSHDA Missing Middle to address development and appraisal gaps, uplift missing middle and workforce housing, and drive meaningful growth in housing stock for homeowners and renters.
		<b>Strategy 4.6.Y.</b> - Provide funding for rehabilitation and building new rental opportunities for underserved and workforce populations at or below 120%.
		<b>Strategy 4.6.Z.</b> - Cultivate and support employer-assisted housing initiatives that leverage matching funds and incentives to expand affordable housing options for the local workforce.
<b>RENTAL HOUSING</b>	<b>HIGHLIGHTED - Goal 6.2:</b> Reduce the number of underserved and vulnerable populations experiencing rent burden by removing barriers and increasing resources.	<b>Strategy 6.2.X.</b> - Mitigate rent burden for underserved and vulnerable populations by identifying local funding sources, developing targeted financial assistance programs reflecting ALICE budget considerations, and promoting affordable housing initiatives, thereby increasing resources and removing barriers to housing affordability.